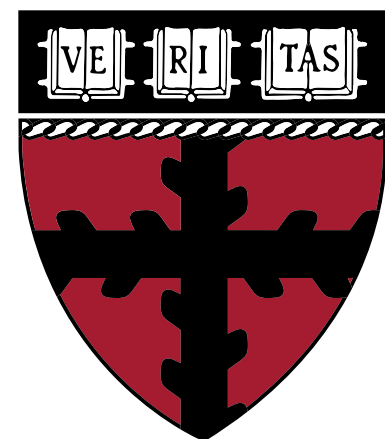


CS171 Visualization

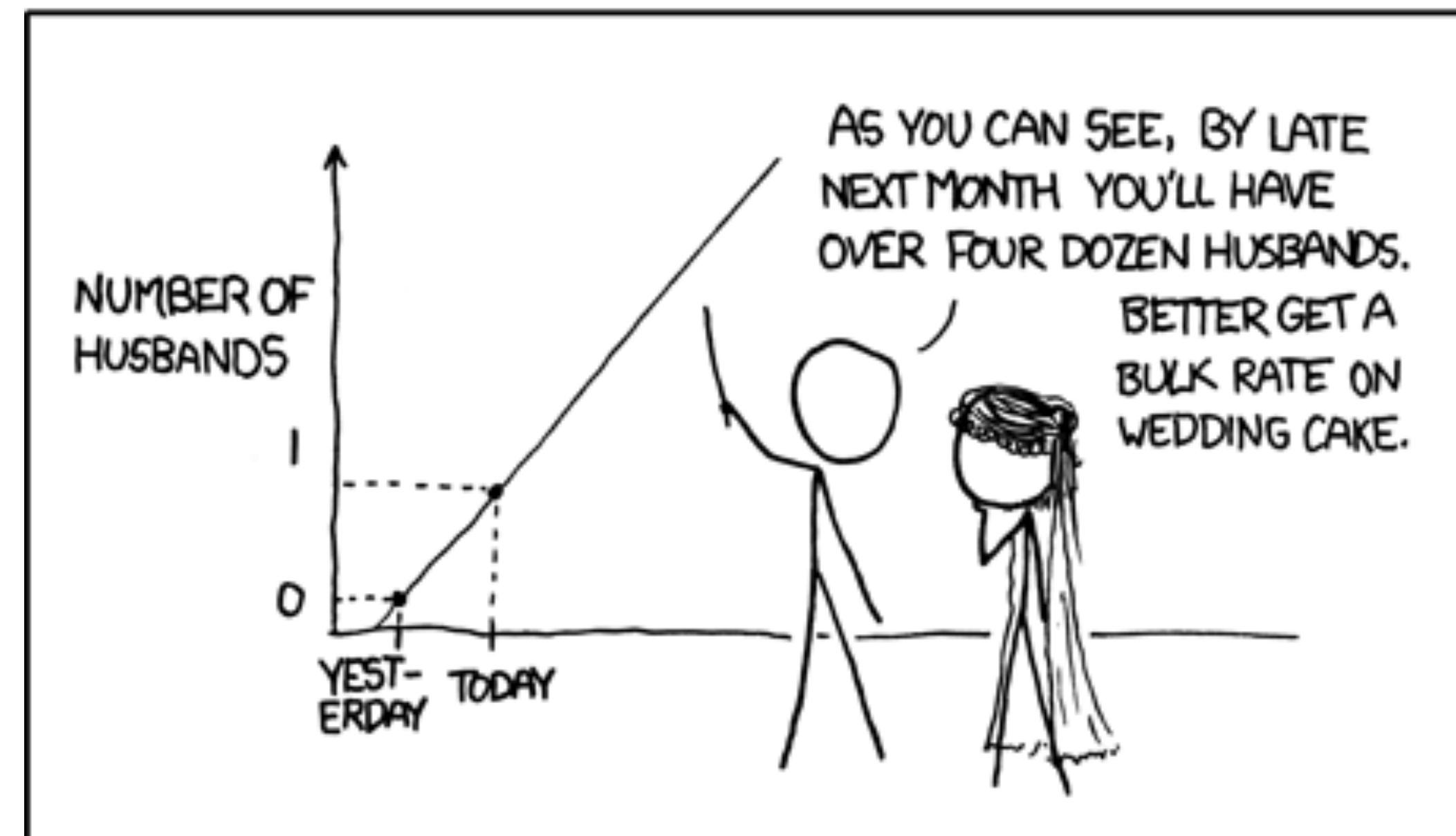
Alexander Lex
alex@seas.harvard.edu

Tables



HARVARD
School of Engineering
and Applied Sciences

MY HOBBY: EXTRAPOLATING



This Week

Reading: VAD, Chapters 6 & 7

Lecture 9: Tables

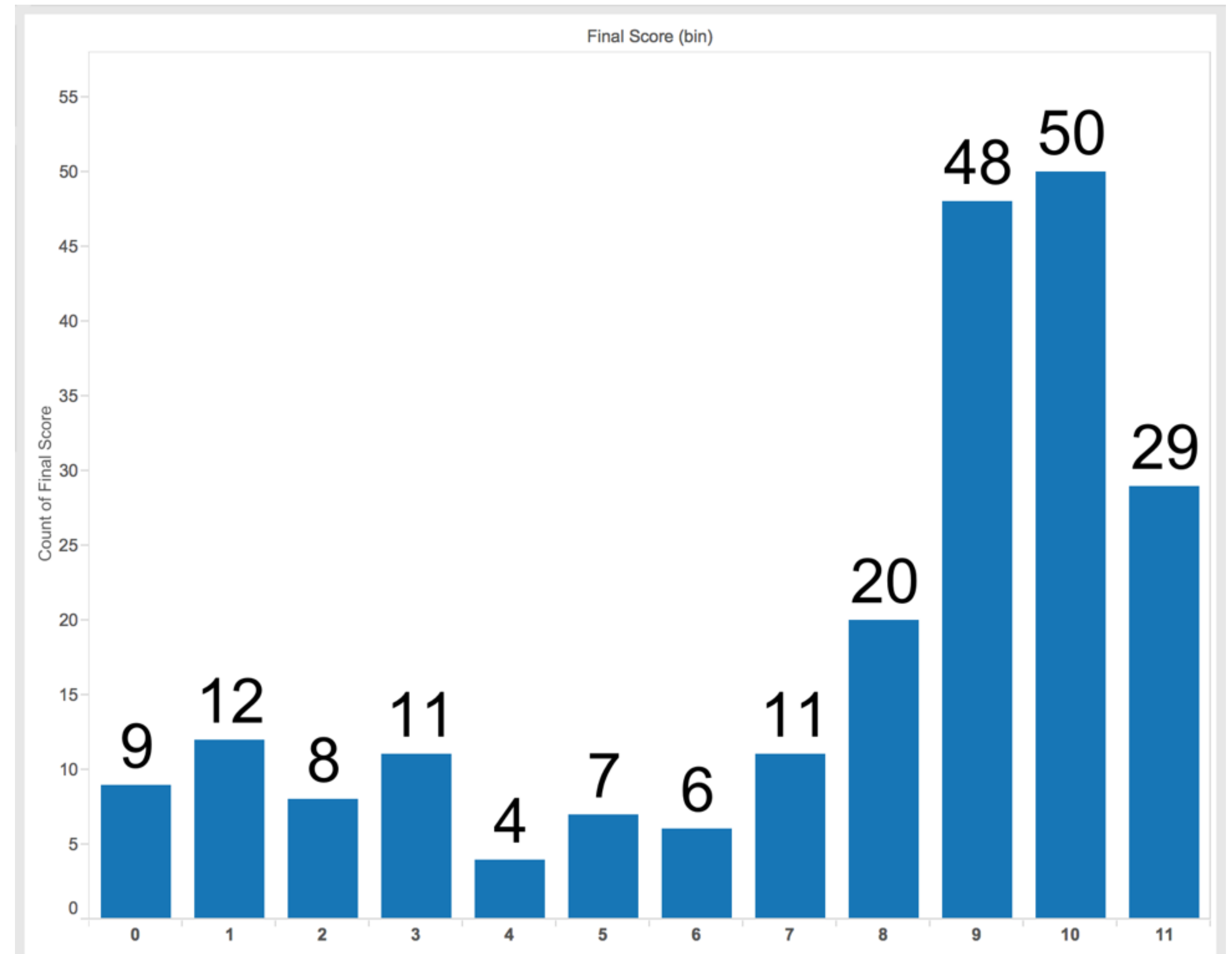
Lecture 10: Graphs

Sections: Designing your Visualization

Homework 1 Review

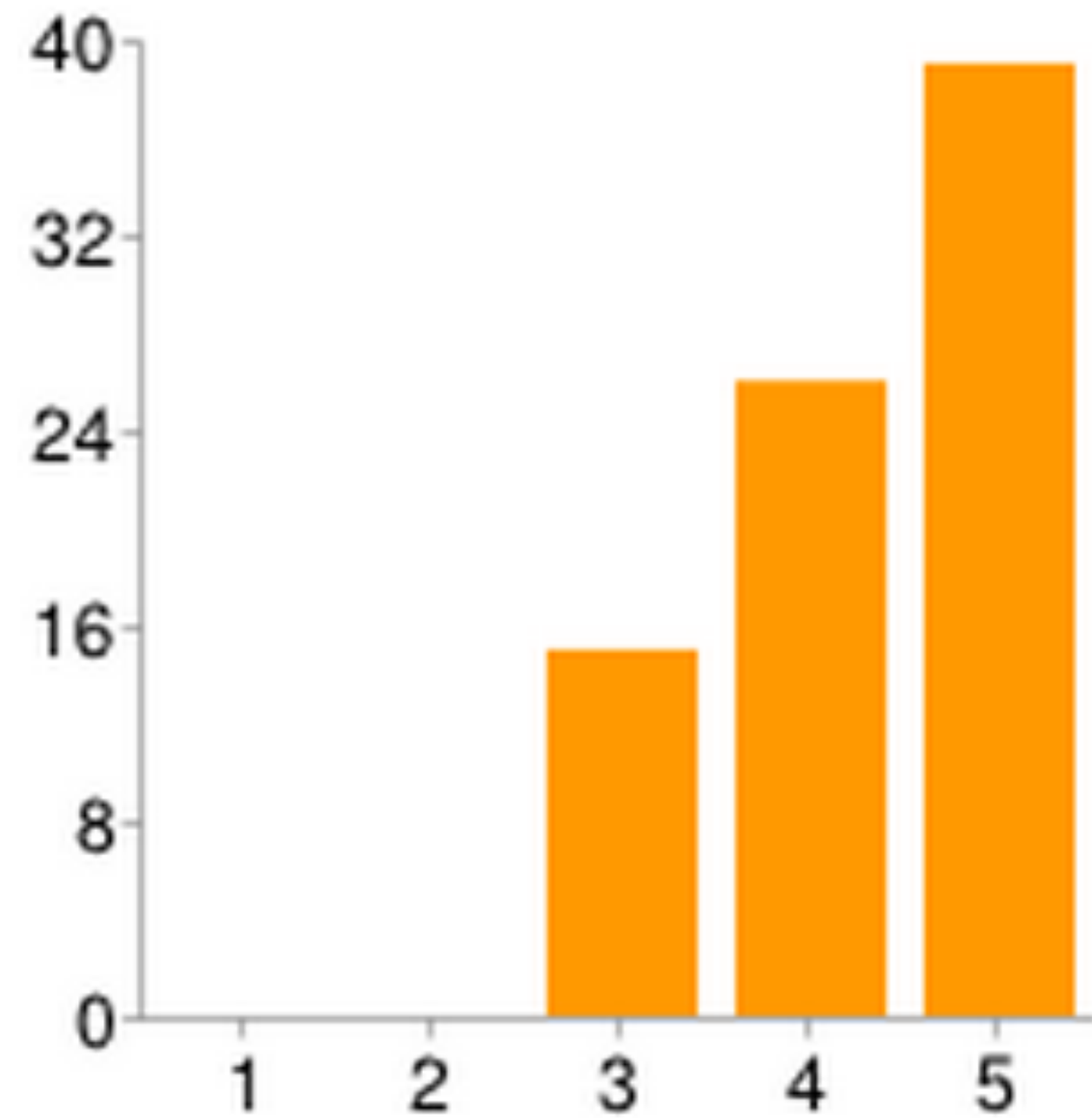
Score Distribution

Average: 7.8



How Difficult?

How difficult did you find the homework overall?



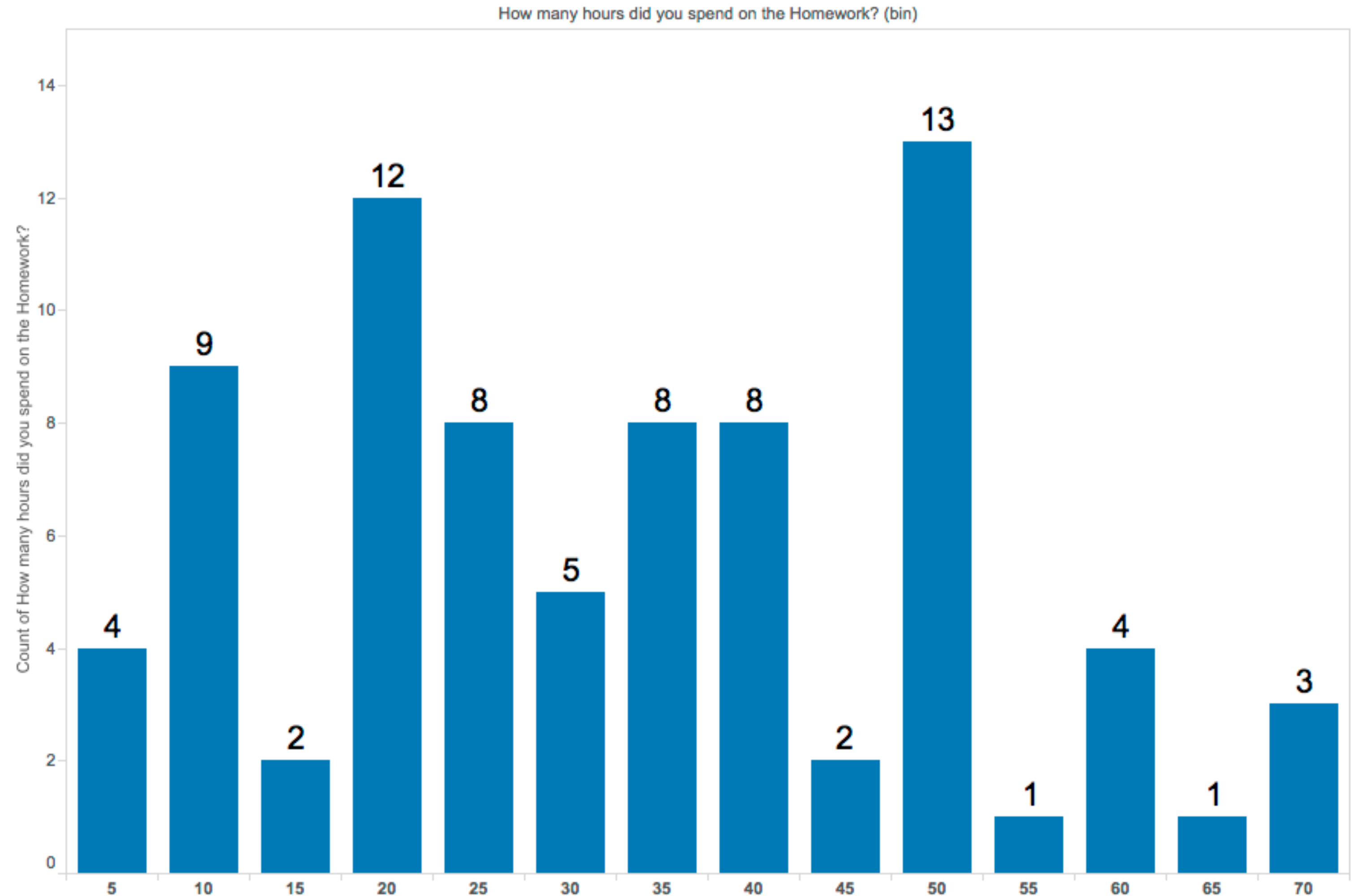
1	0	0%
2	0	0%
3	15	19%
4	26	33%
5	39	49%

How Long?

N=81

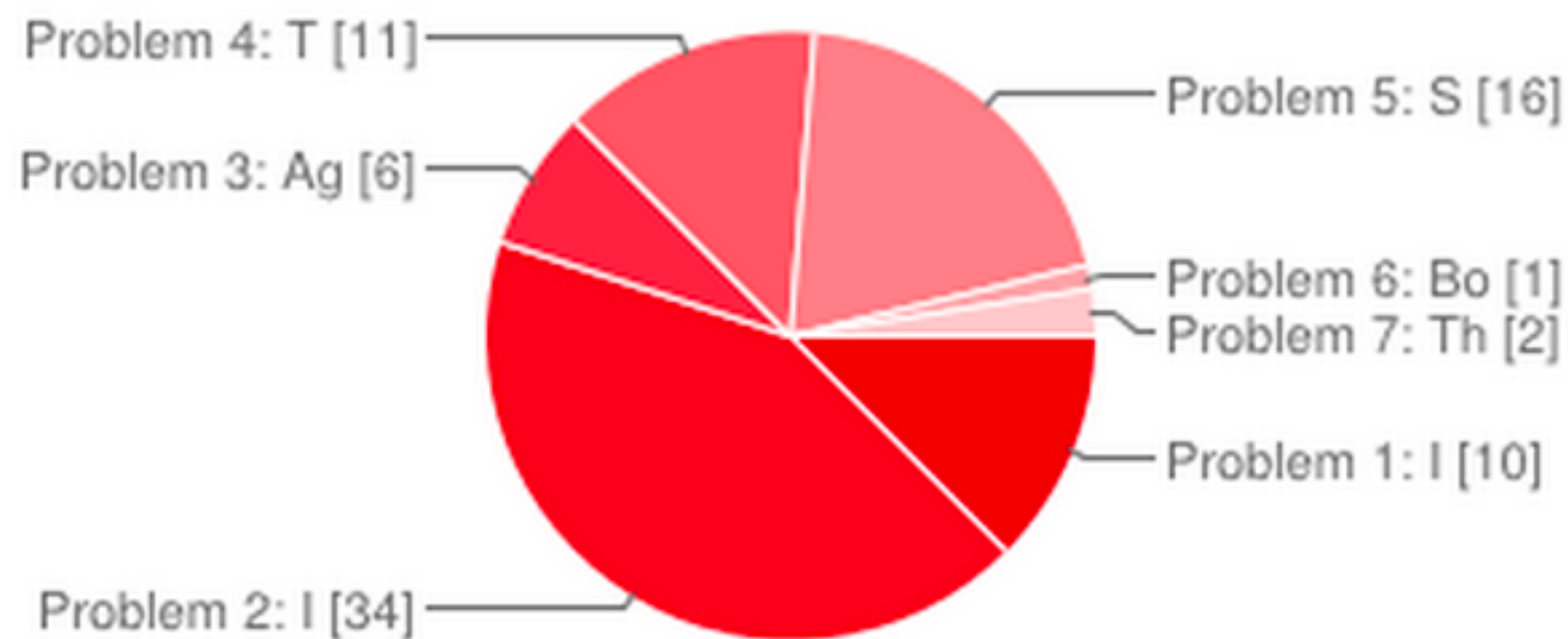
Average: 33.85

Goal: 20



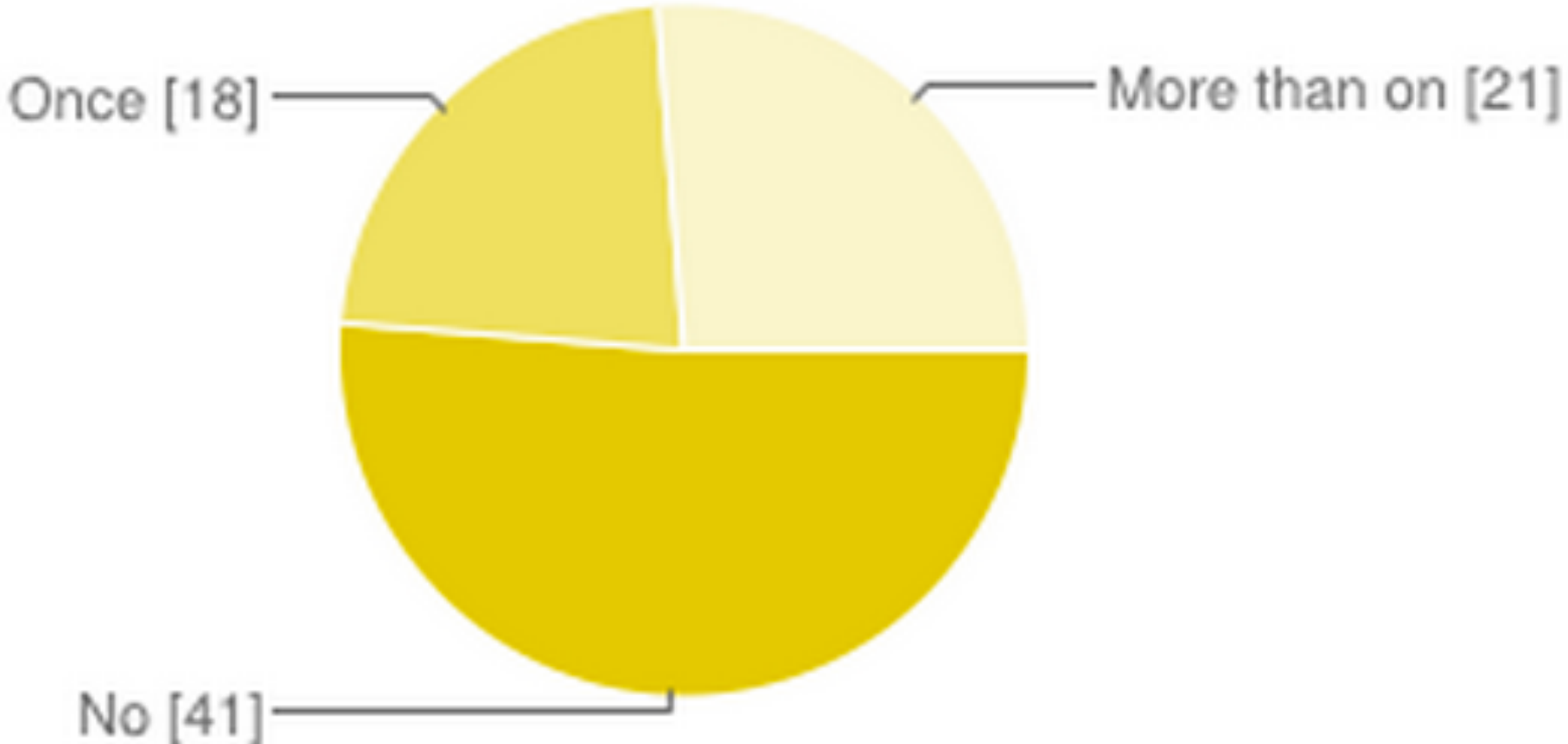
Which part took longest?

What part of HW1 did you spend the most time on?



Problem 1: Improving the visual table design	10	13%
Problem 2: Interactive filtering	34	43%
Problem 3: Aggregating continents	6	8%
Problem 4: Time-dependent visualization	11	14%
Problem 5: SVG bar chart	16	20%
Problem 6: Bonus	1	1%
Problem 7: Theory	2	3%

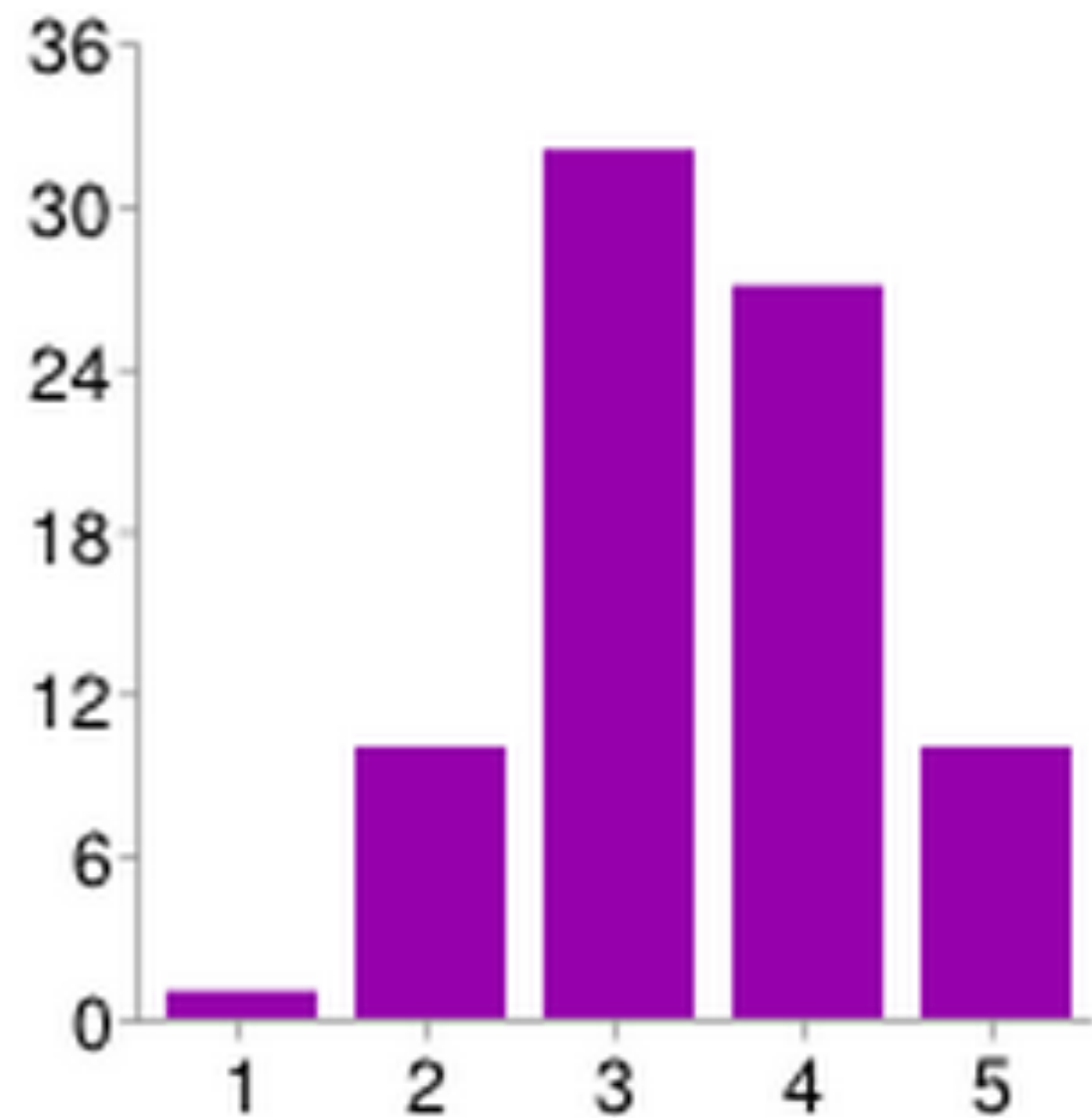
Office Hours Attendance



No	41	51%
Once	18	23%
More than once	21	26%

Are Sections Helpful?

How helpful do you find the sections for the homework?



1	1	1%
2	10	13%
3	32	40%
4	27	34%
5	10	13%

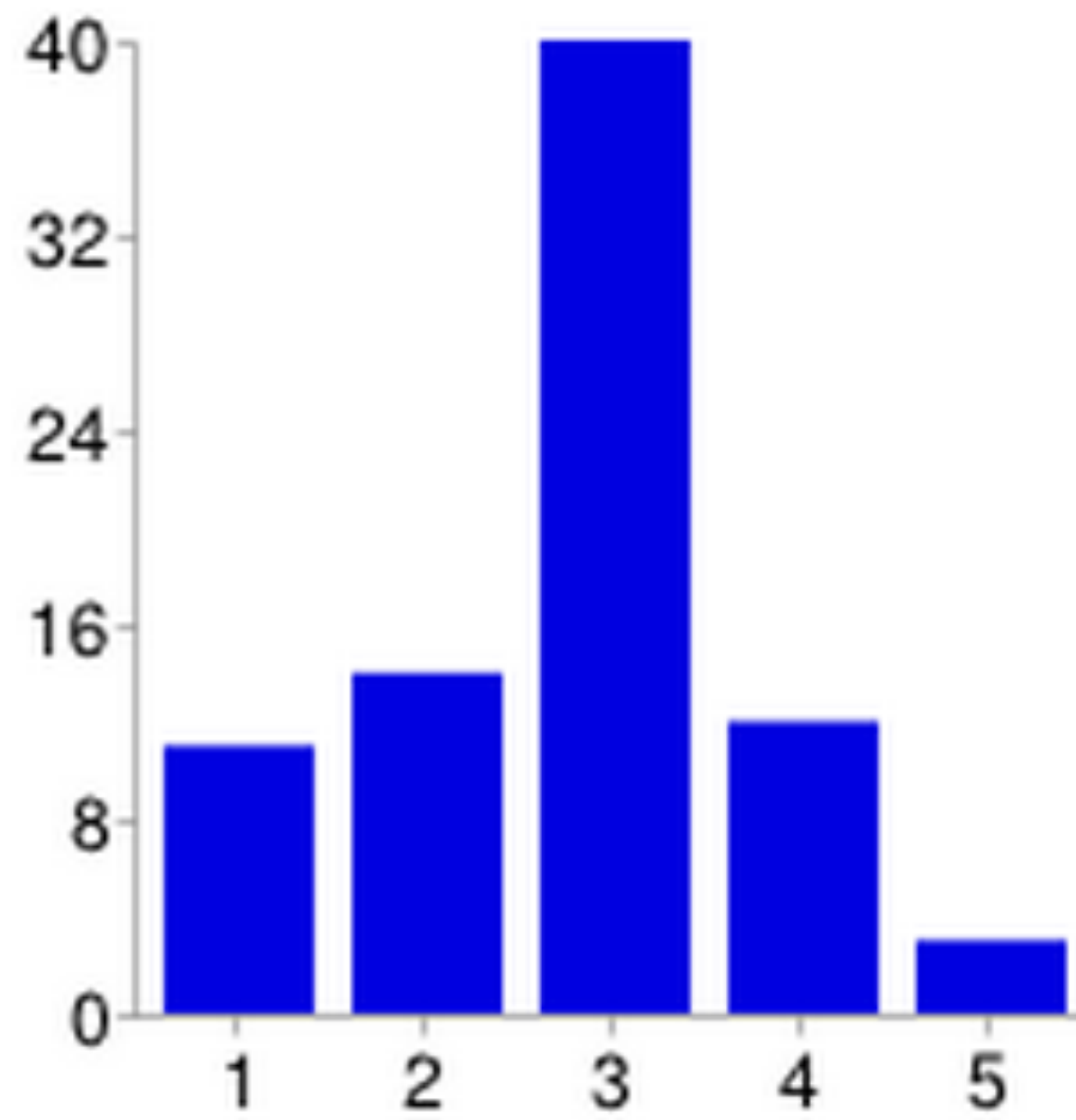
Section Comments

“Pertinent and just enough momentum to get you thinking in the right direction. Section presenter delivered an enthusiastic and polished lesson.”

“Topics covered were too easy! Homework problems were way harder.”

Design Studio

How helpful did you find the design studio (already for HW2)?



1	11	14%
2	14	18%
3	40	50%
4	12	15%
5	3	4%

Design Studio Comments

“I felt it was a huge waste of time because I'm still struggling with d3 let alone attempting a creative design. Also, we didn't really do anything in class.”

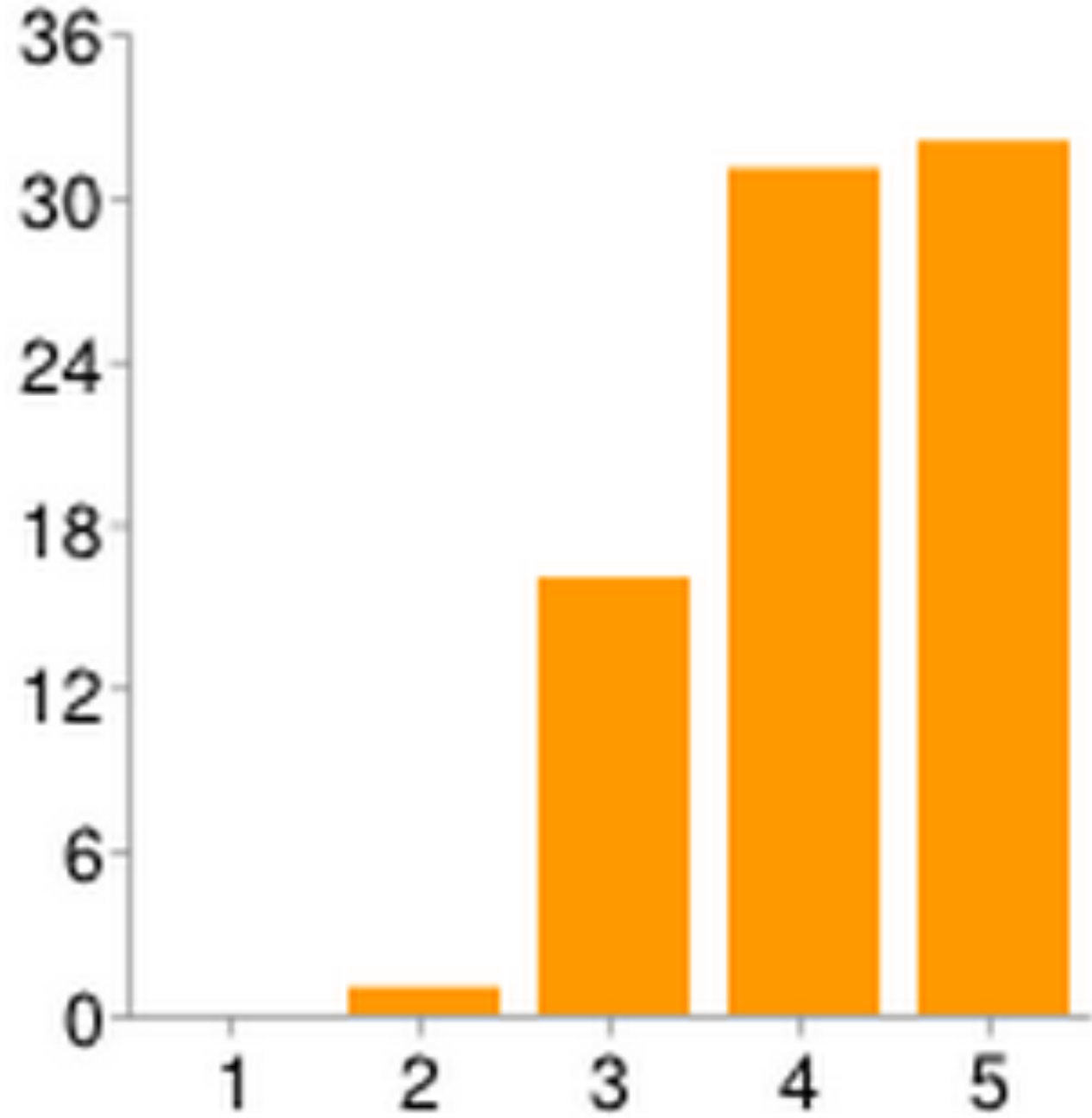
“DESIGN STUDIOS ARE HARD. Wow, it was cool to see our group trying to think of all of the complex things we could draw and just how quickly it all got overly complex. Might be nice to see an example DS after HW2 is submitted.”

“A lot of fun!”

“nice chance to interact with more people while working”

General Difficulty

In general, how difficult are you finding the course?



1	0	0%
2	1	1%
3	16	20%
4	31	39%
5	32	40%

General Comments

“The learning curve is quite steep for someone who does not do programming regularly”

“I think there is a large discrepancy between the contents of lecture and the problem sets that we are given. Generally, I don't understand why most of the lectures focus on visualization theory and do not discuss actual coding itself.”

“Theory might need to be a little bit harder. Some of the code, I think is too hard. Really freaking good course though.”

“Please teach us some real code and design problems in lecture. It's a disaster for people who learn Javascript first time.”

What you need to know

Theory

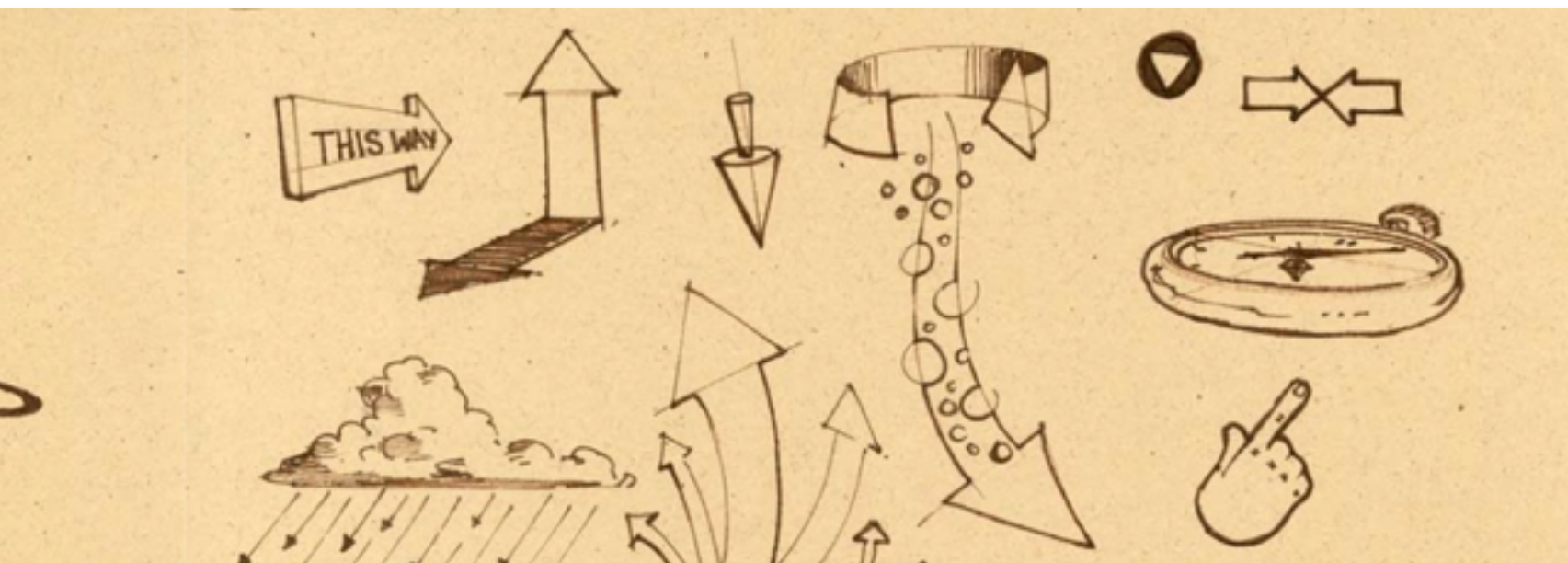
Lecture
Reading
Discussion

Design Lecture
Design Studios

Sections
D3 reading
Self-study
Office hours

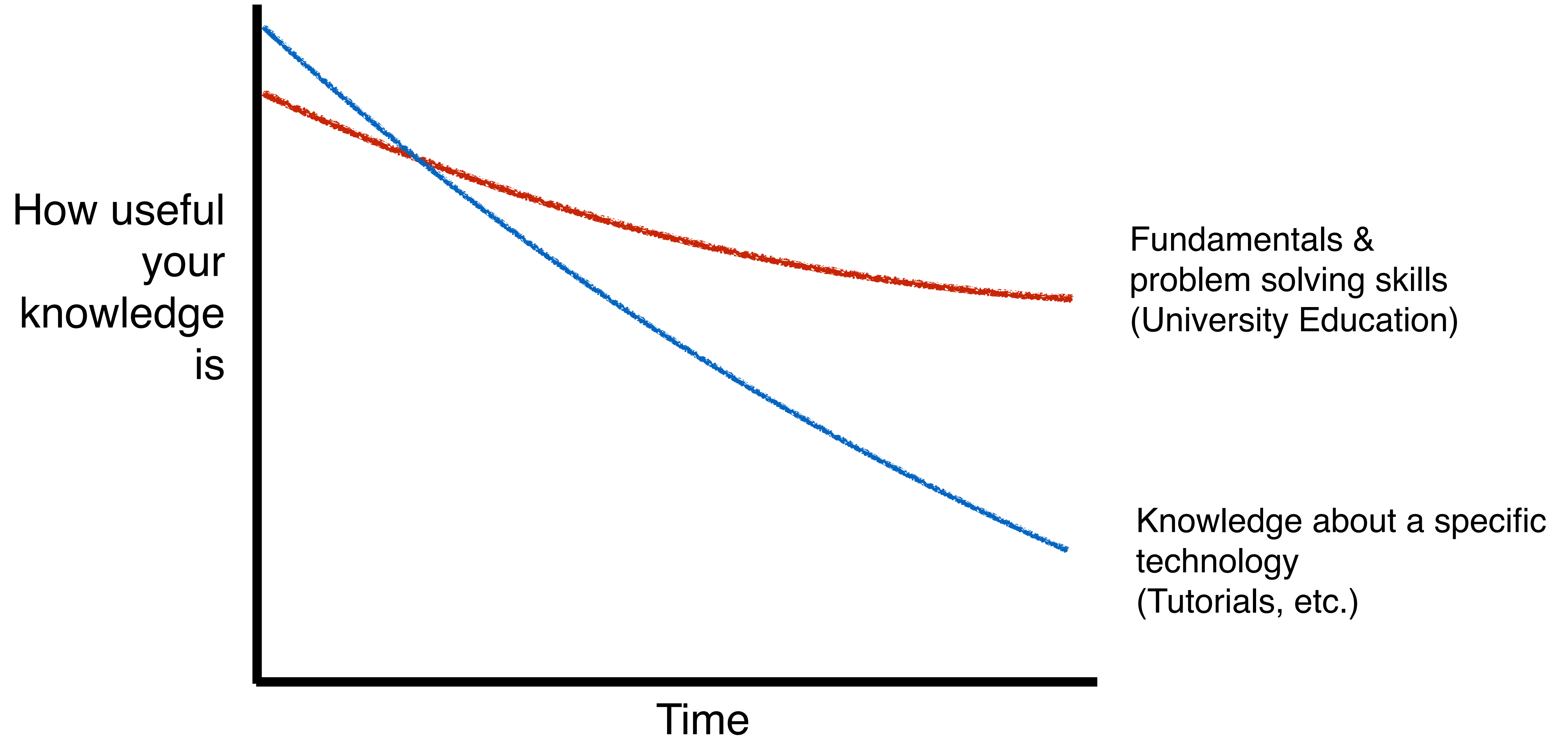
Design Skills

Coding Skills

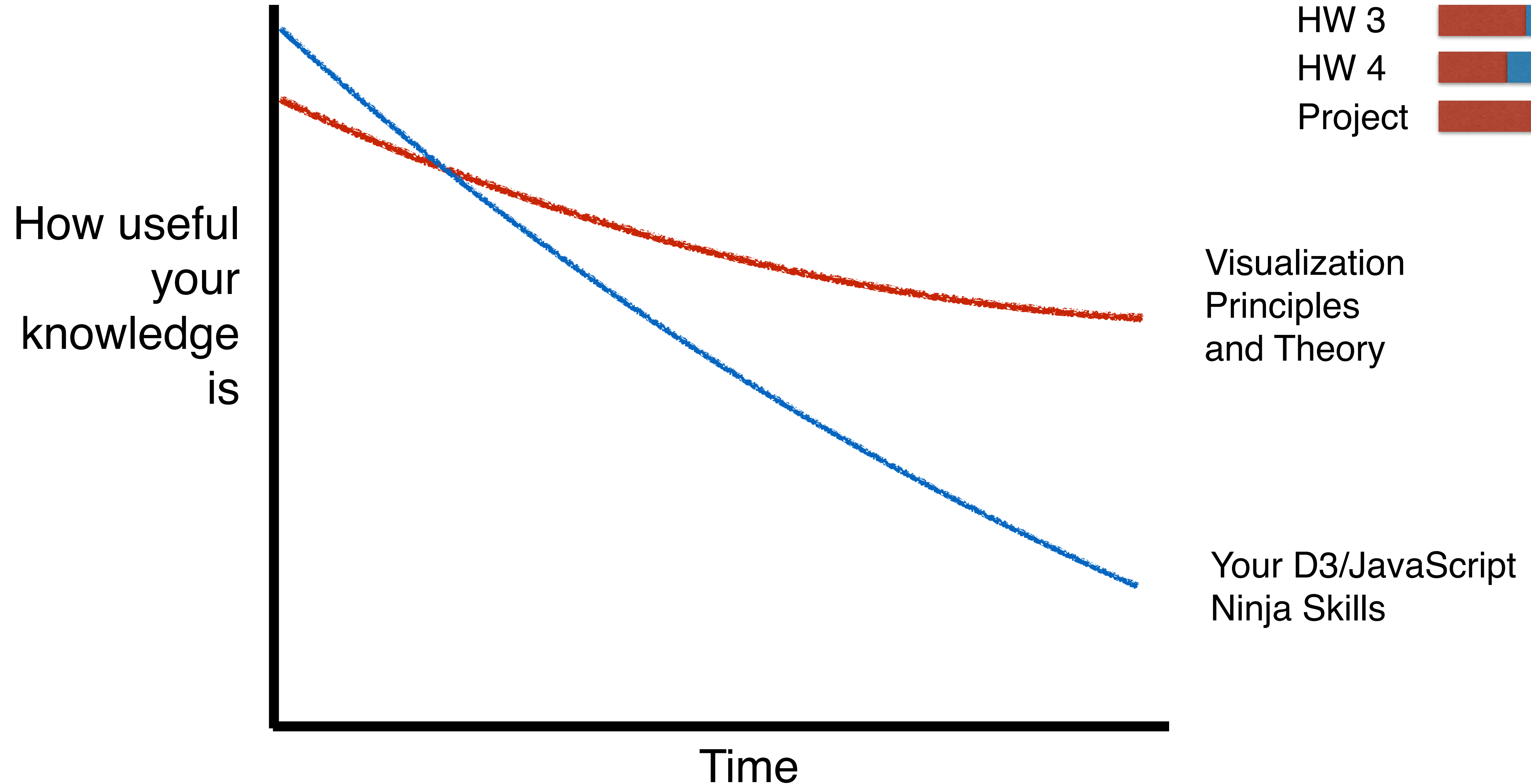
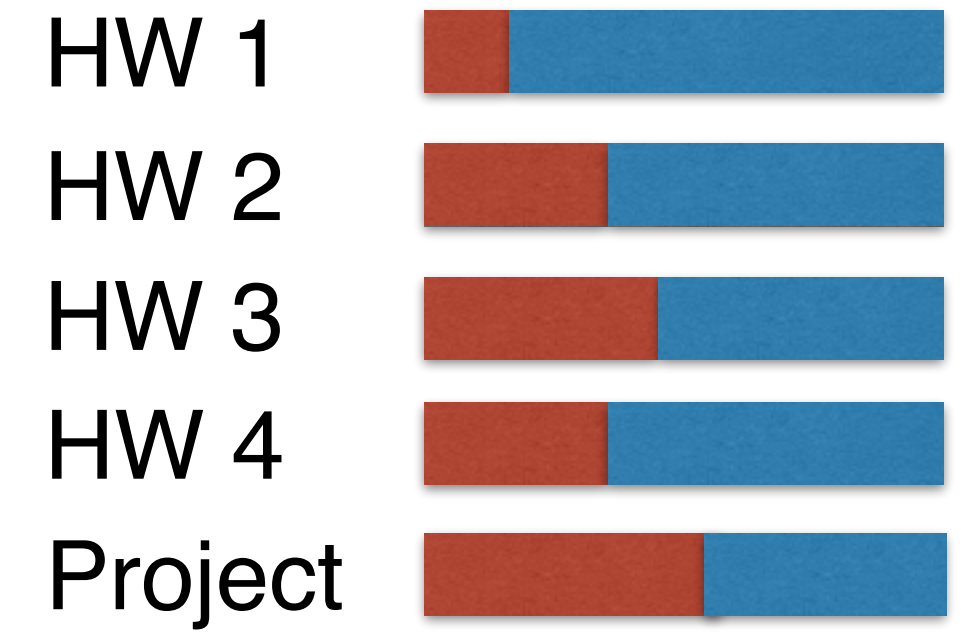


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}  
  
</style>  
<body>  
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<script>
```

Half-Life of Knowledge



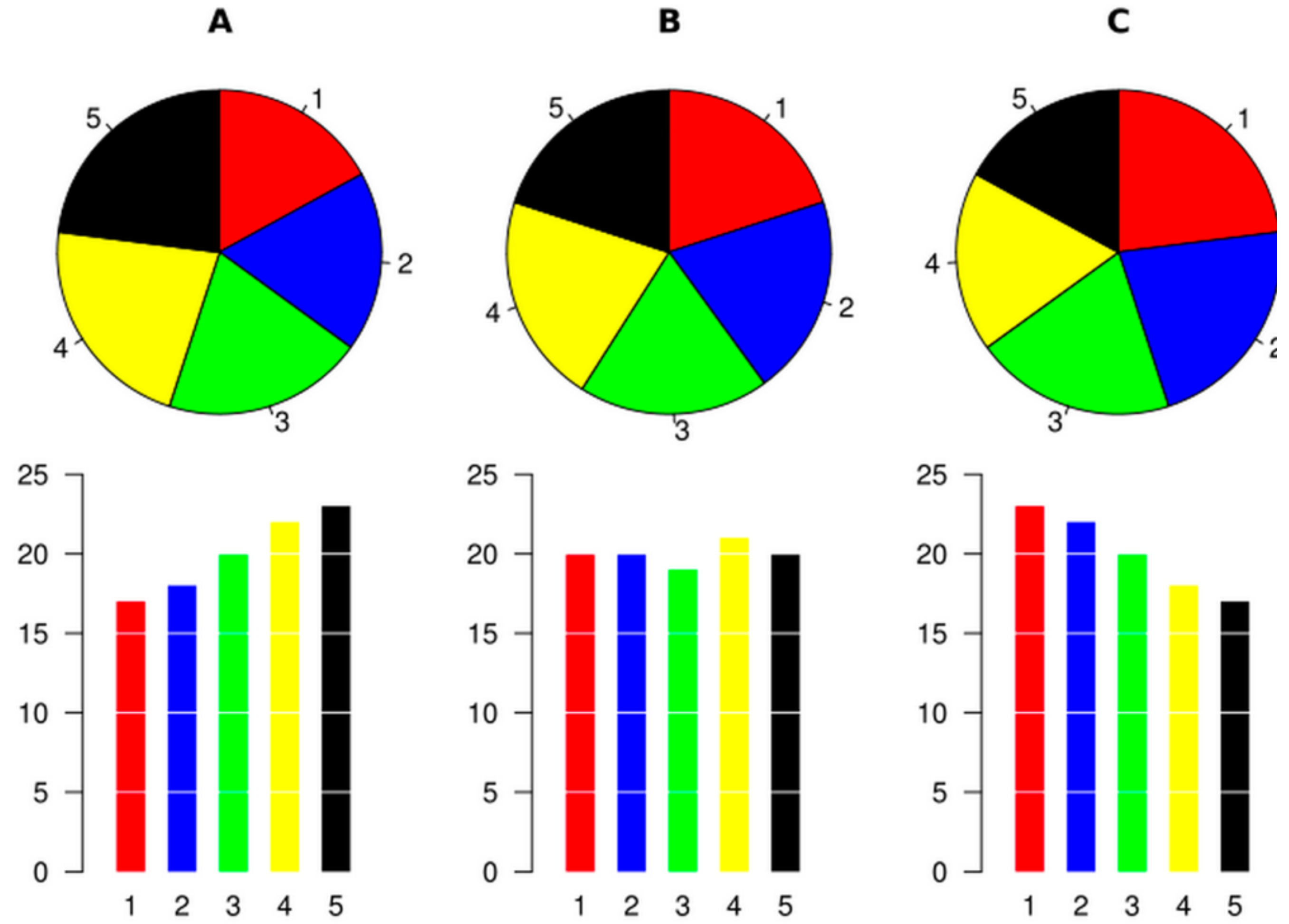
Half-Life of Knowledge



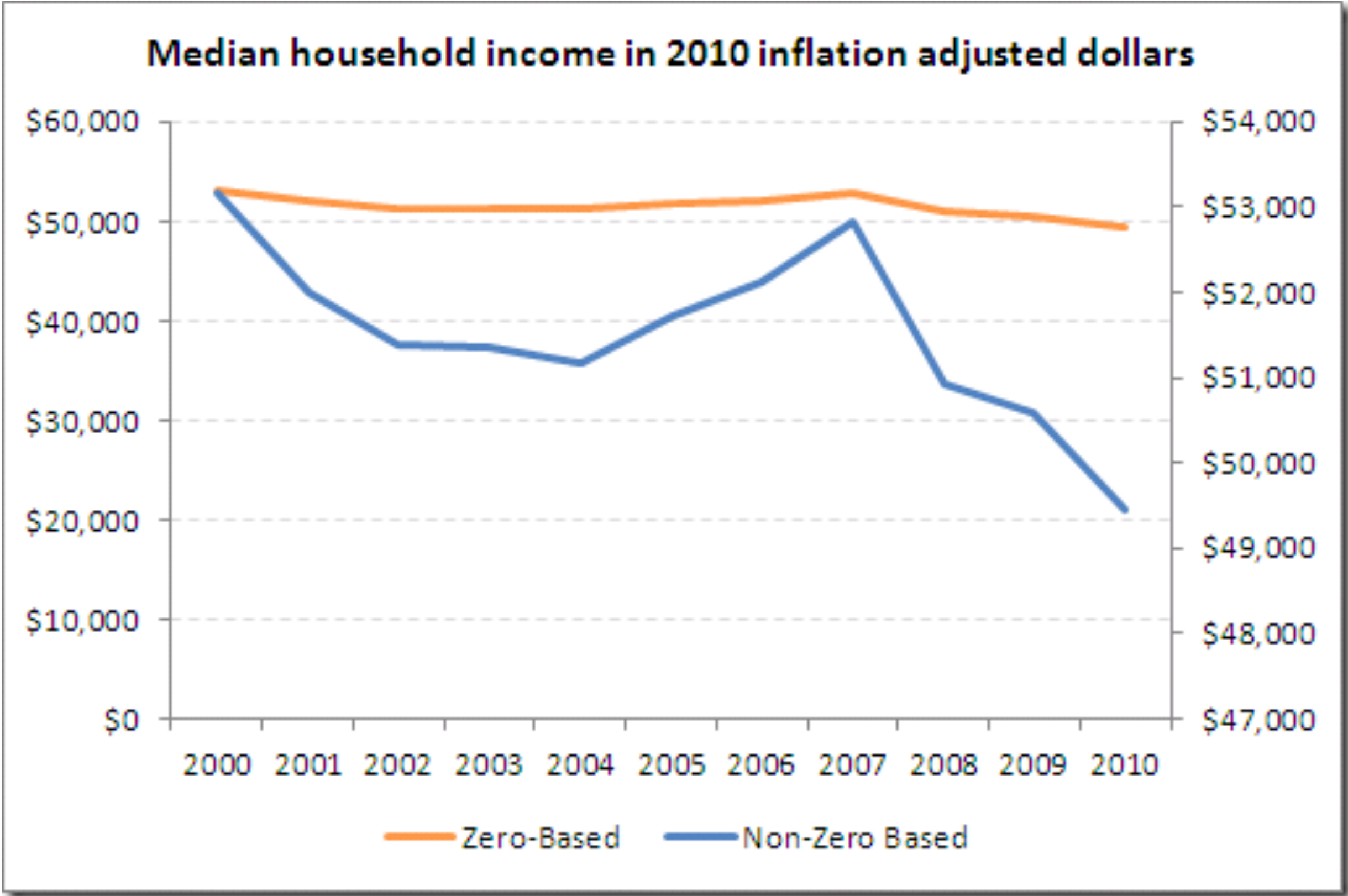
Two Weeks Ago

Uis Guidelinies
Tasks

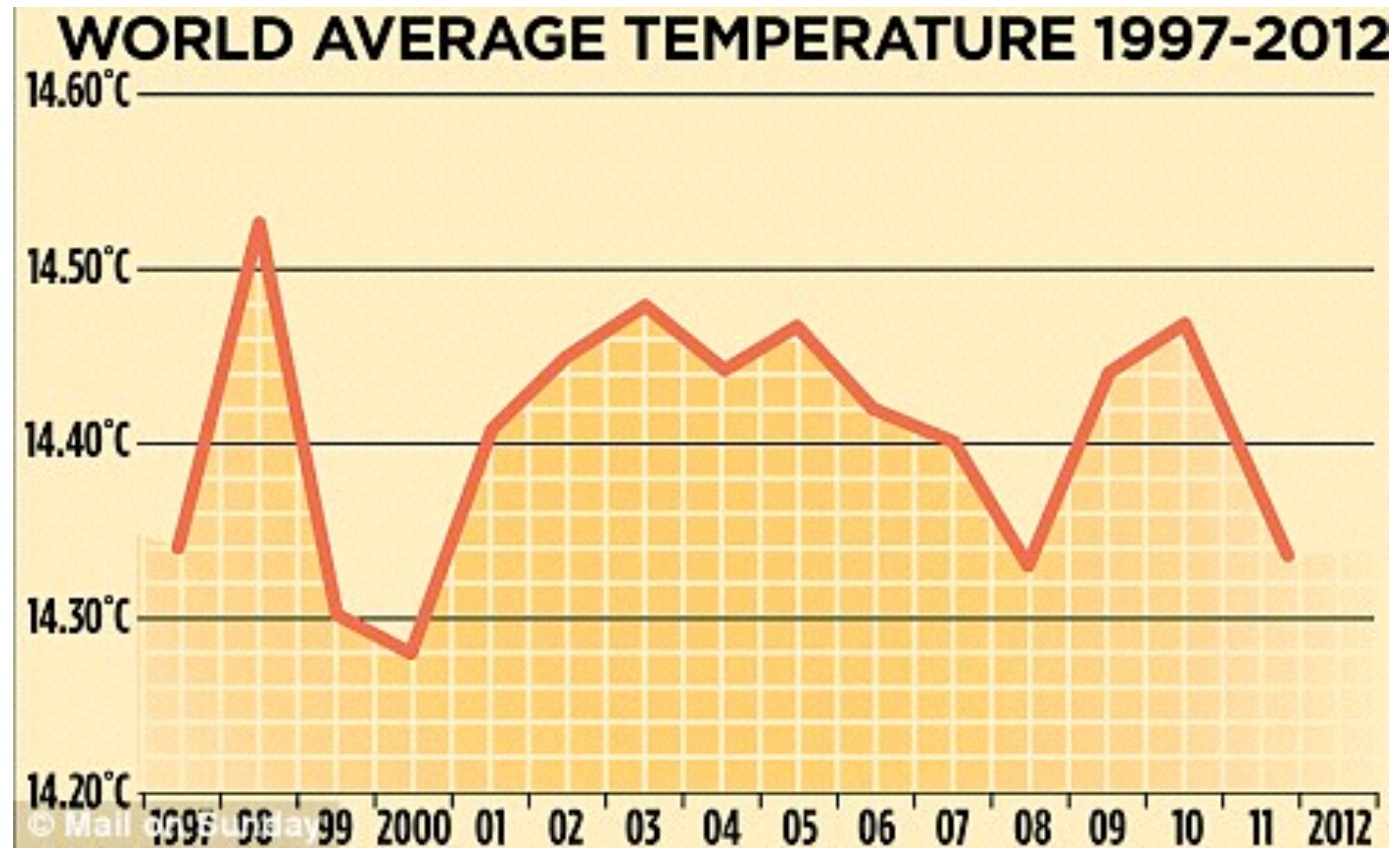
Can you spot the differences?



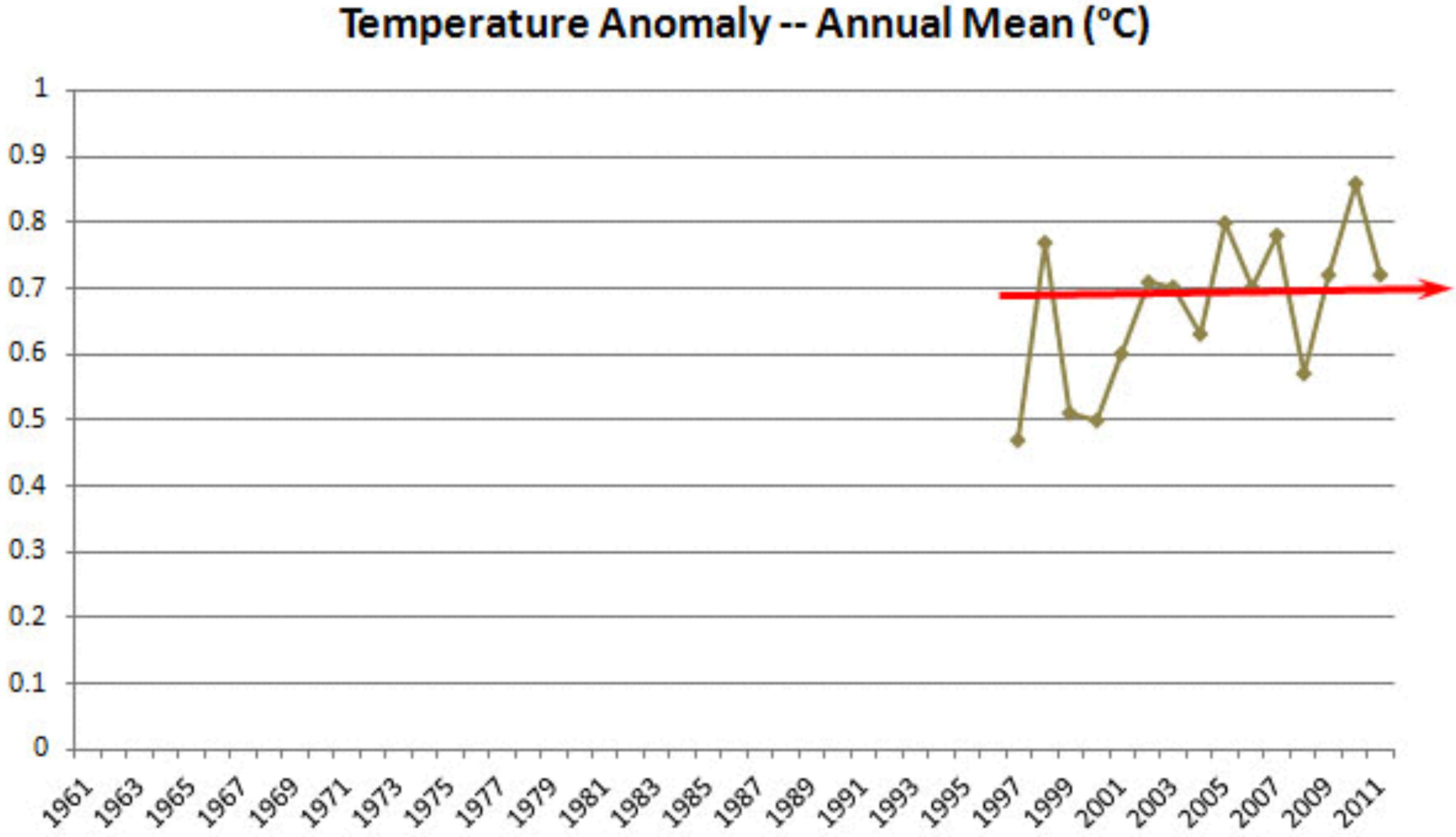
Start Scales at 0?



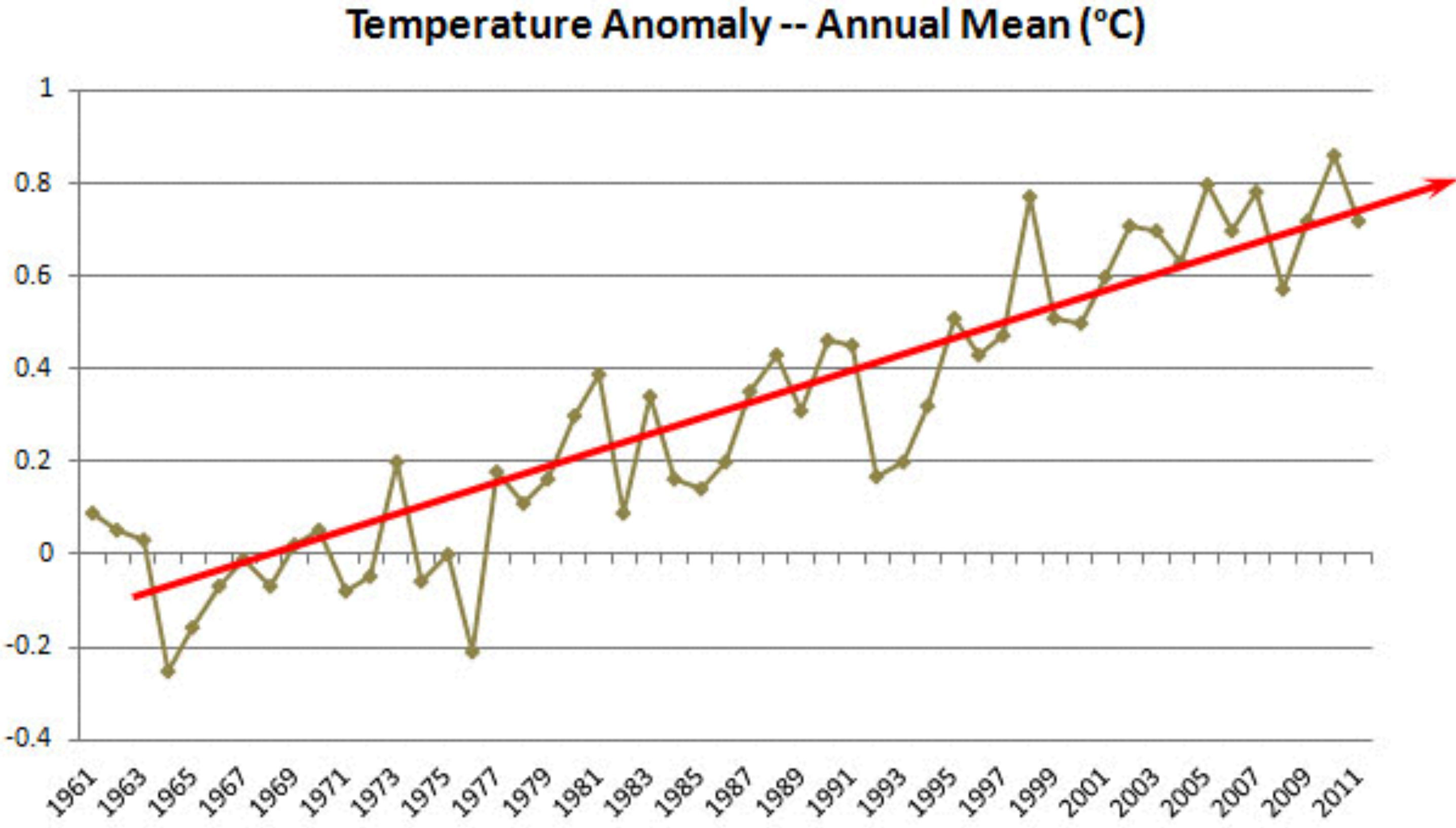
Global Warming?



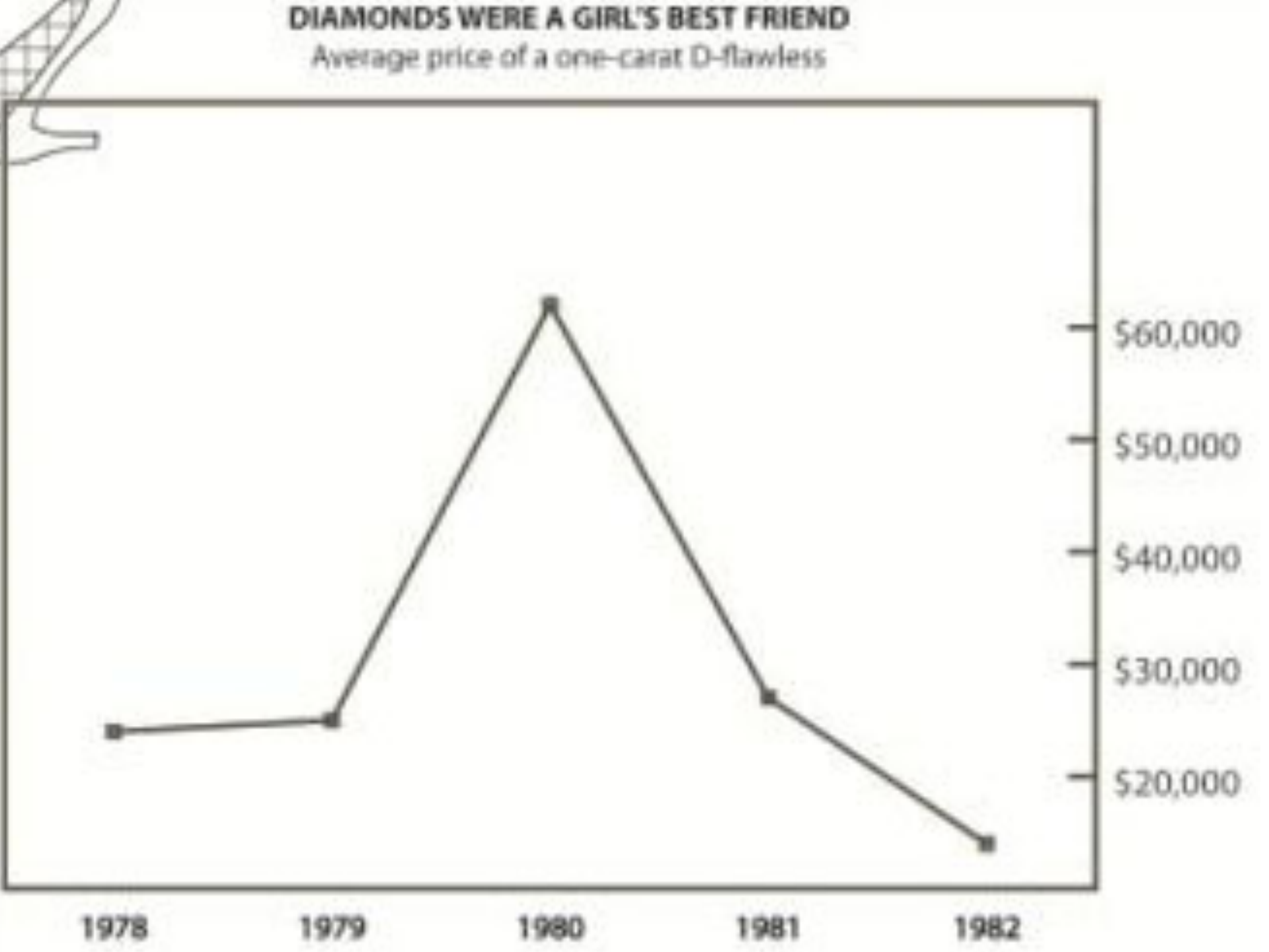
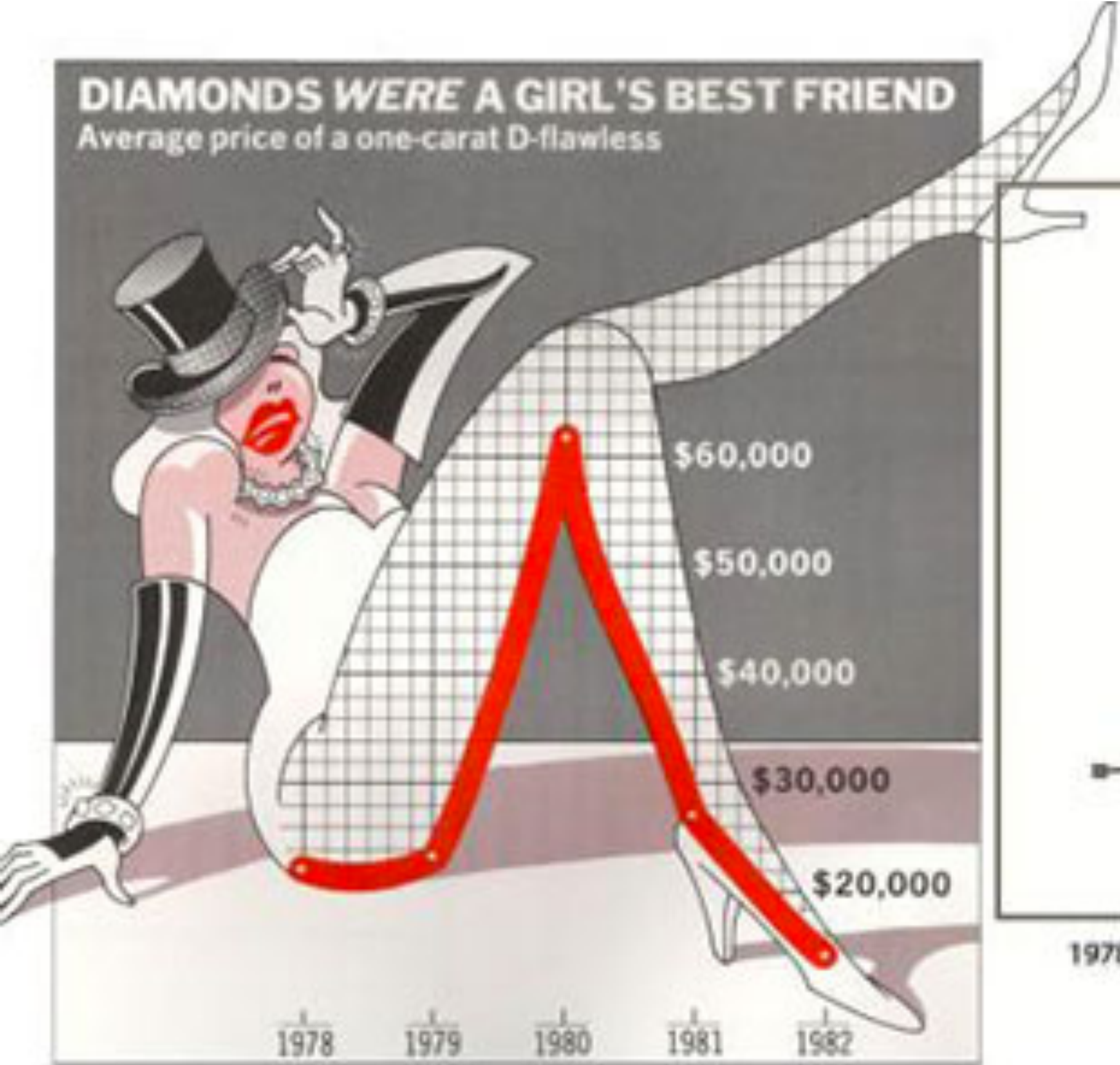
Global Warming?



Global Warming - Frame the Data



Which is better?



[Bateman et al. 2010]

Tasks

Why are we using Visualization?

Domain and Abstract Tasks

Infinite numbers of domain tasks

Can be broken down into simpler abstract tasks

We know how to address the abstract tasks!

Identify task - data combination: solutions probably exist

High-level actions: Analyze

Consume

discover vs present

classic split: explore vs explain

enjoy: casual, social

→ Analyze

→ Consume

→ *Discover*



→ *Present*



→ *Enjoy*



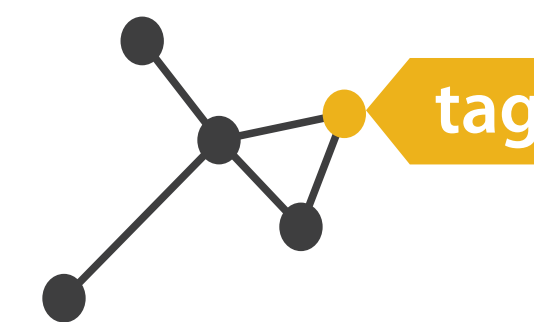
Produce

Annotate, record

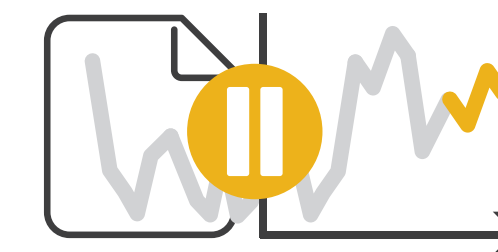
Derive: crucial design choice

→ Produce

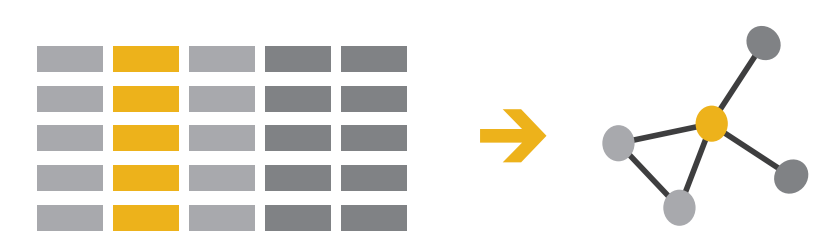
→ *Annotate*



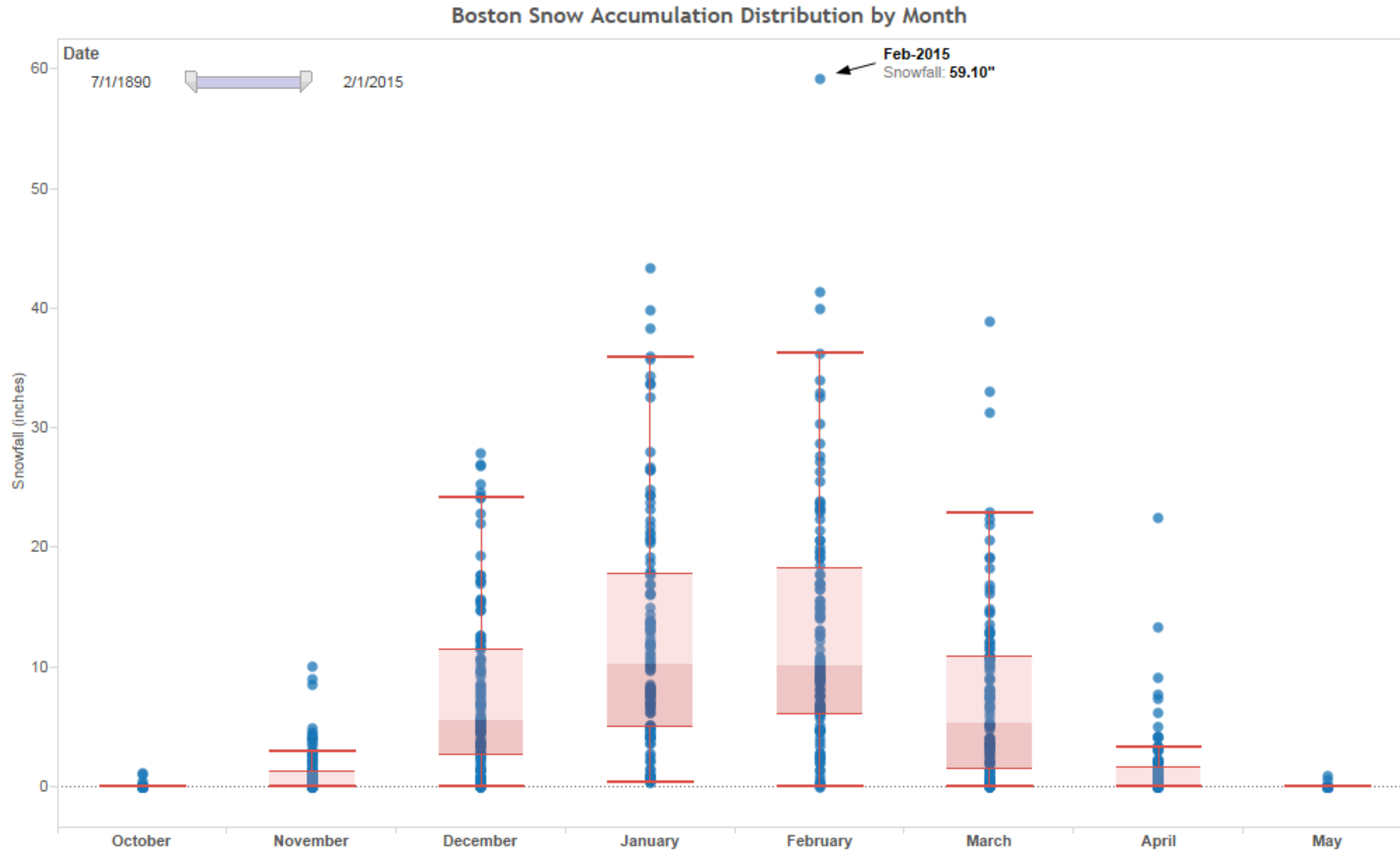
→ *Record*



→ *Derive*



Example: Derive



Actions: Mid-level search, low-level query





what does user know?

target, location

how much of the data matters?

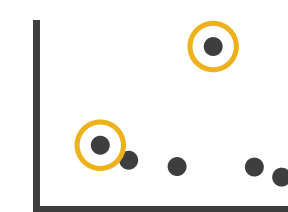
one, some, all

→ Search

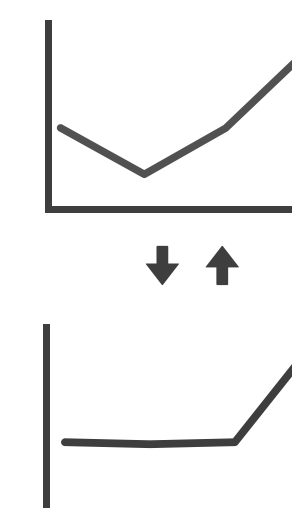
	Target known	Target unknown
Location known	 <i>Lookup</i>	 <i>Browse</i>
Location unknown	 <i>Locate</i>	 <i>Explore</i>

→ Query

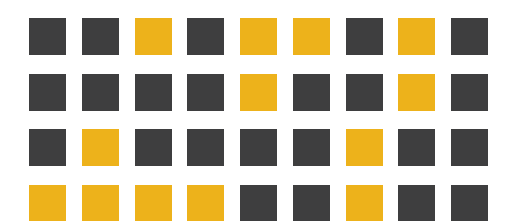
→ Identify



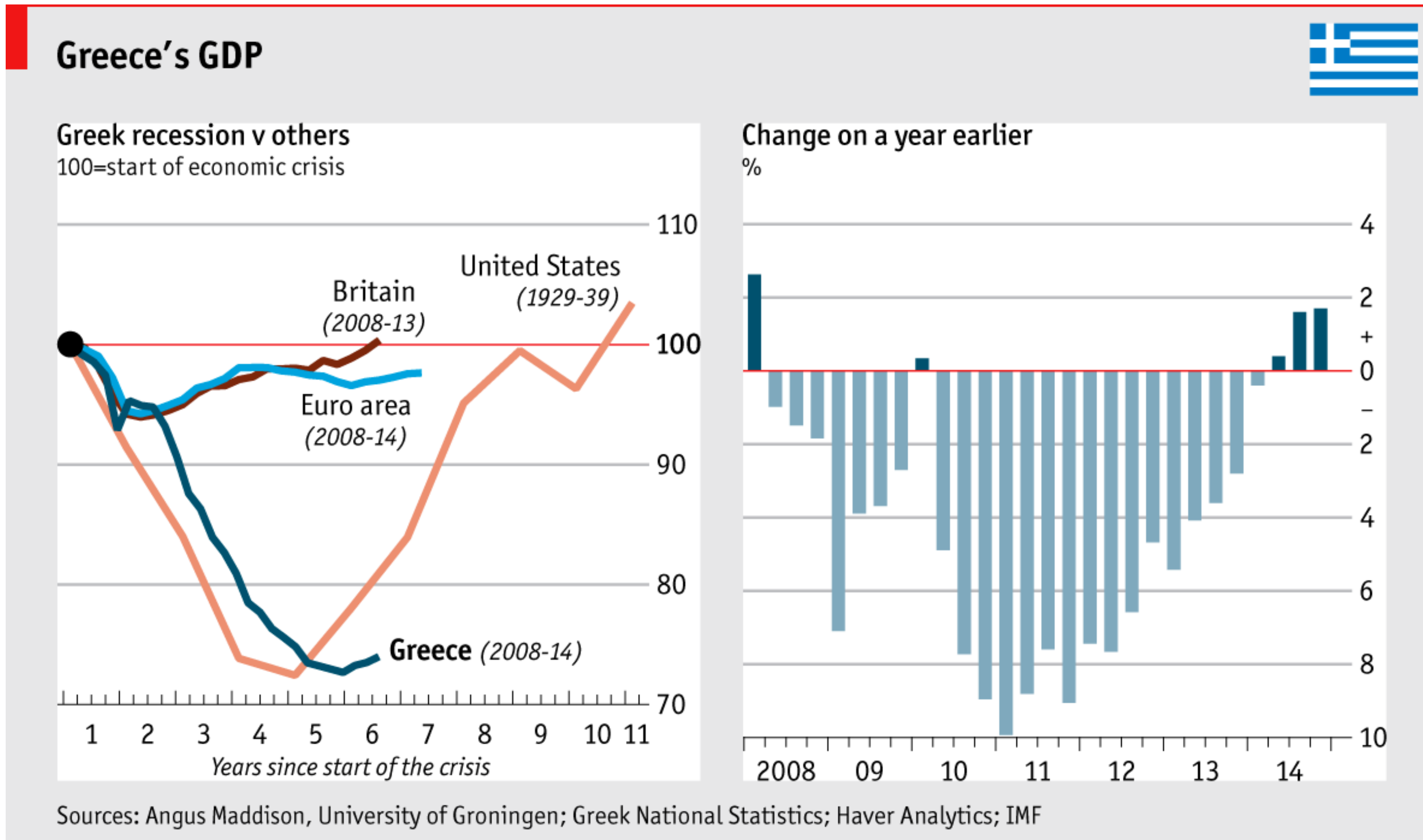
→ Compare



→ Summarize



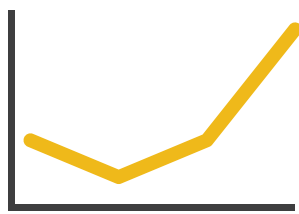
Example Compare (& Derive)



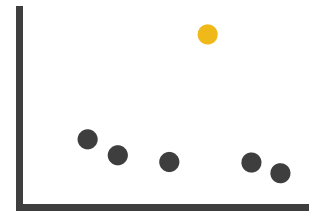
Why: Targets

→ ALL DATA

→ Trends



→ Outliers



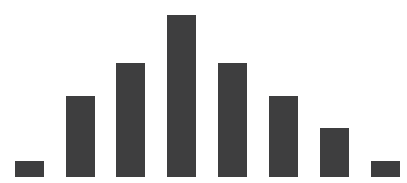
→ Features



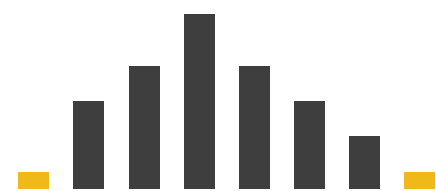
→ ATTRIBUTES

→ One

→ *Distribution*



↓ *Extremes*

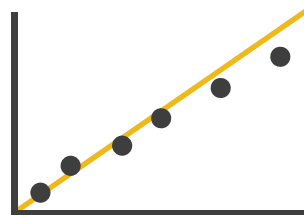


→ Many

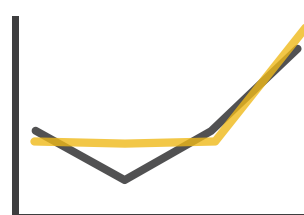
→ *Dependency*



→ *Correlation*

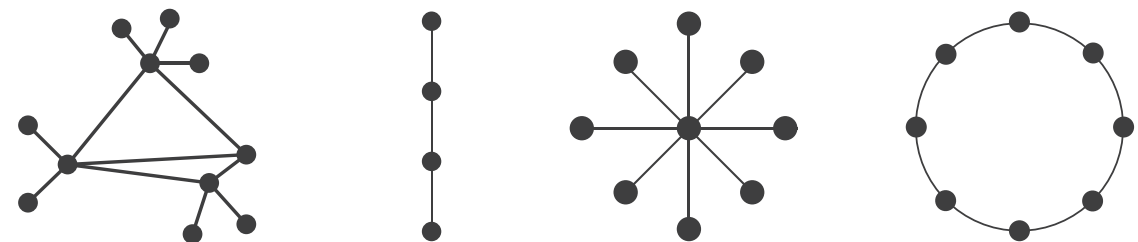


→ *Similarity*

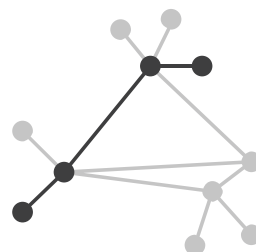


→ NETWORK DATA

→ Topology

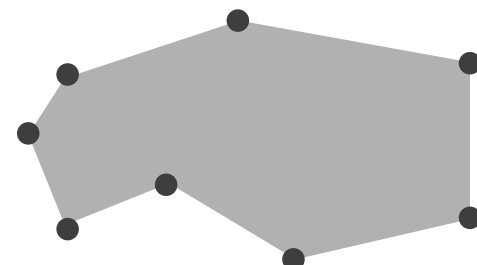


→ *Paths*



→ SPATIAL DATA

→ Shape



How? A Preview

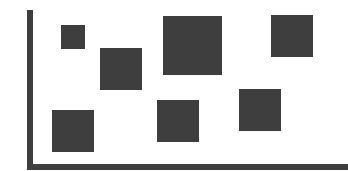
Encode

➔ Arrange

➔ Express



➔ Separate



➔ Order



➔ Align

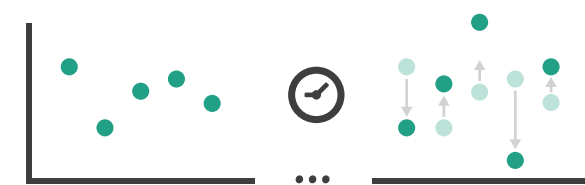


➔ Use

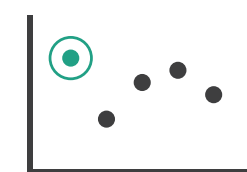


Manipulate

➔ Change



➔ Select



➔ Navigate

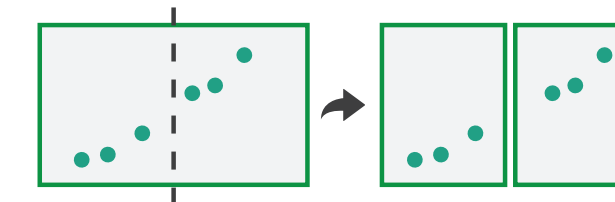


Facet

➔ Juxtapose



➔ Partition



➔ Superimpose

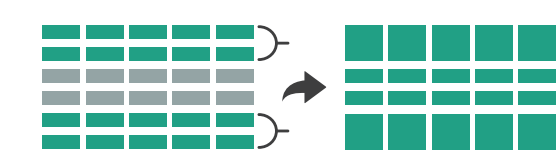


Reduce

➔ Filter



➔ Aggregate

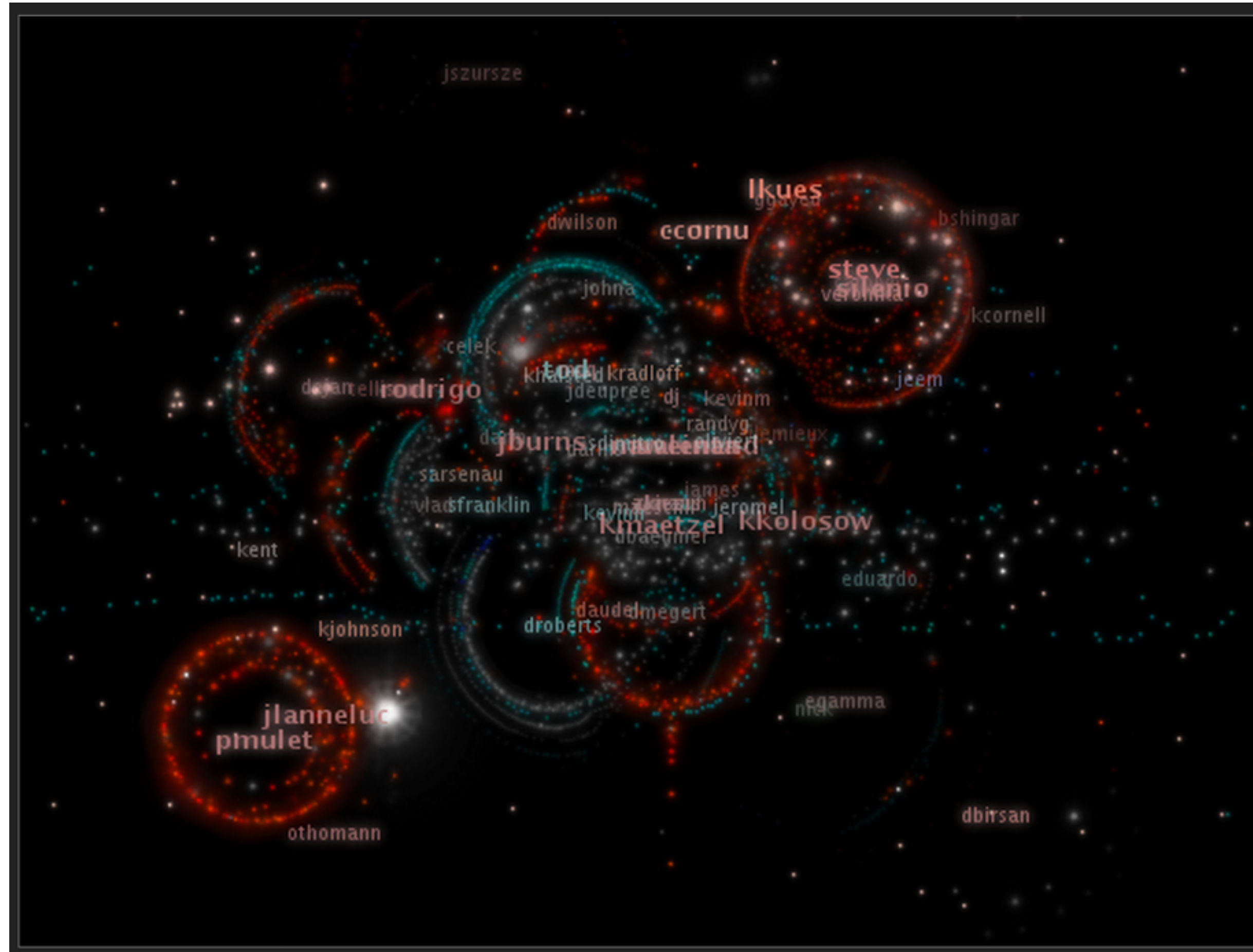


➔ Embed



Design Critique

CodeSwarm: <http://goo.gl/9exsZH>







<http://vis.cs.ucdavis.edu/~ogawa/codeswarm/>

Tables & Multi- Dimensional Data

Basic Plots for Basic Tasks

→ Search

	Target known	Target unknown
Location known	 <i>Lookup</i>	 <i>Browse</i>
Location unknown	 <i>Locate</i>	 <i>Explore</i>

→ ALL DATA

→ Trends



→ Outliers



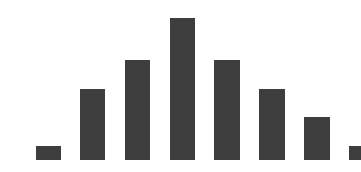
→ Features



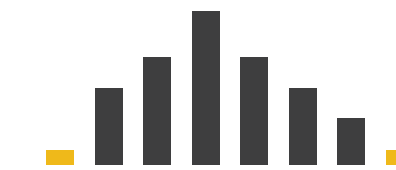
→ ATTRIBUTES

→ One

→ *Distribution*



↓ *Extremes*

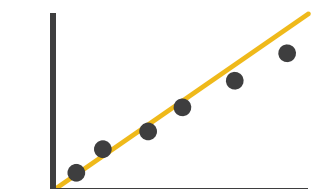


→ Many

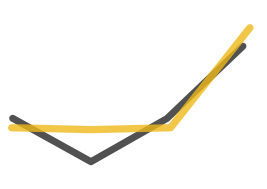
→ *Dependency*



→ *Correlation*

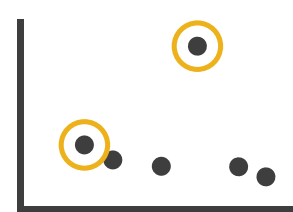


→ *Similarity*



→ Query

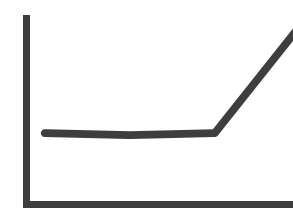
→ Identify



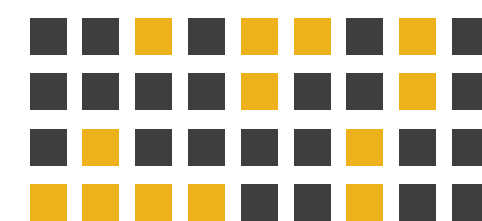
→ Compare



↓ ↑

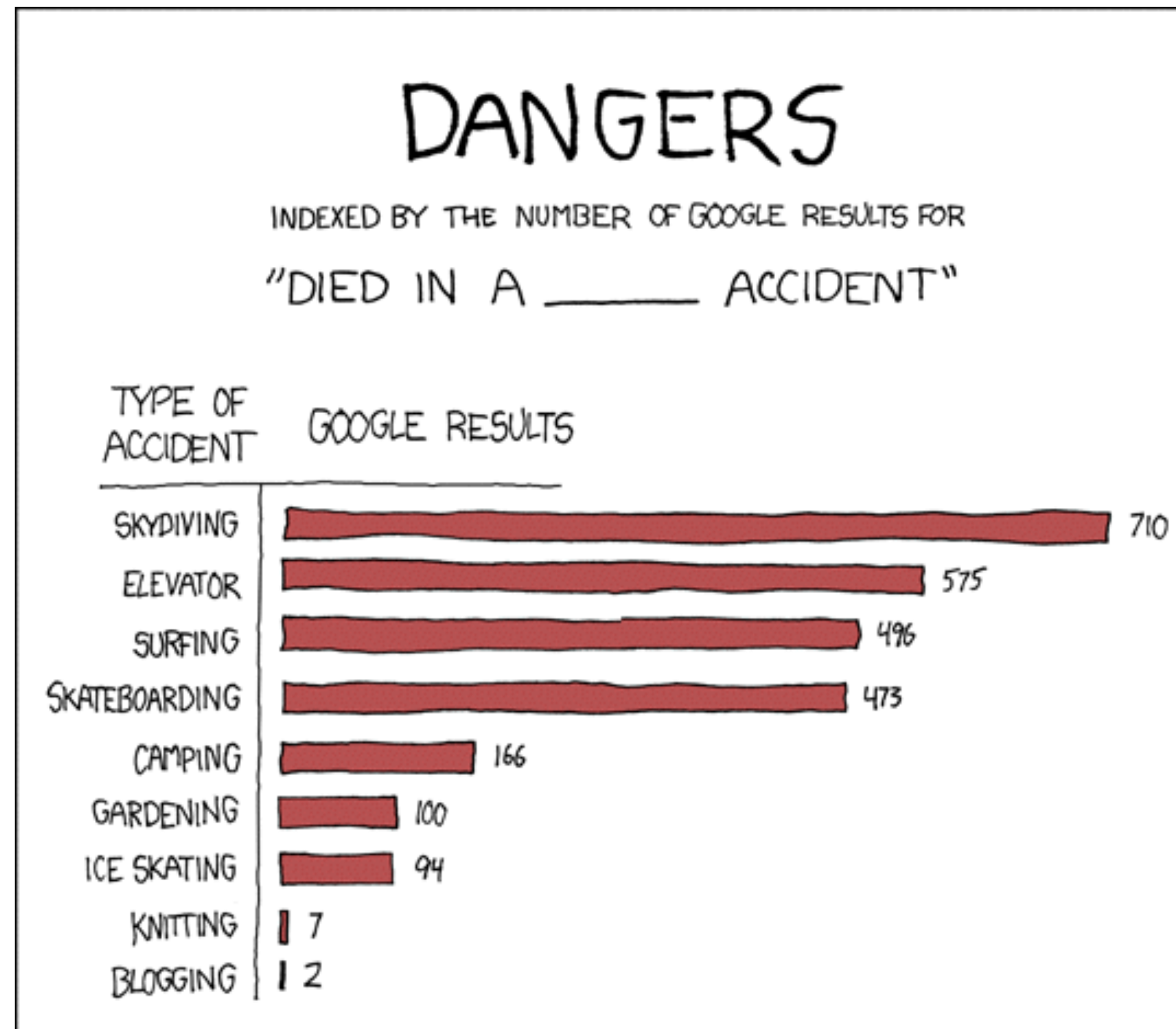


→ Summarize



Comparisons

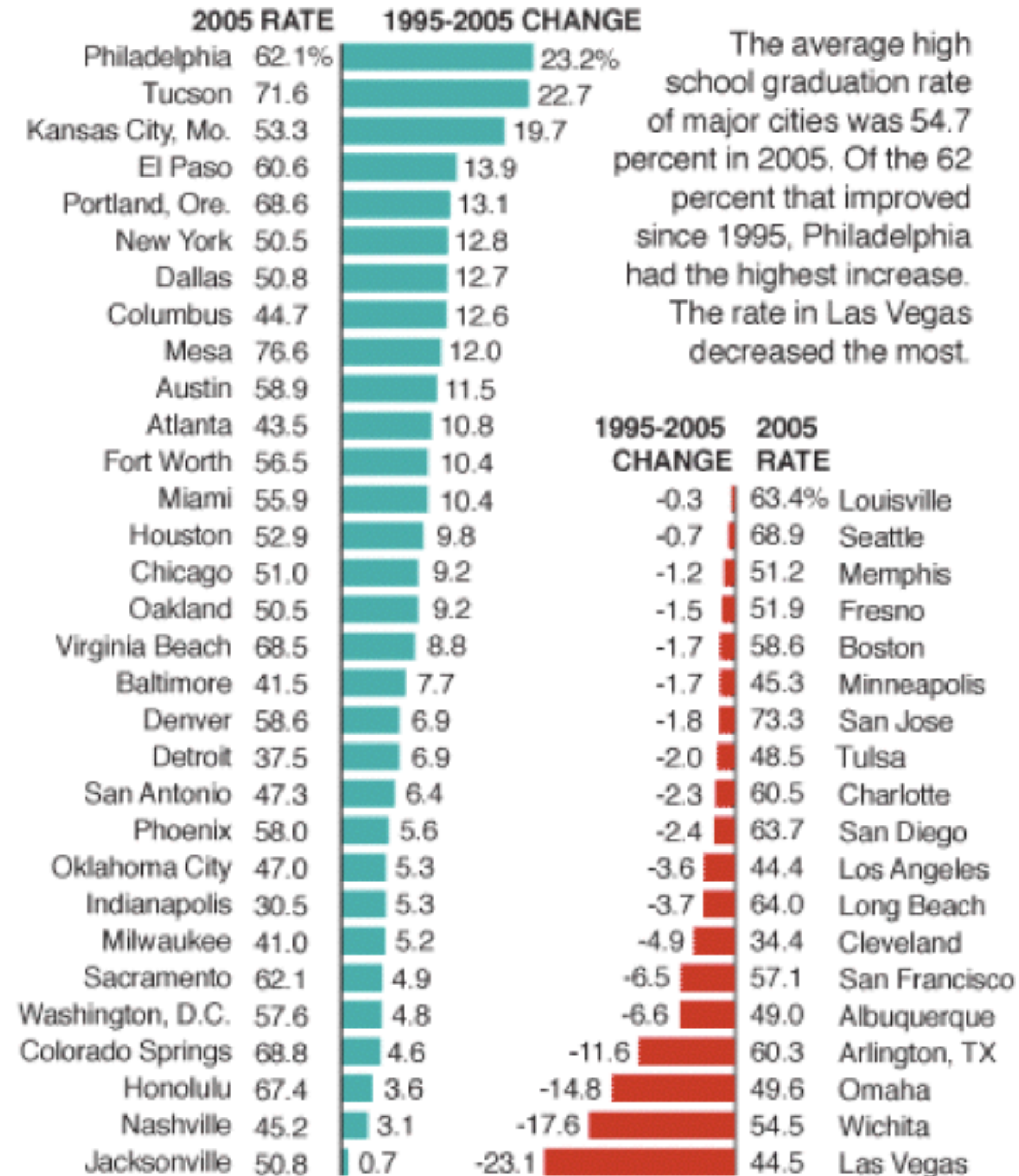
Bar Chart



Direction

Graduation rates up in most cities

Graduation rate for principal school district of the largest cities

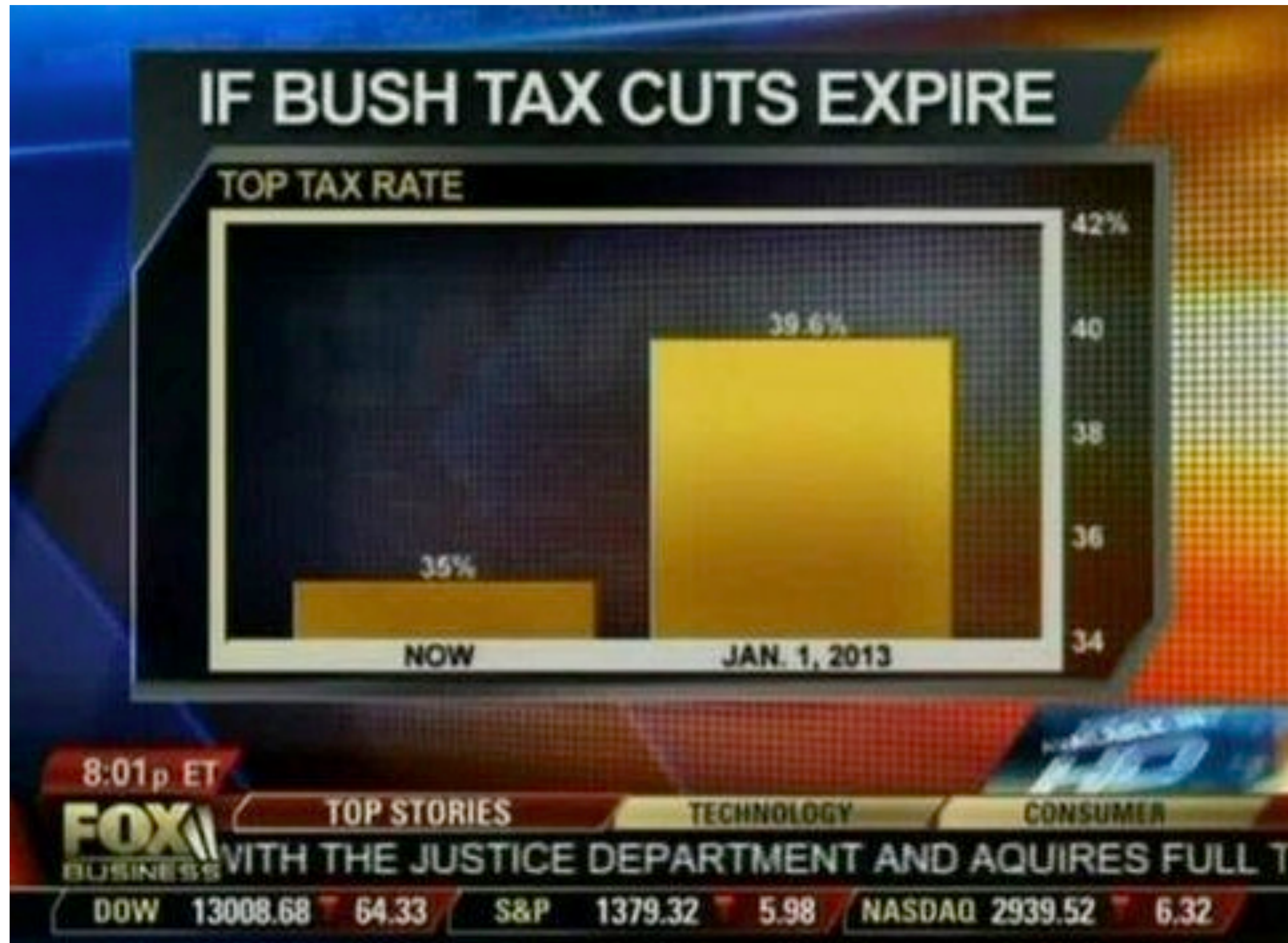


The average high school graduation rate of major cities was 54.7 percent in 2005. Of the 62 percent that improved since 1995, Philadelphia had the highest increase. The rate in Las Vegas decreased the most.

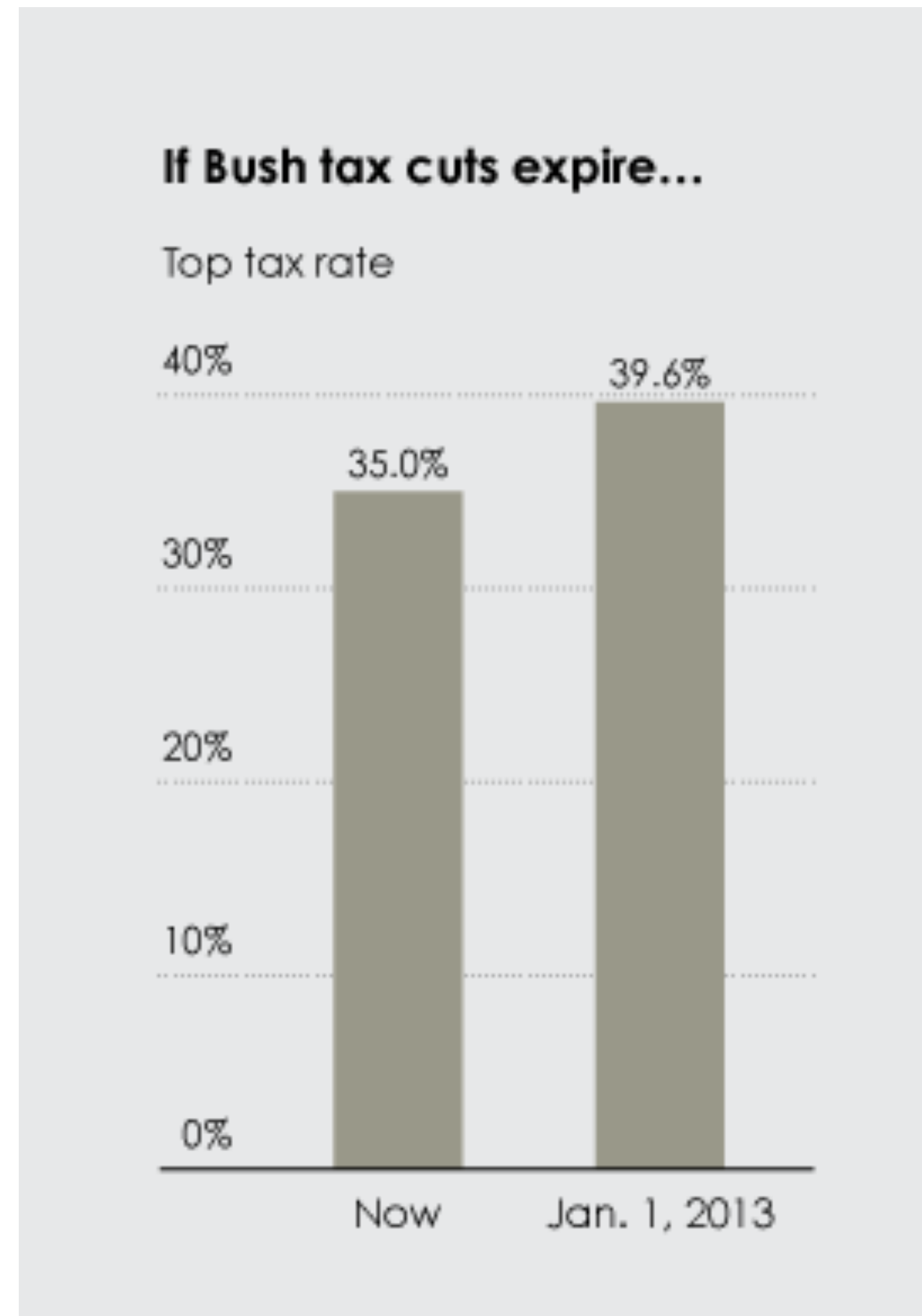
SOURCE: EPE Research Center

AP

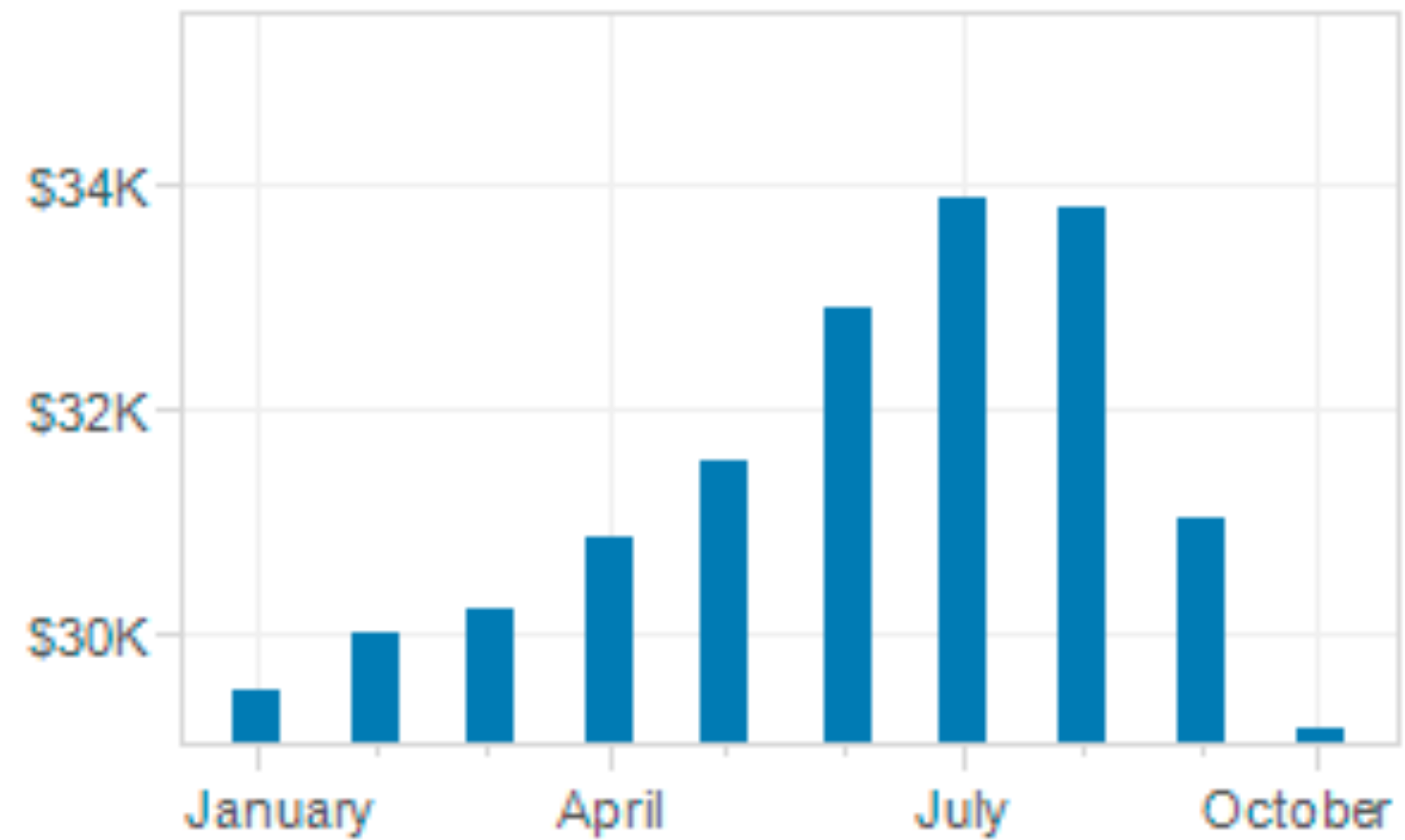
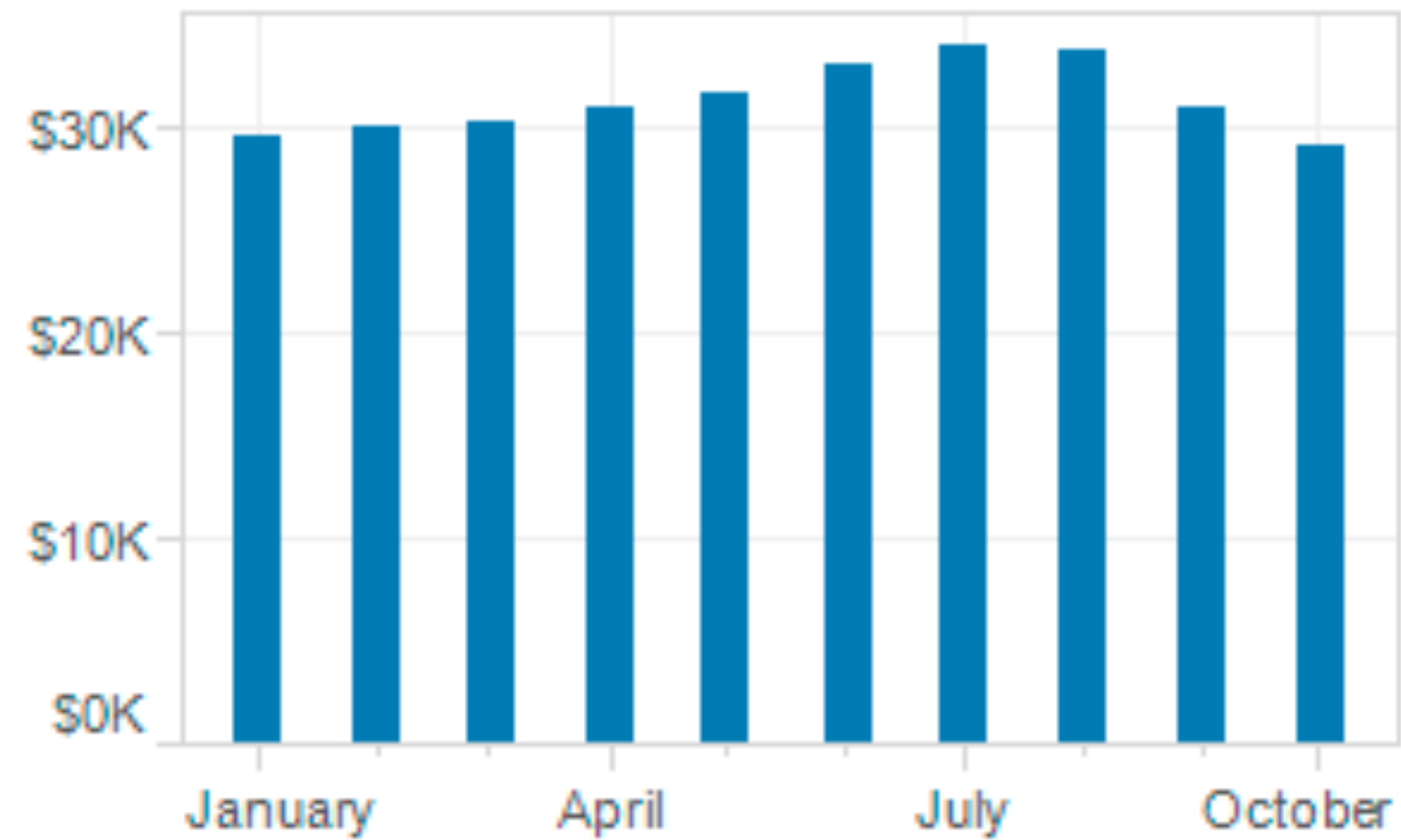
Baseline Problem



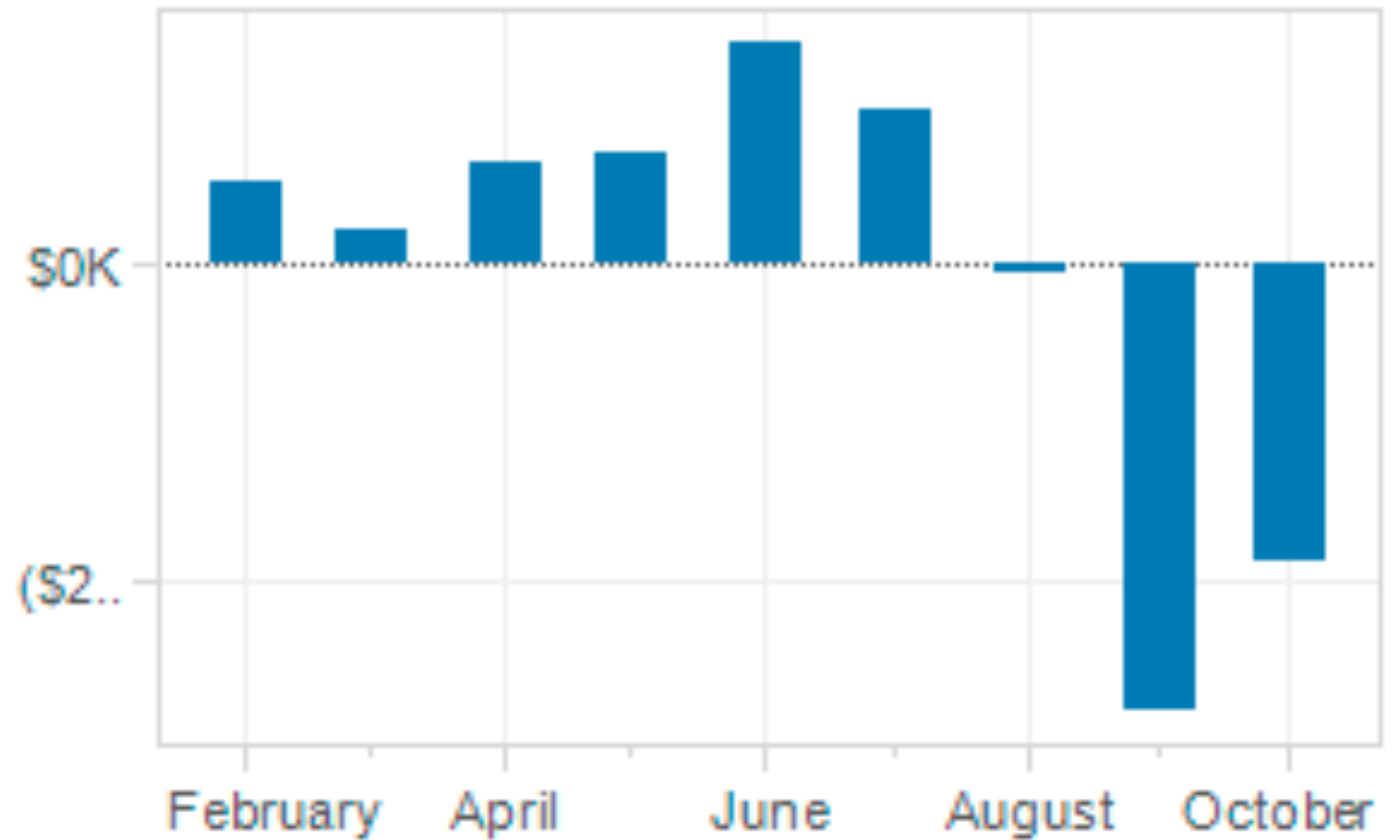
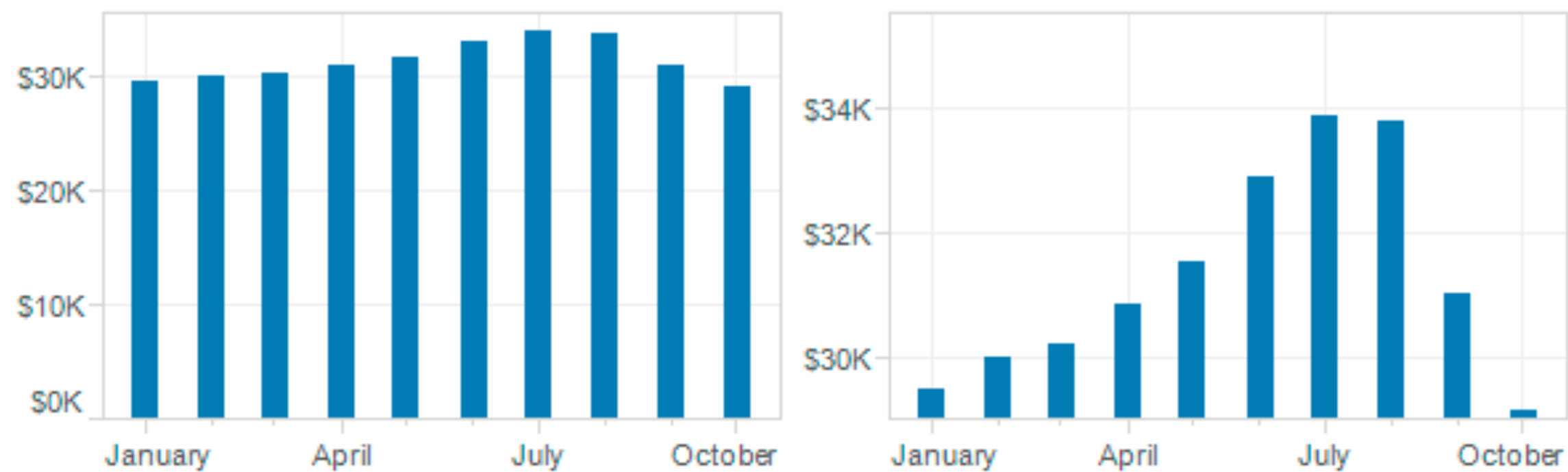
Baseline Problem



Different Baselines

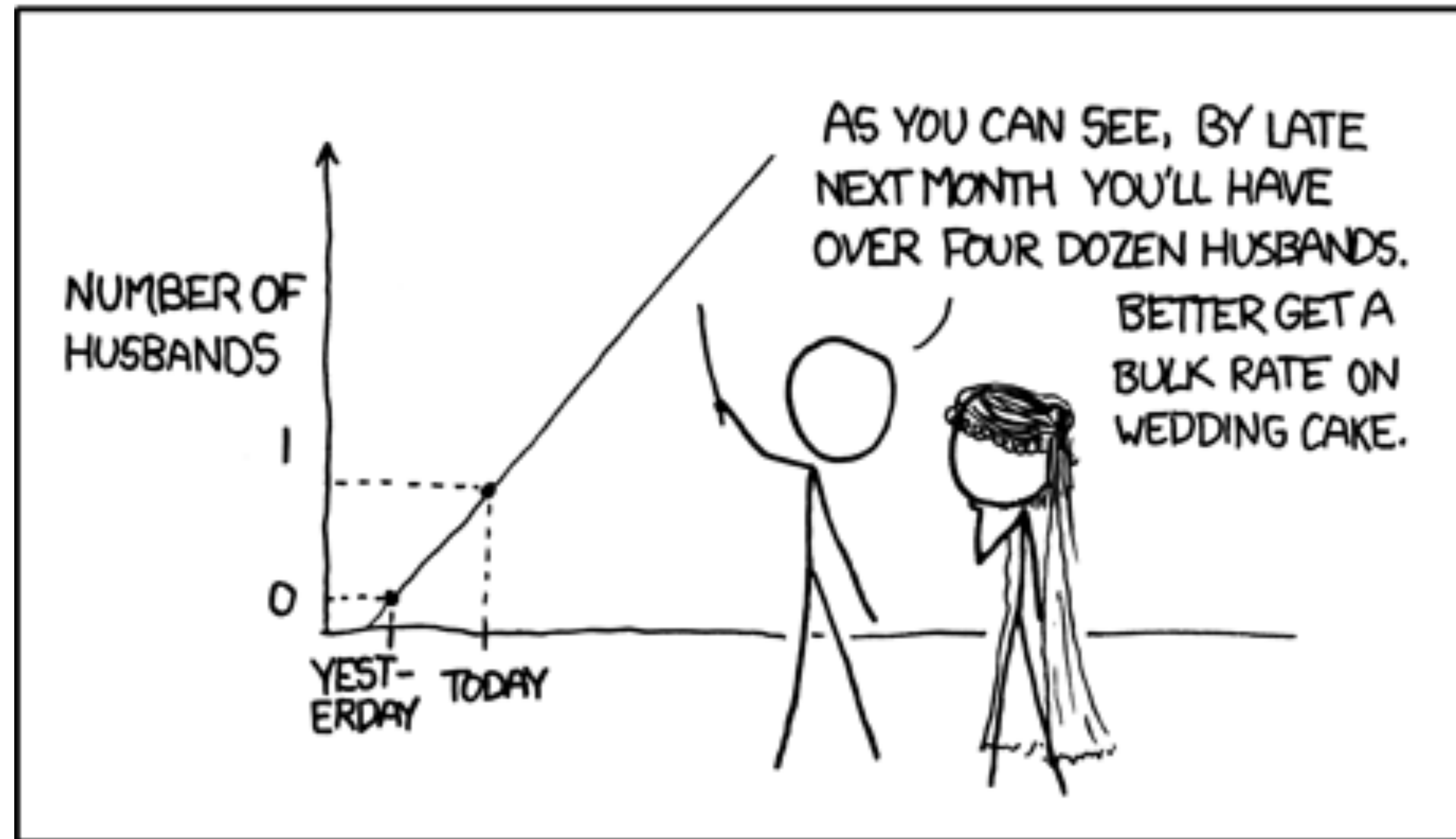


Plot Change Instead

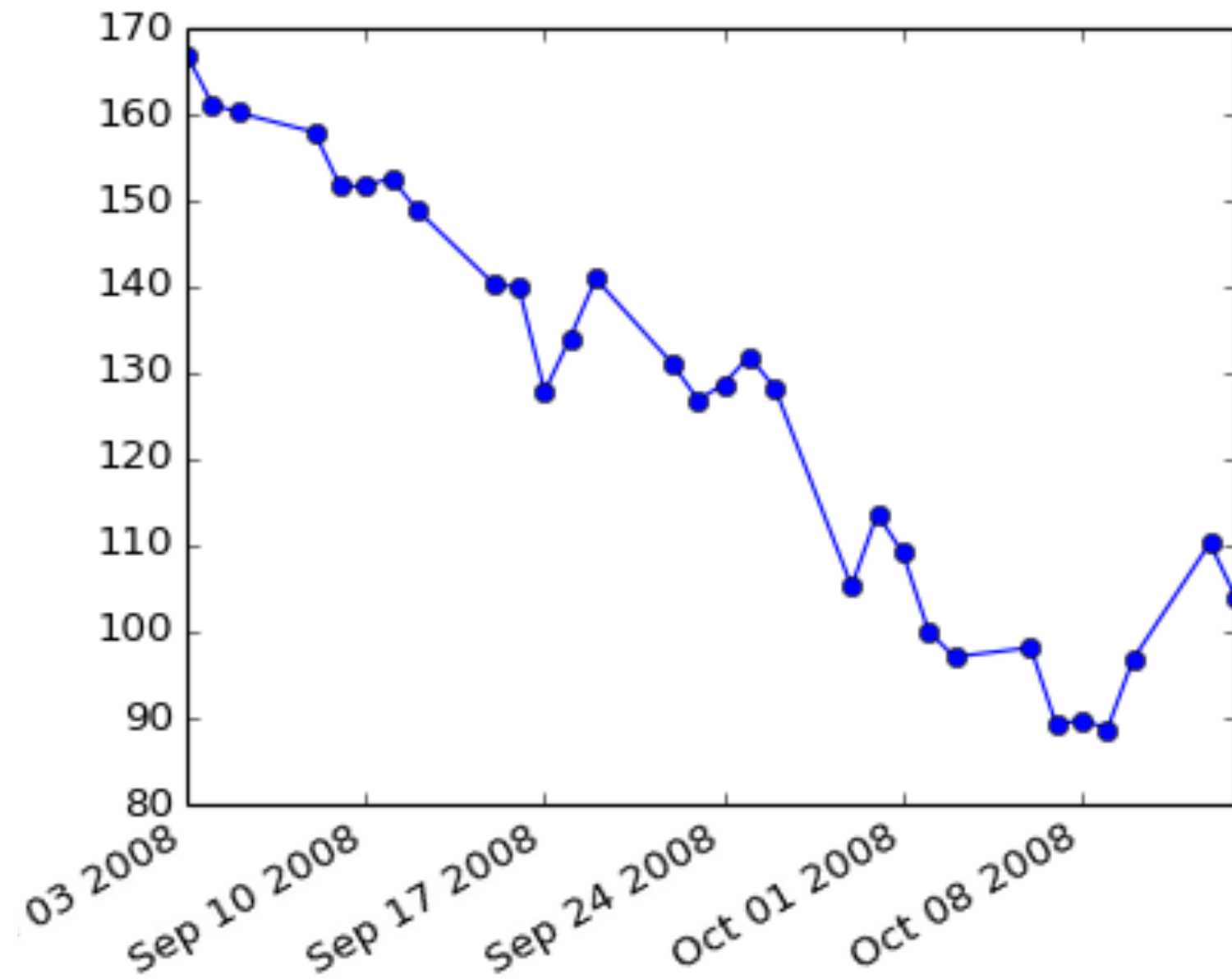
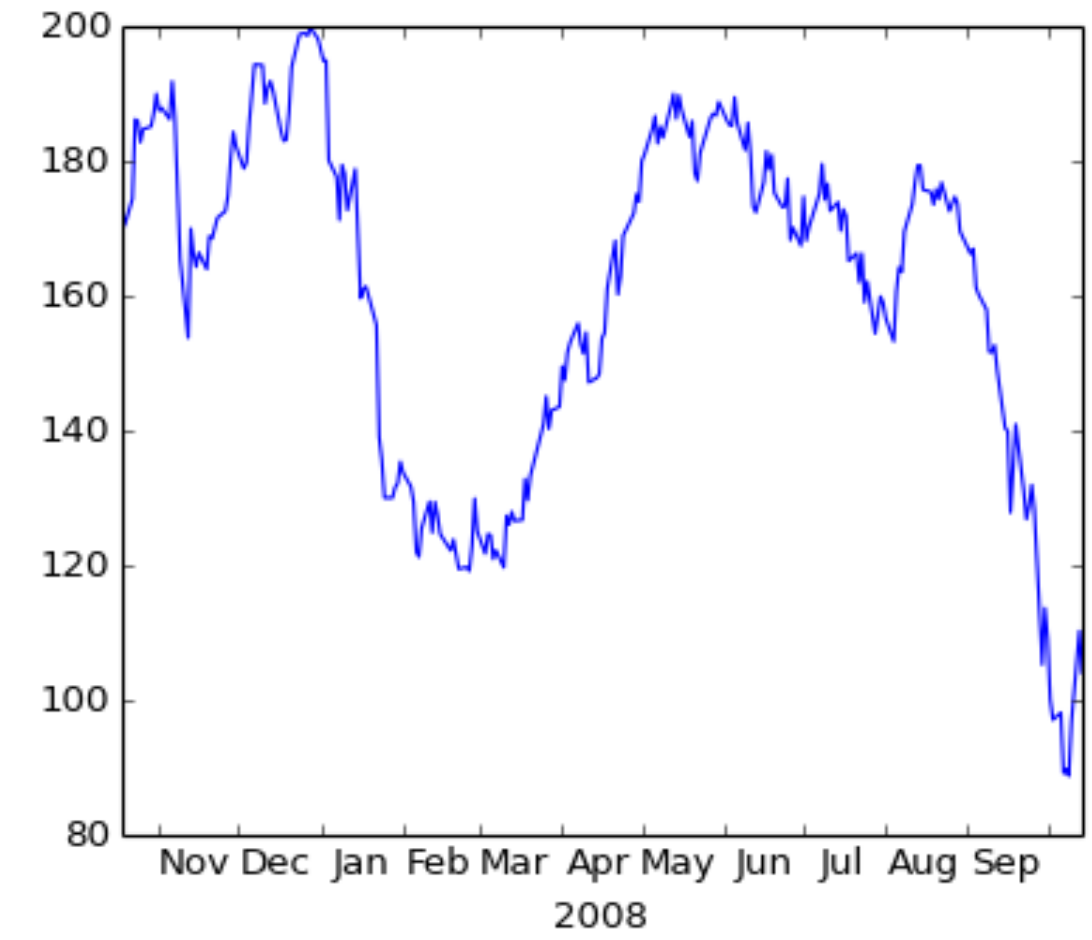
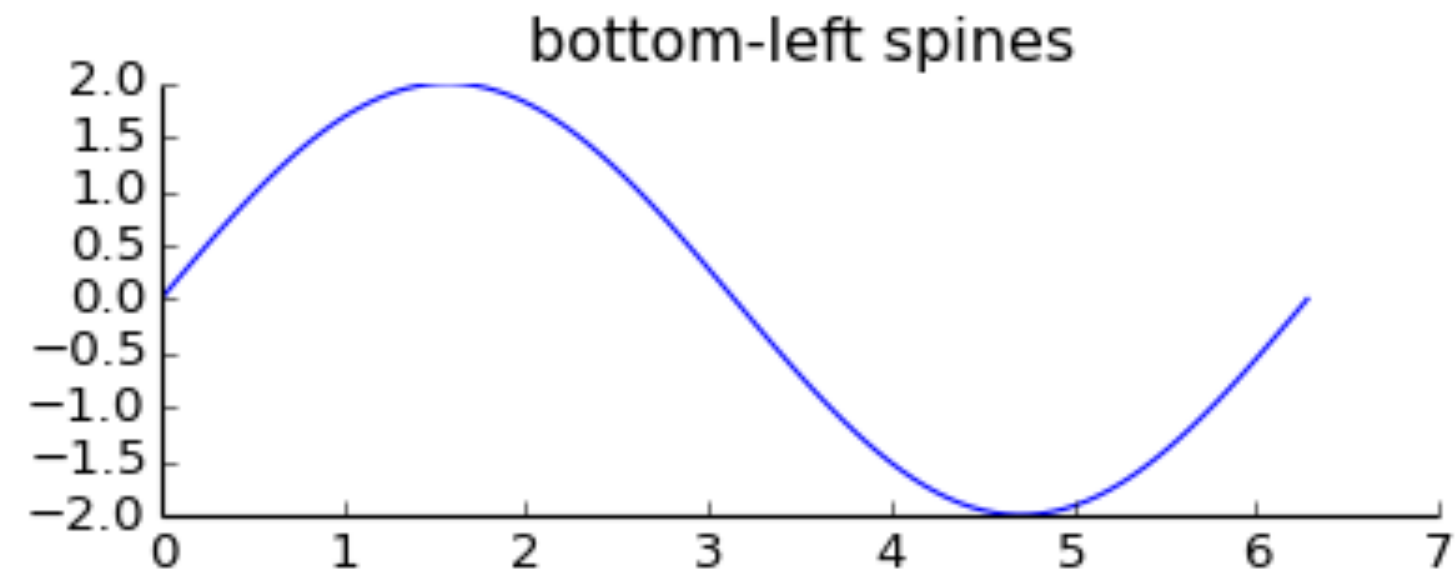


Trends Over Time

MY HOBBY: EXTRAPOLATING



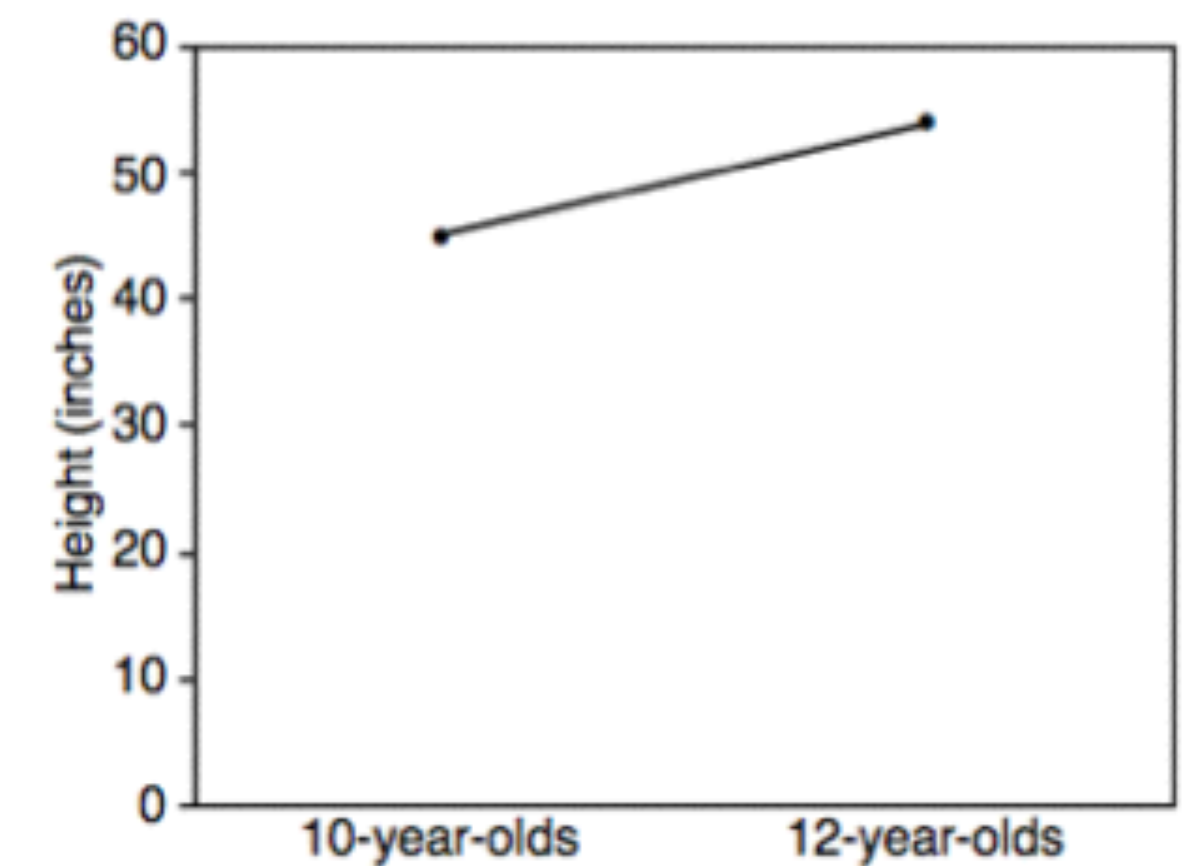
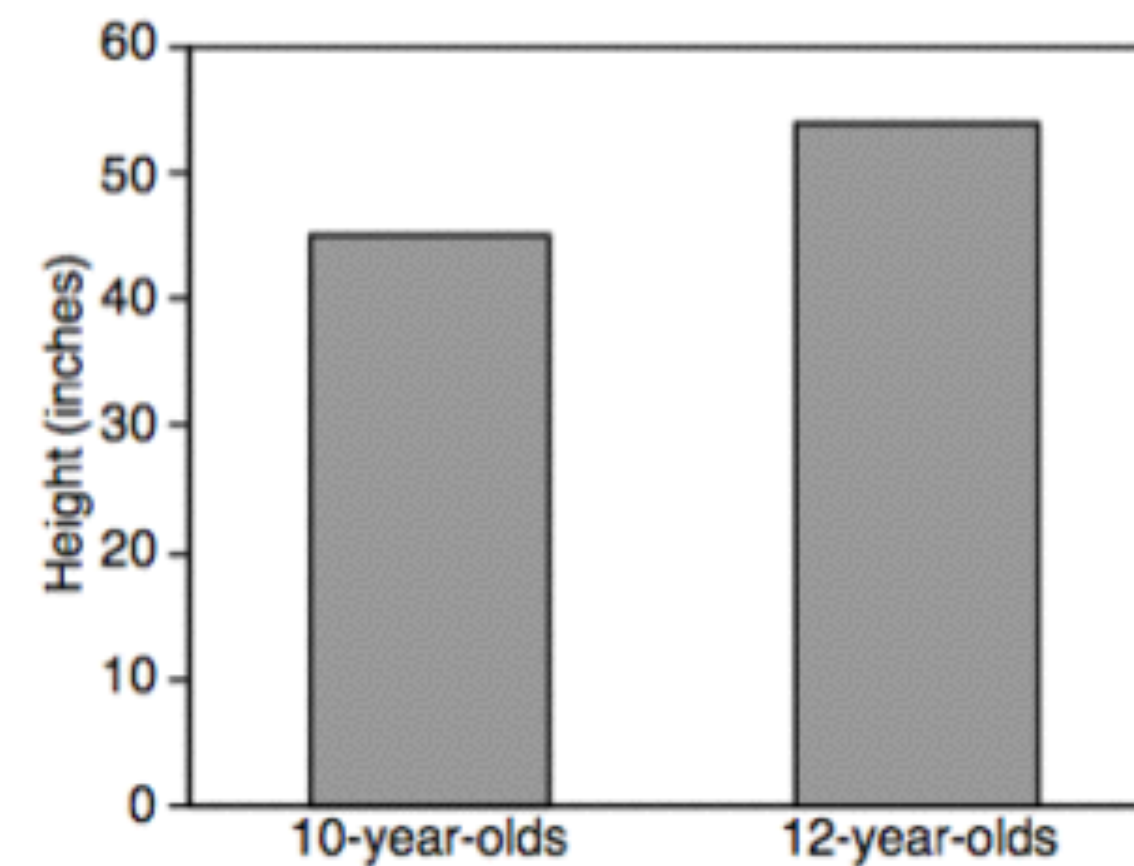
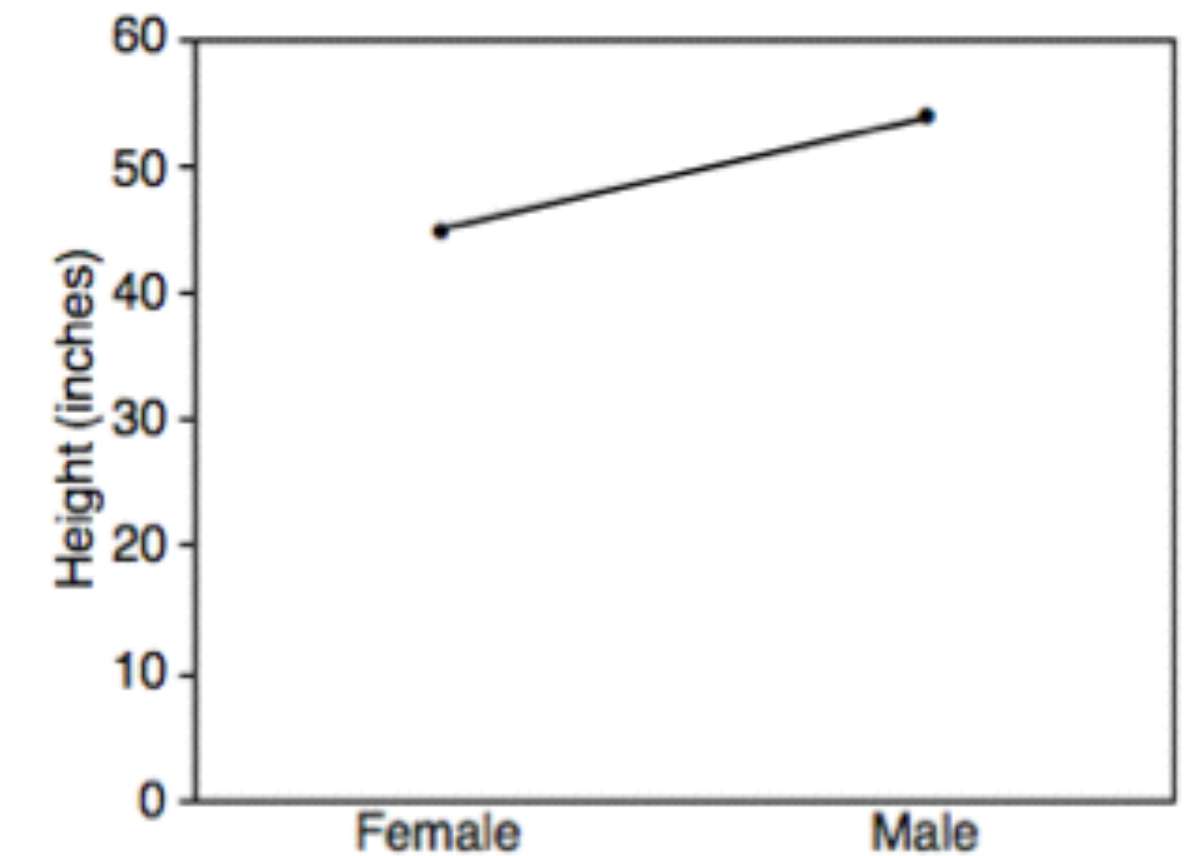
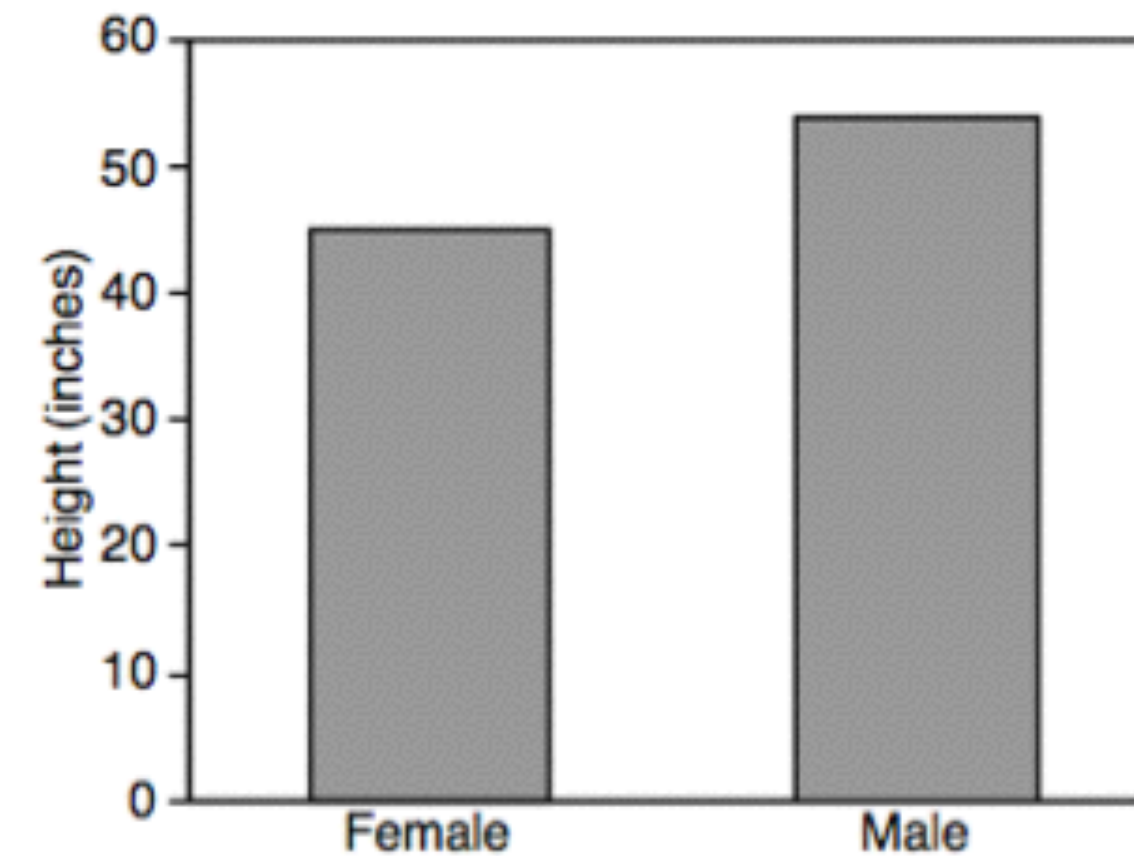
Line Charts



Bars vs. Lines

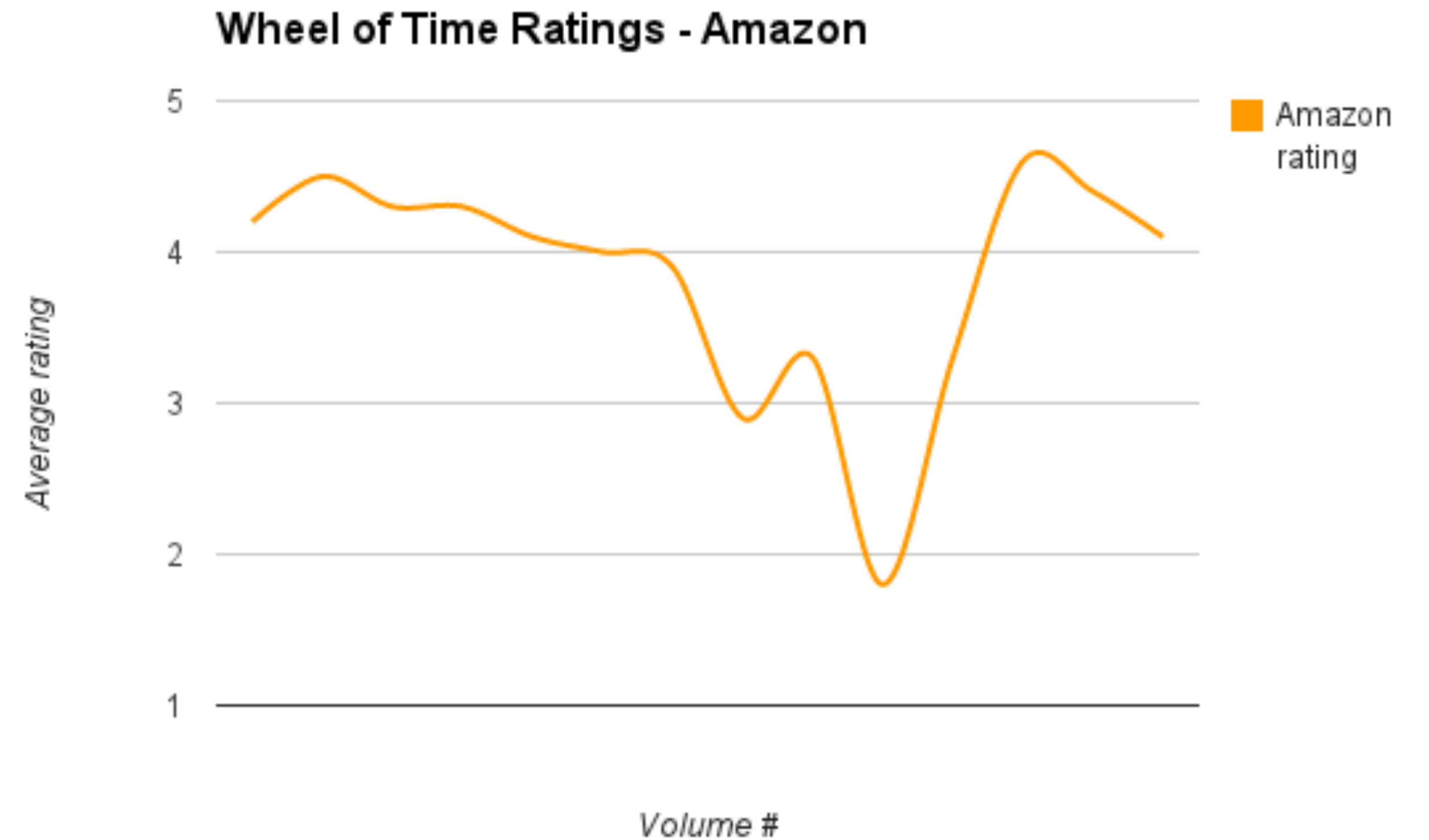
Lines imply connections & sampling from continuous data.

Do not use for categorical data.



Don't

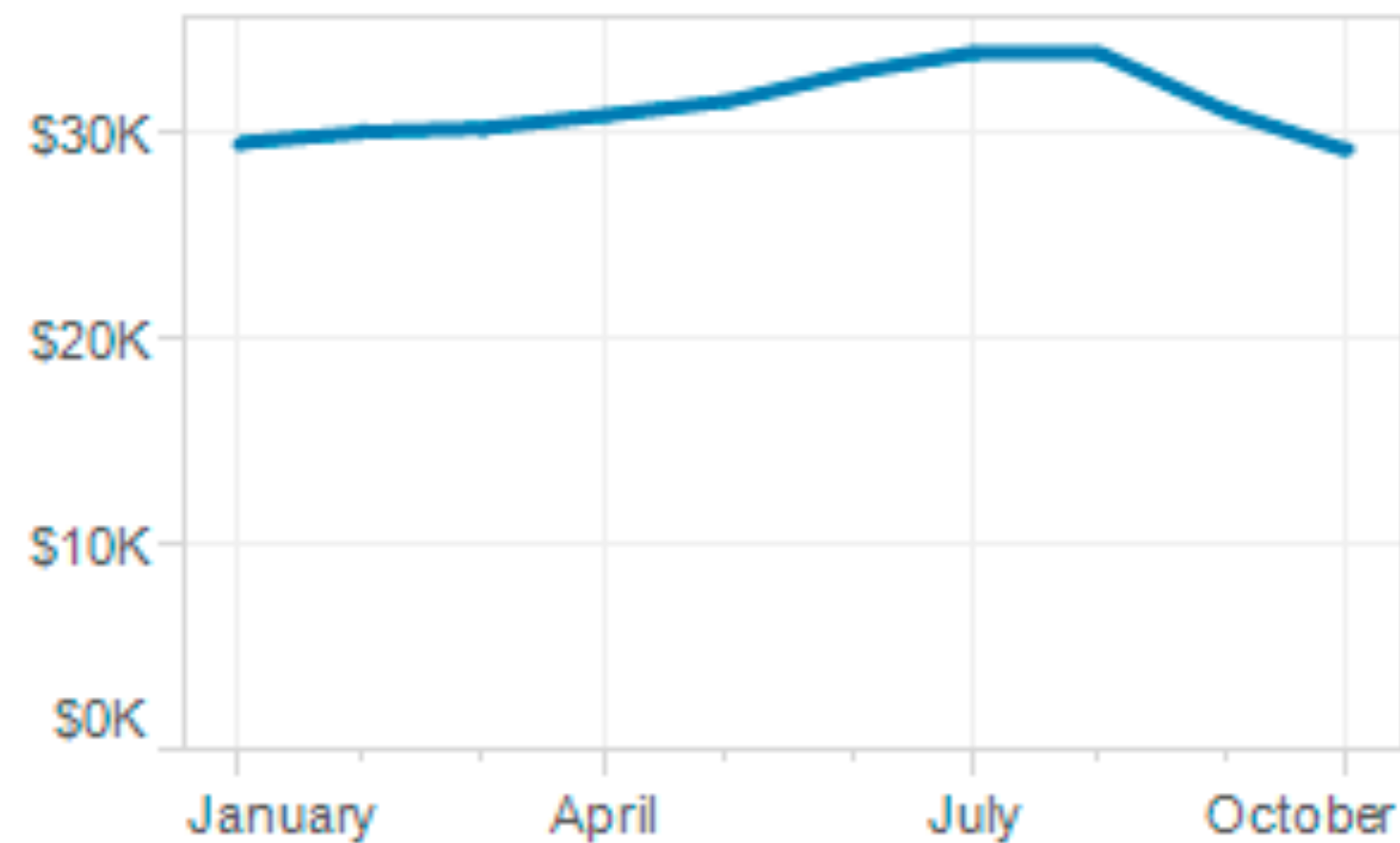
Use bar charts to
compare ratings of books...



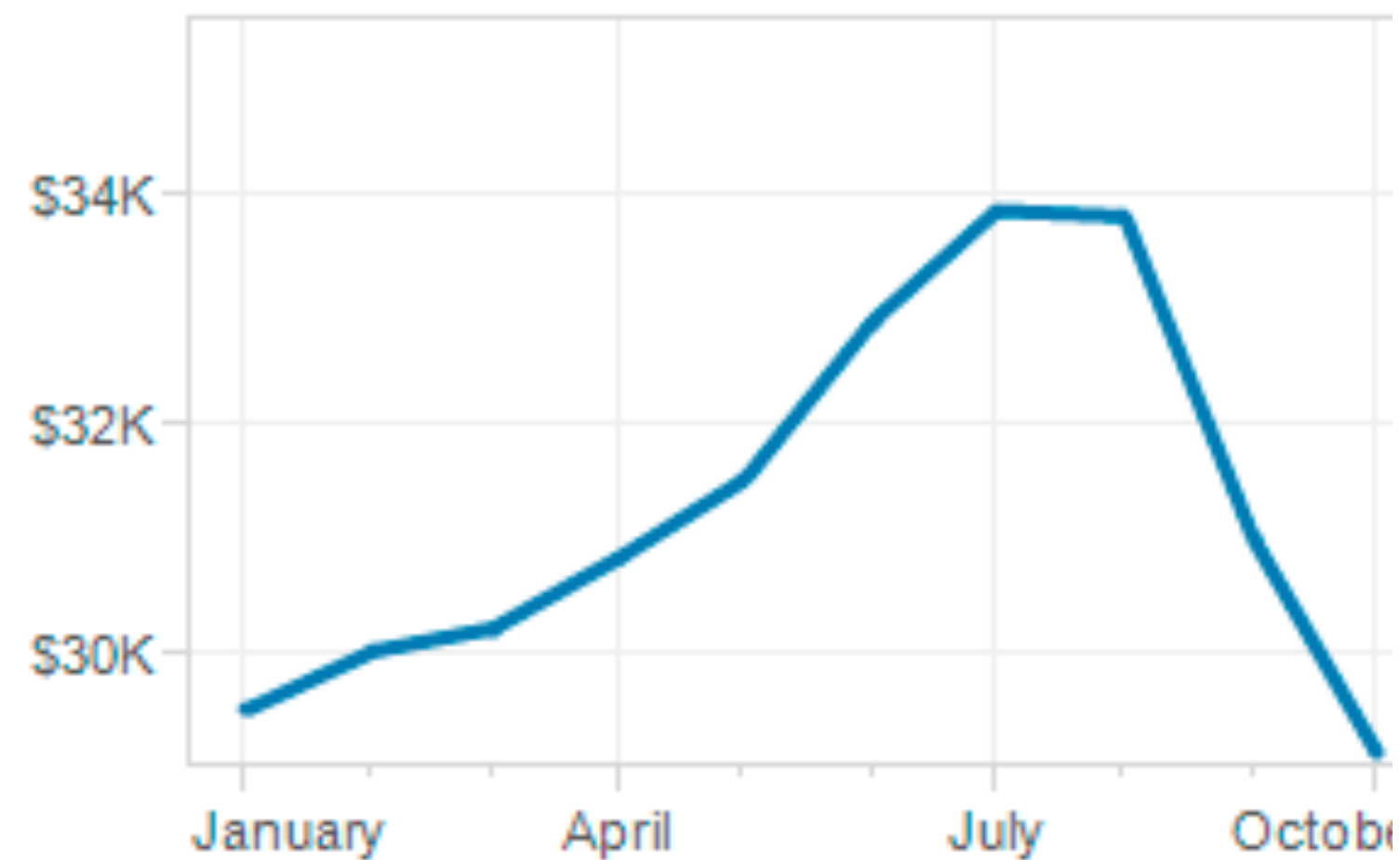
“Visualizing The Wheel of Time: Reader
Sentiment for an Epic Fantasy Series”, J.
Siddle, Sept 2013

Baseline Problem (again)

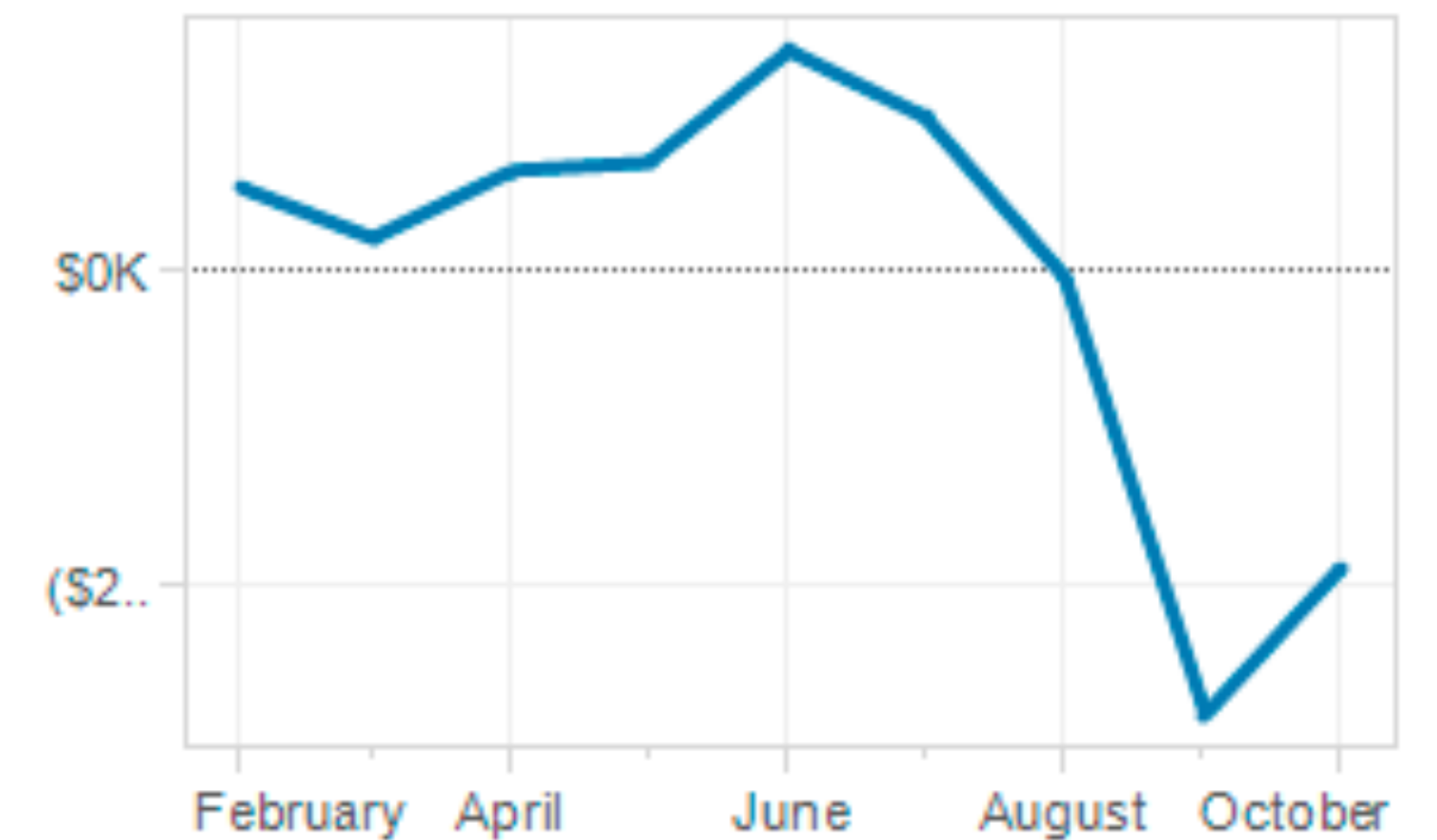
True Baseline



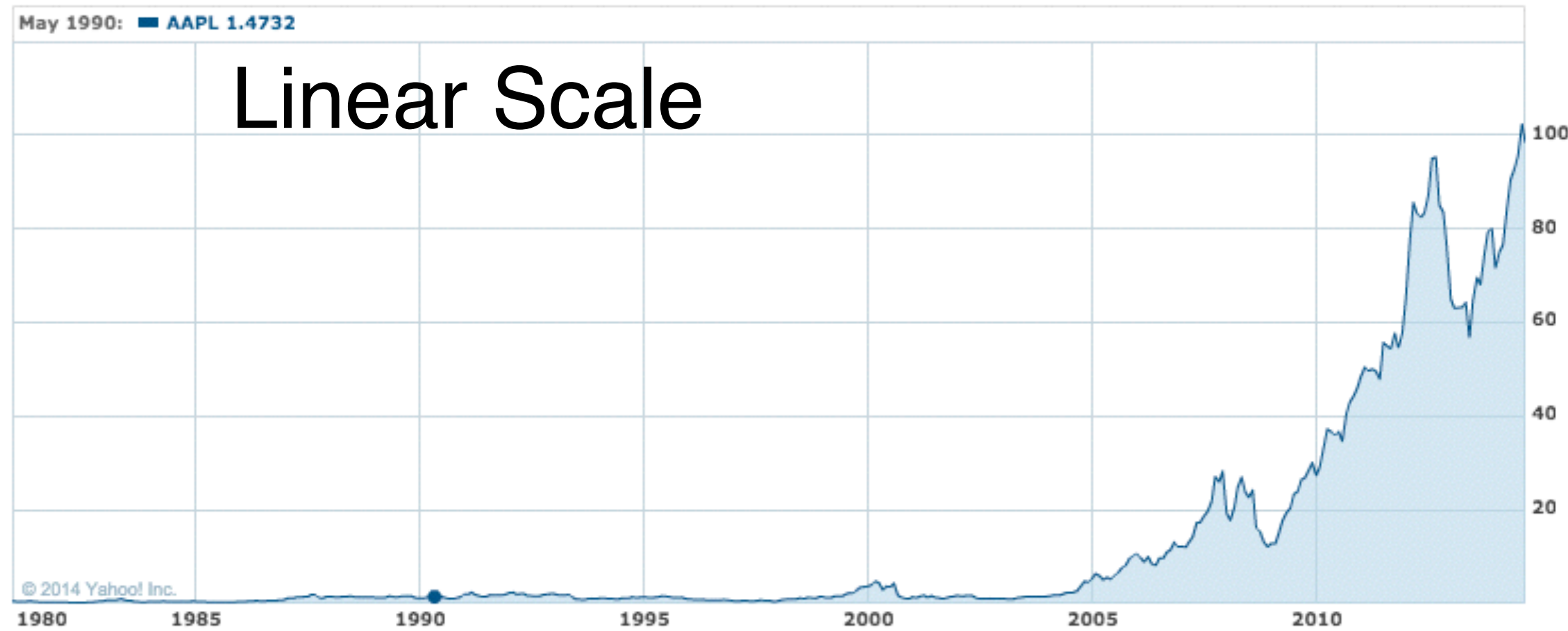
Clipped Baseline



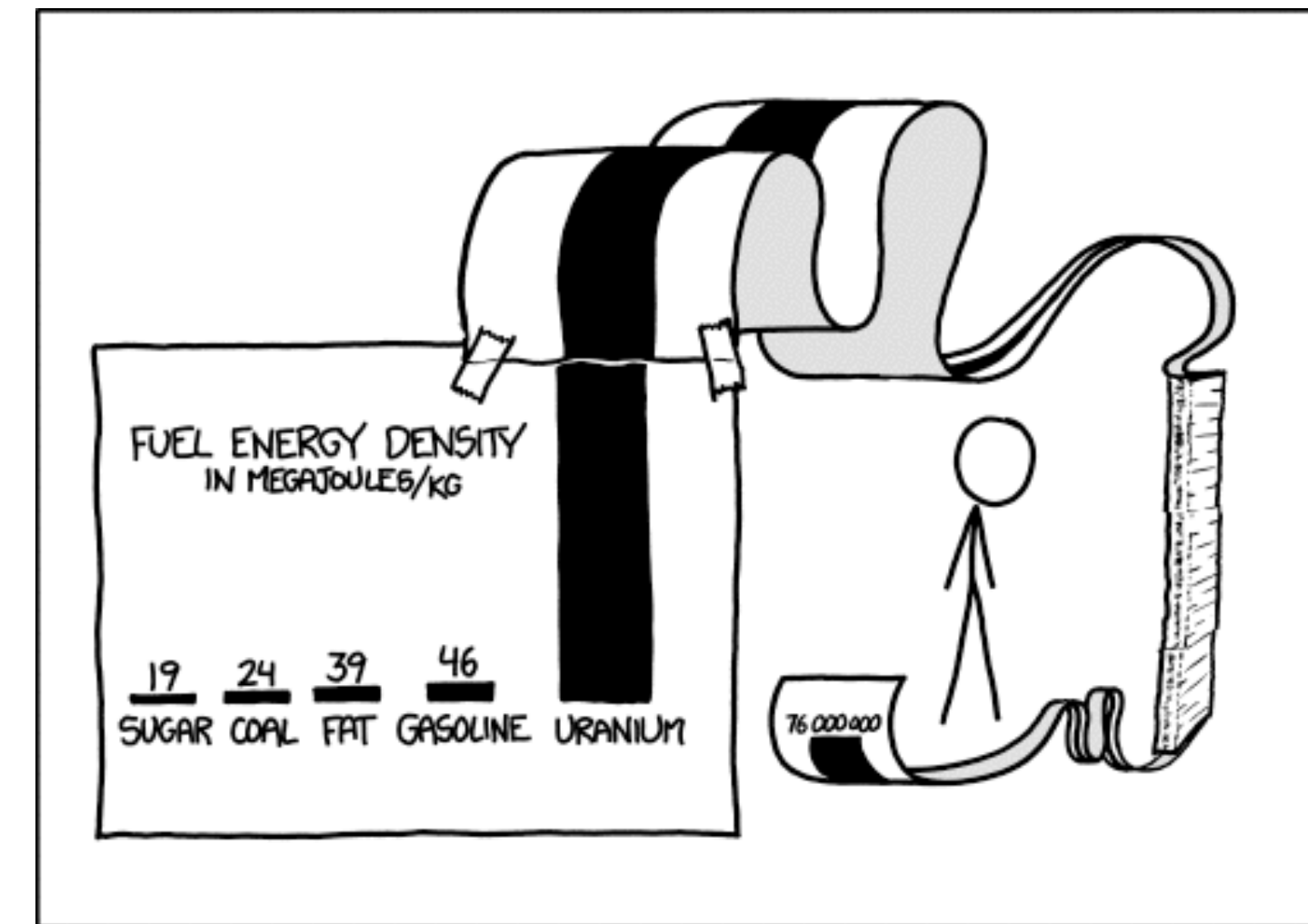
Plotting Change



Linear vs. Logarithmic Scale



Apple Stock Price



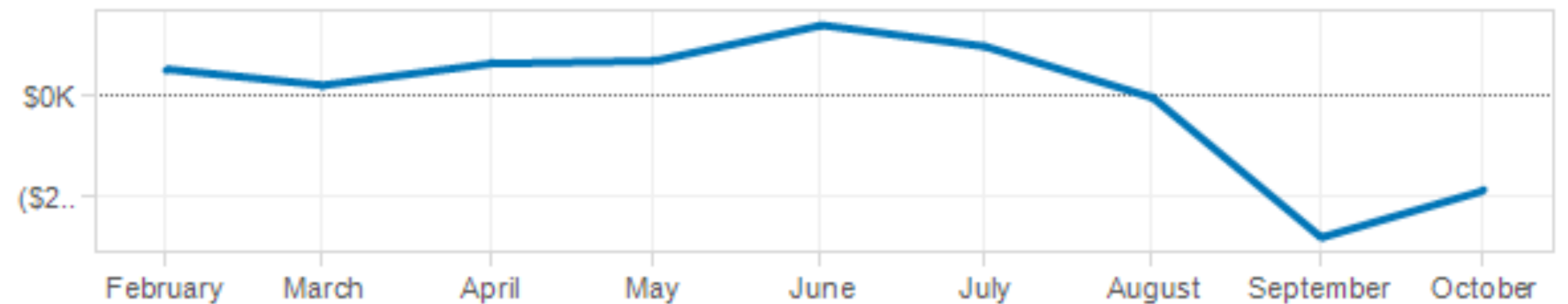
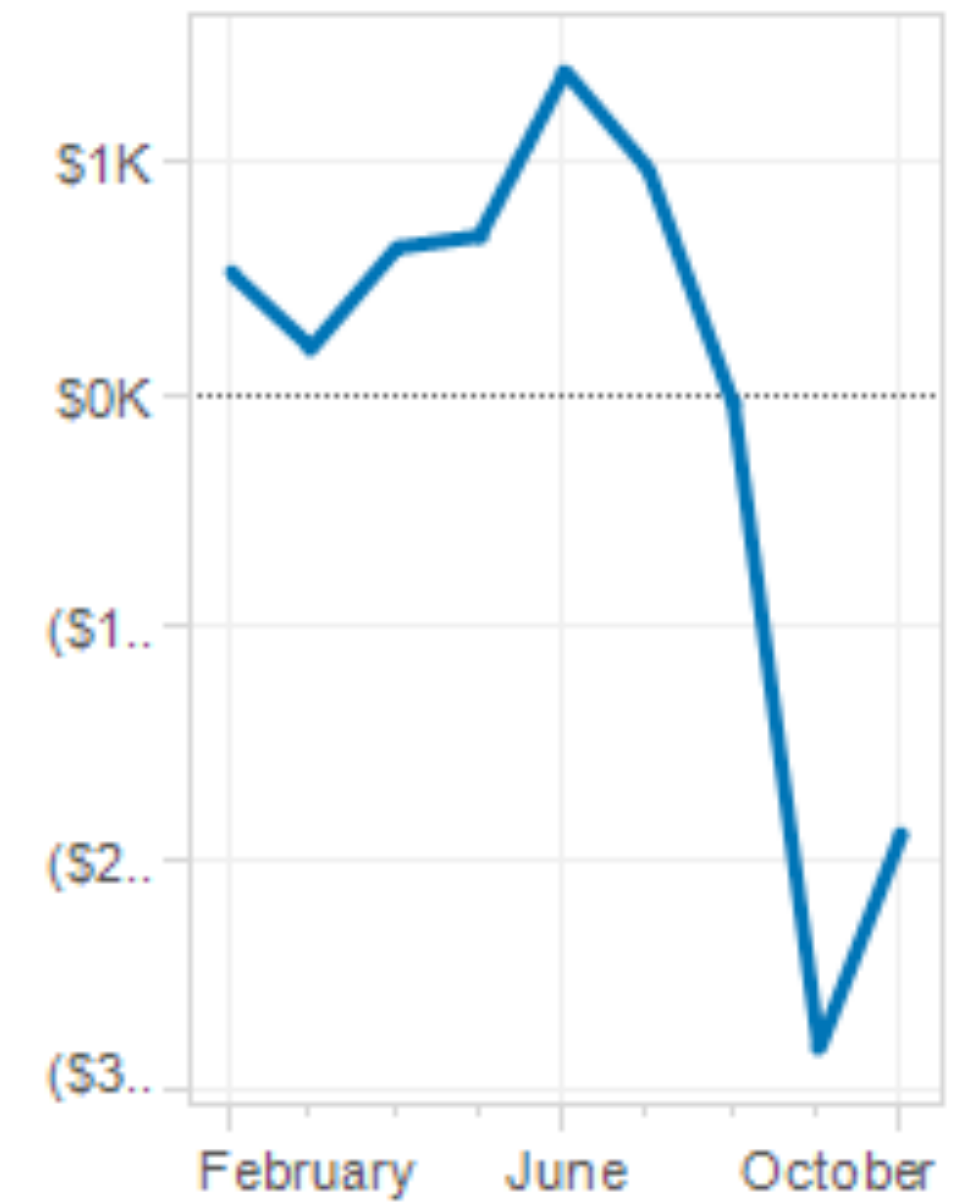
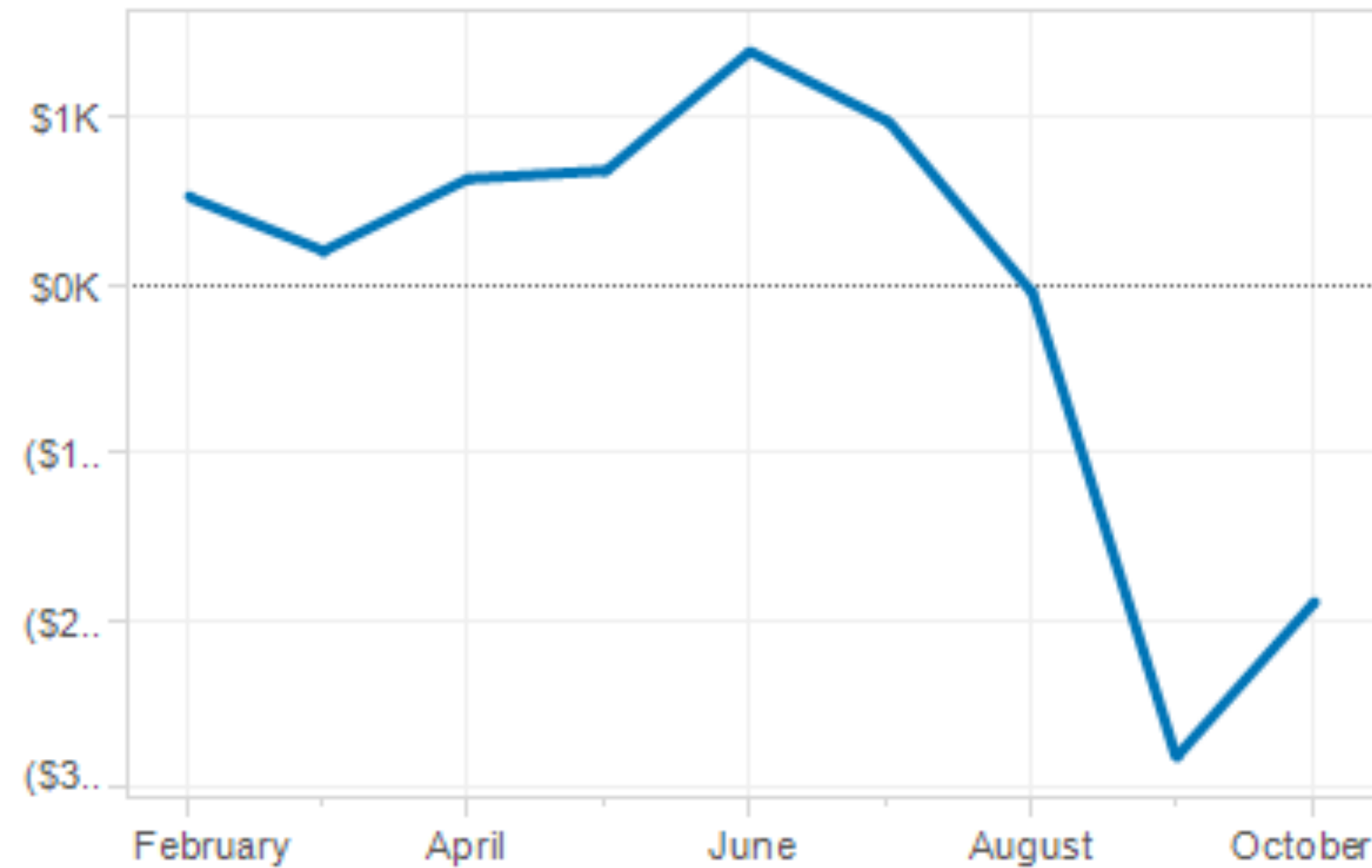
SCIENCE TIP: LOG SCALES ARE FOR QUITTERS WHO CAN'T FIND ENOUGH PAPER TO MAKE THEIR POINT PROPERLY.

<http://xkcd.com/1162/>

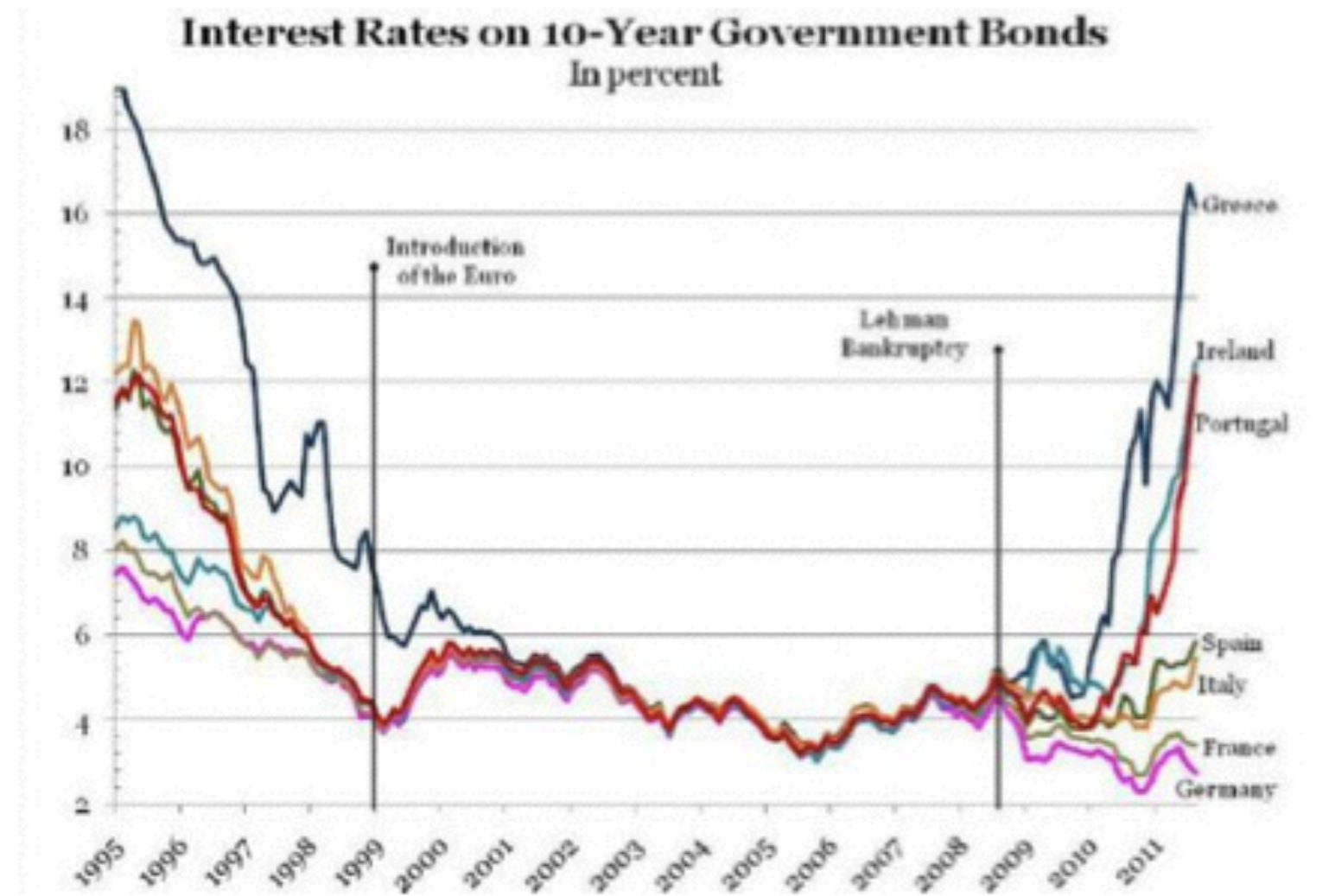
<http://finance.yahoo.com/echarts?s=AAPL>

Aspect Ratios

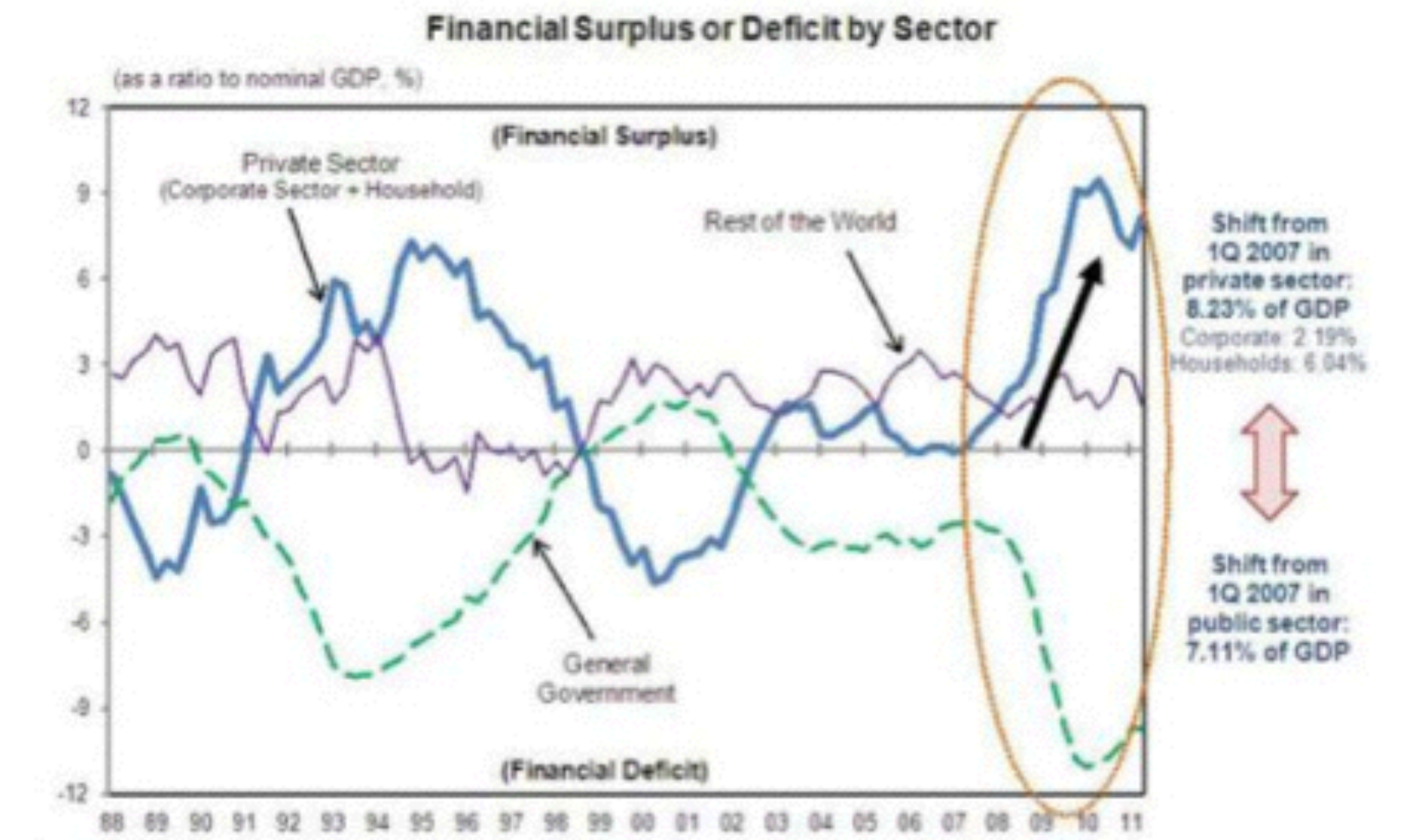
Rule of Thumb:
Banking to 45°
(average line
slope: 45°)



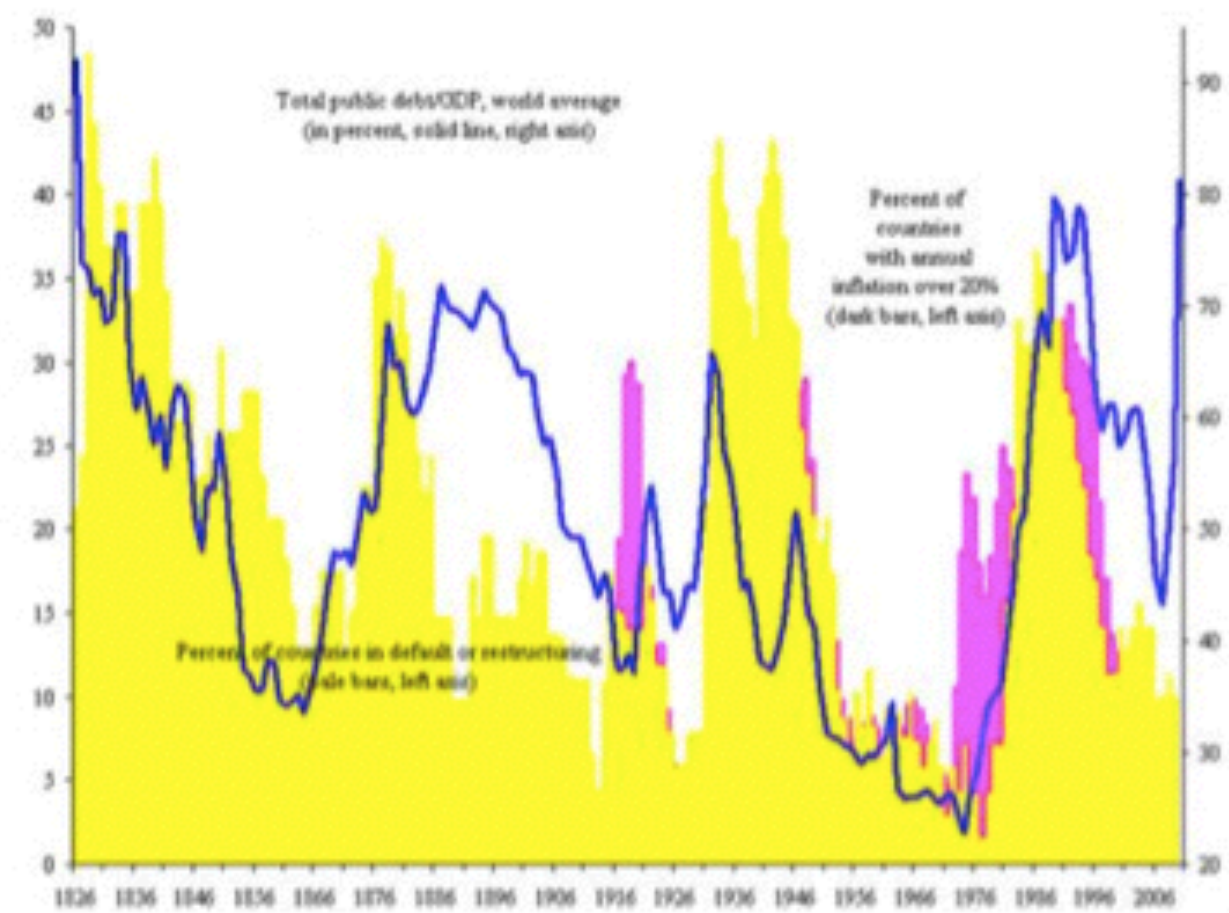
Don't



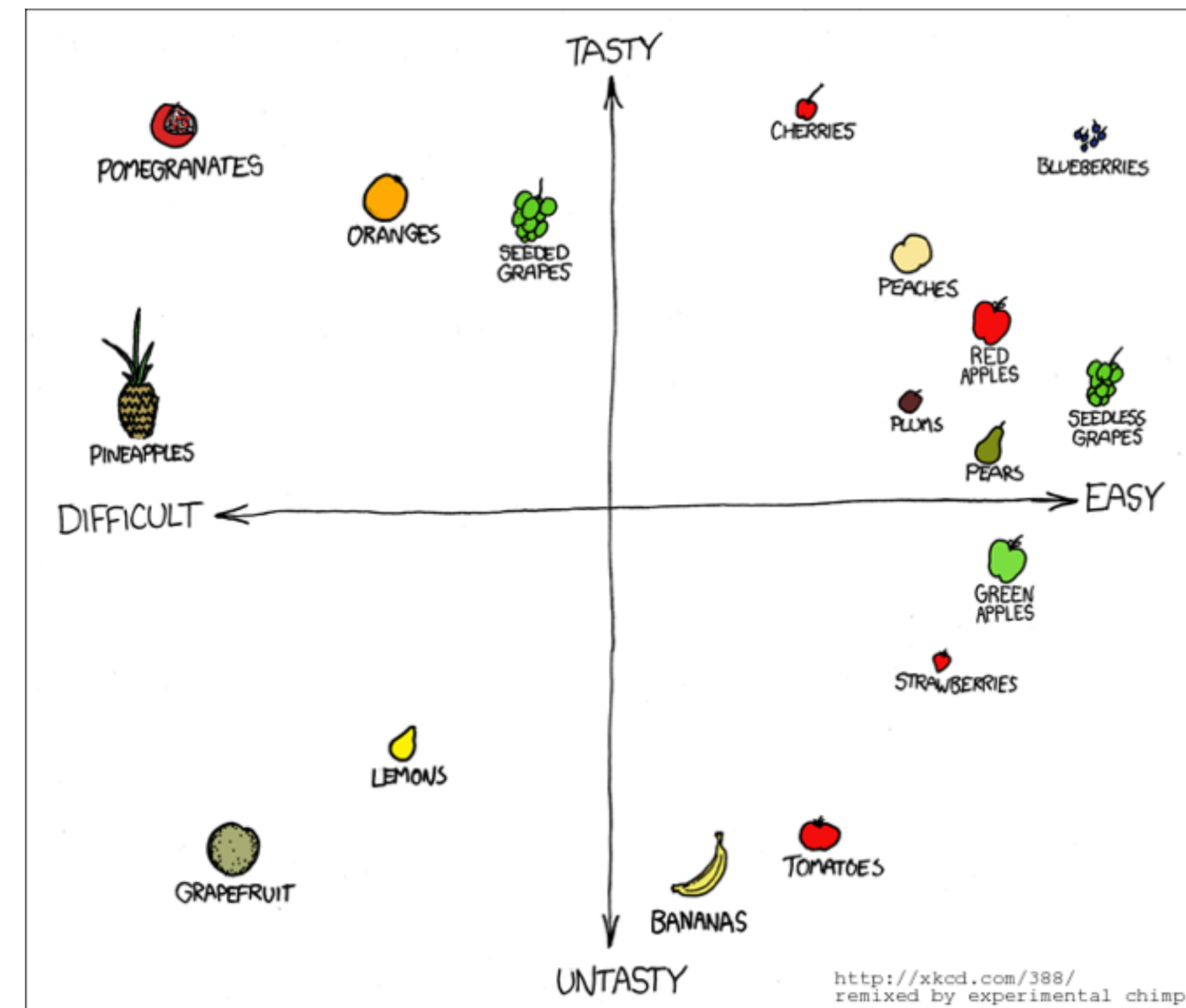
UK in Balance Sheet Recession: UK Private Sector Increased Savings Massively after the Bubble



Note: For the latest figures, 4 quarter averages ending with 2Q/11' are used.
Source: Office for National Statistics, UK

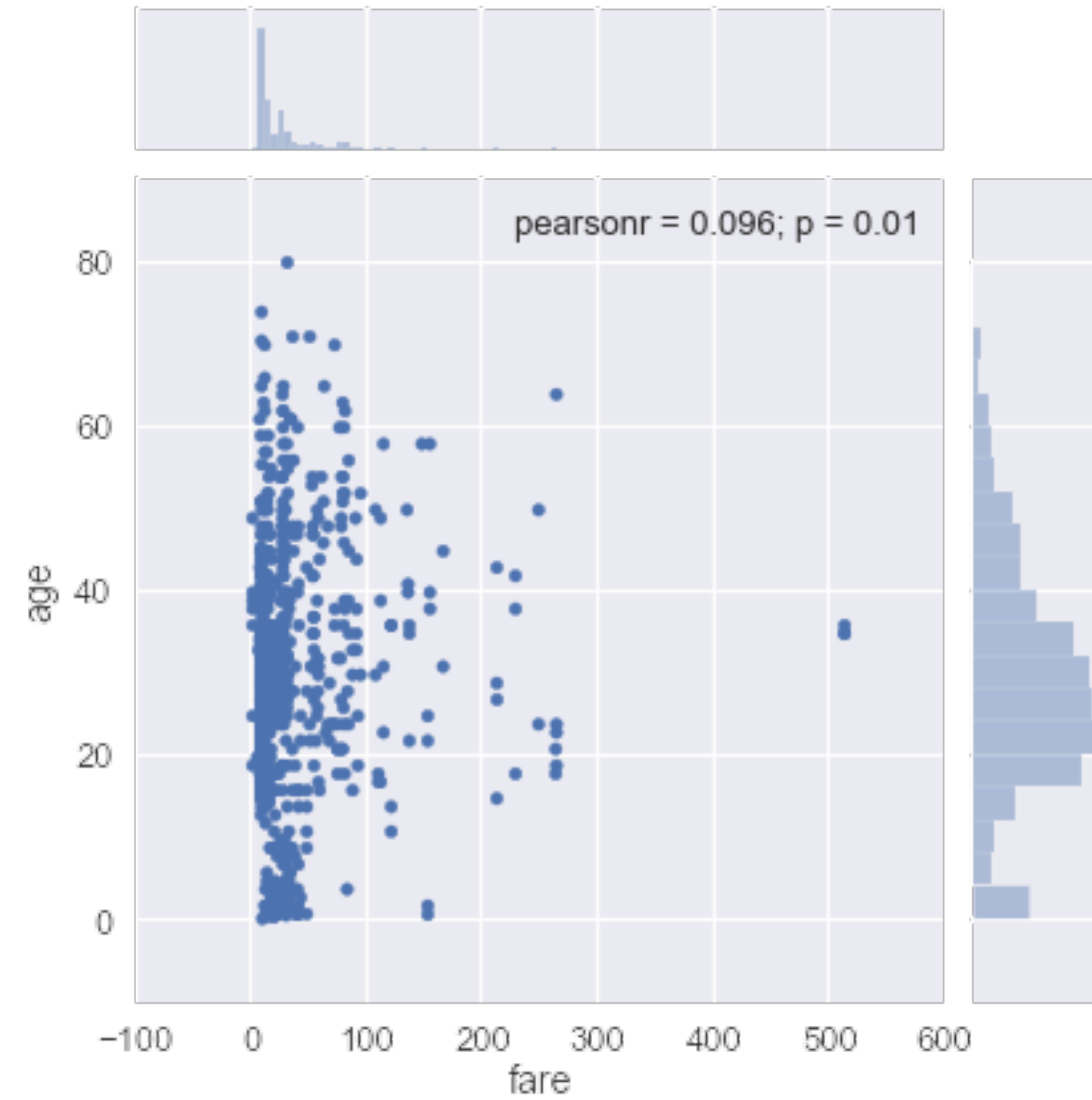


Correlations



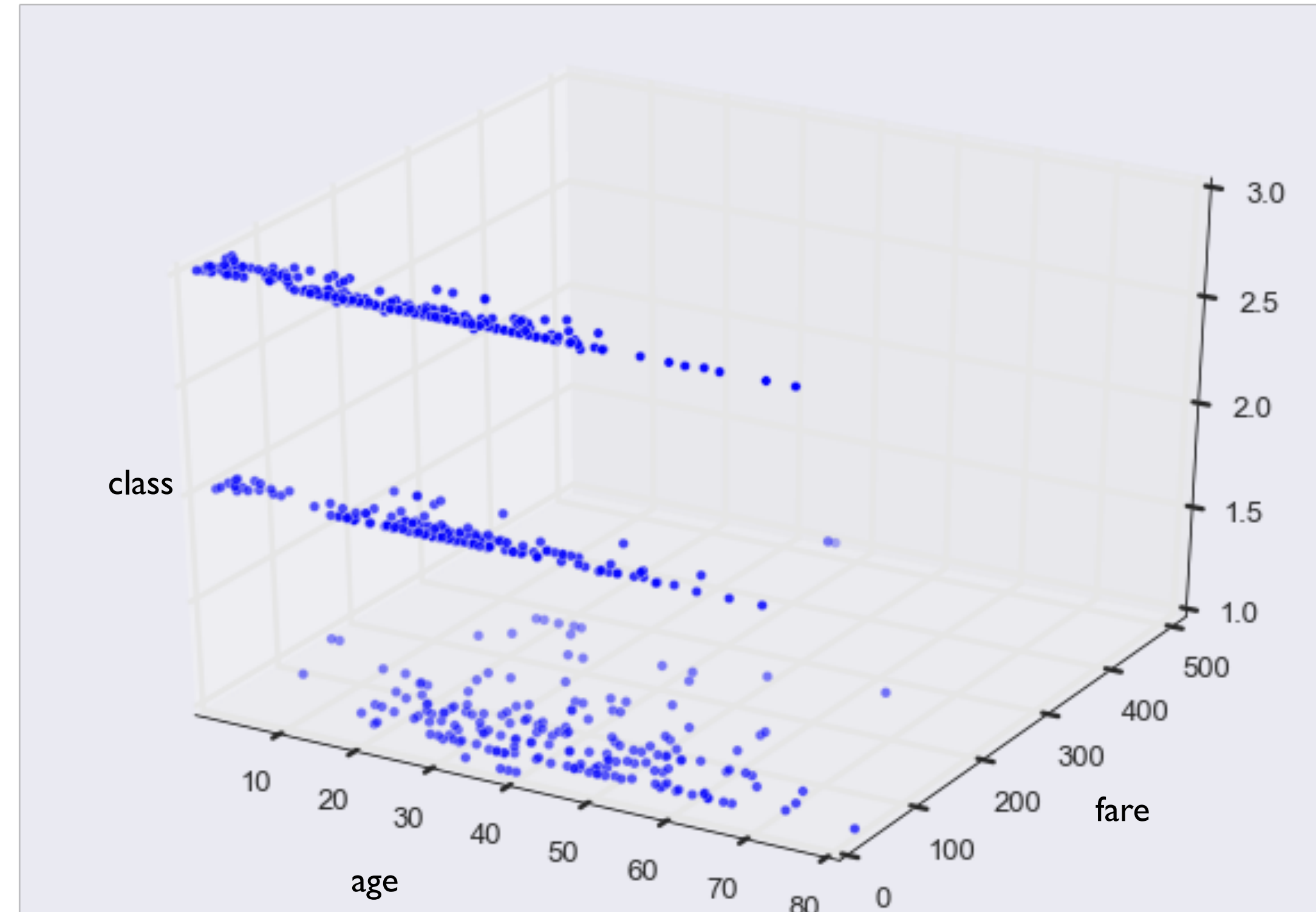
age	fare
22.0	7.25
38.0	71.2833
26.0	7.925
35.0	53.1
35.0	8.05
	8.4583
54.0	51.8625
2.0	21.075
27.0	11.1333
14.0	30.0708
4.0	16.7
58.0	26.55
20.0	8.05
39.0	31.275
14.0	7.8542
55.0	16.0
2.0	29.125
	13.0
31.0	18.0
	7.225
35.0	26.0
34.0	13.0
15.0	8.0292

Scatterplots



Trivariate Data

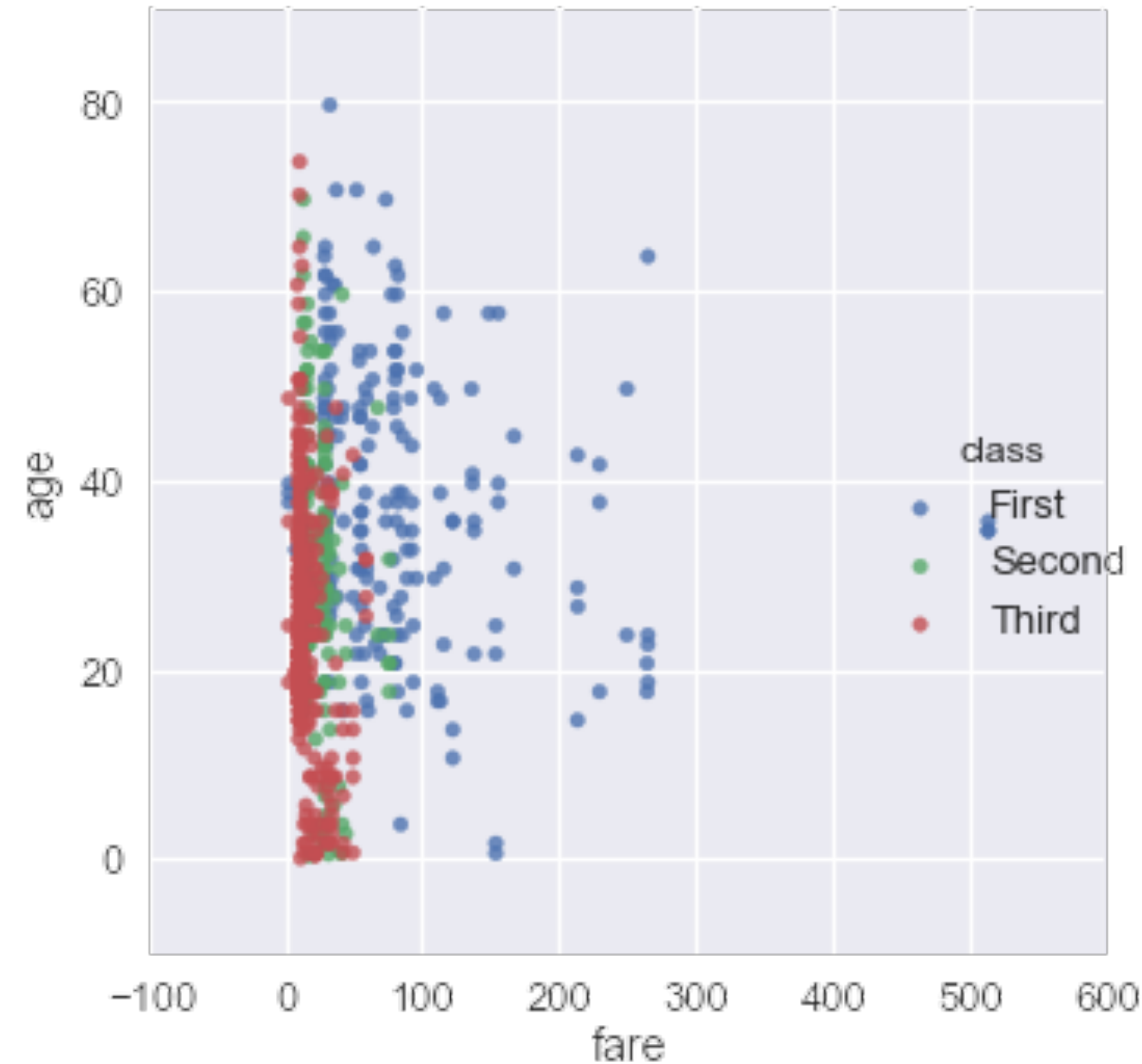
age	fare	class
22.0	7.25	Third
38.0	71.2833	First
26.0	7.925	Third
35.0	53.1	First
35.0	8.05	Third
	8.4583	Third
54.0	51.8625	First
2.0	21.075	Third
27.0	11.1333	Third
14.0	30.0708	Second
4.0	16.7	Third
58.0	26.55	First
20.0	8.05	Third
39.0	31.275	Third
14.0	7.8542	Third
55.0	16.0	Second
2.0	29.125	Third
	13.0	Second
31.0	18.0	Third
	7.225	Third
35.0	26.0	Second
34.0	13.0	Second
15.0	8.0292	Third



Do NOT use 3D scatterplots!

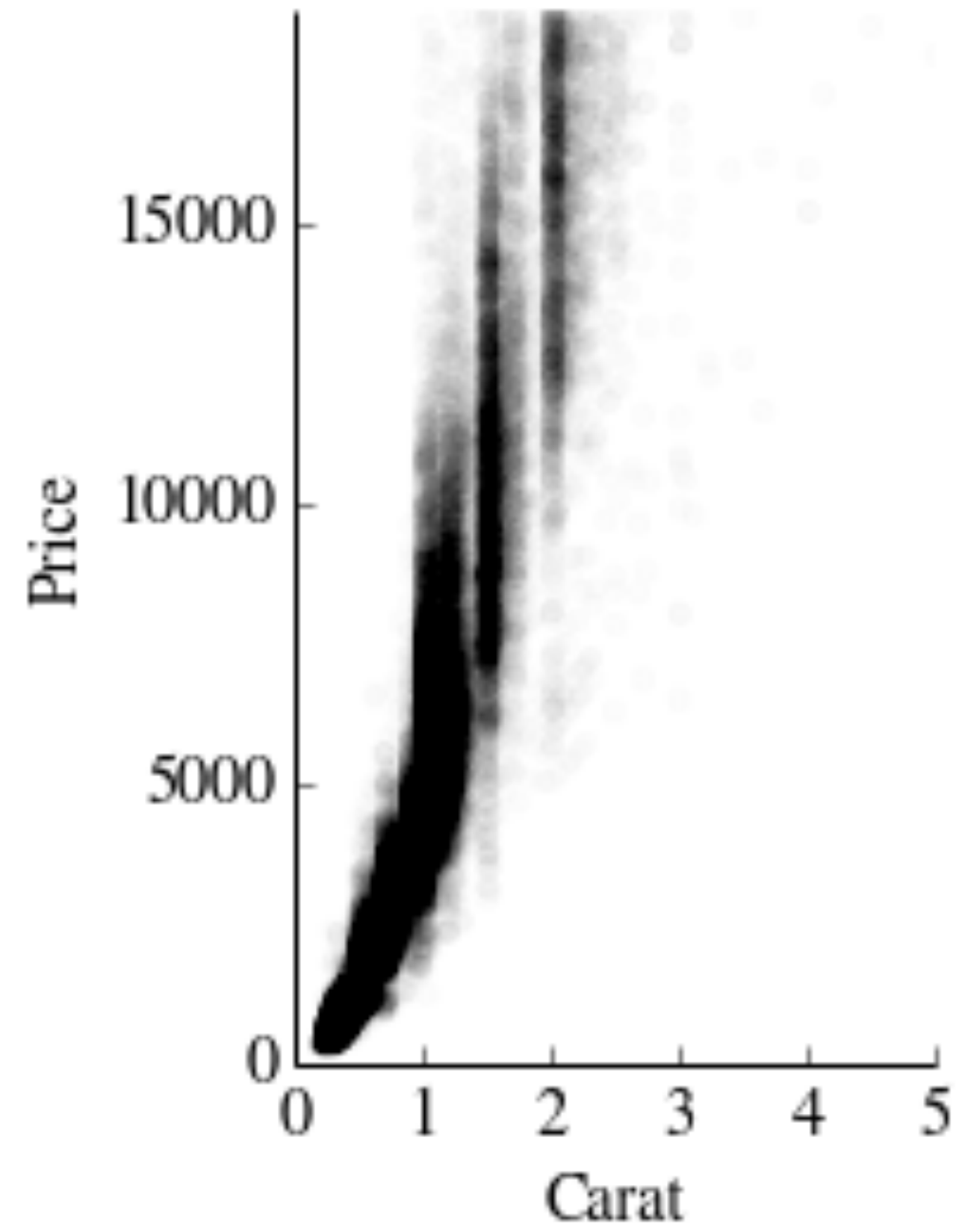
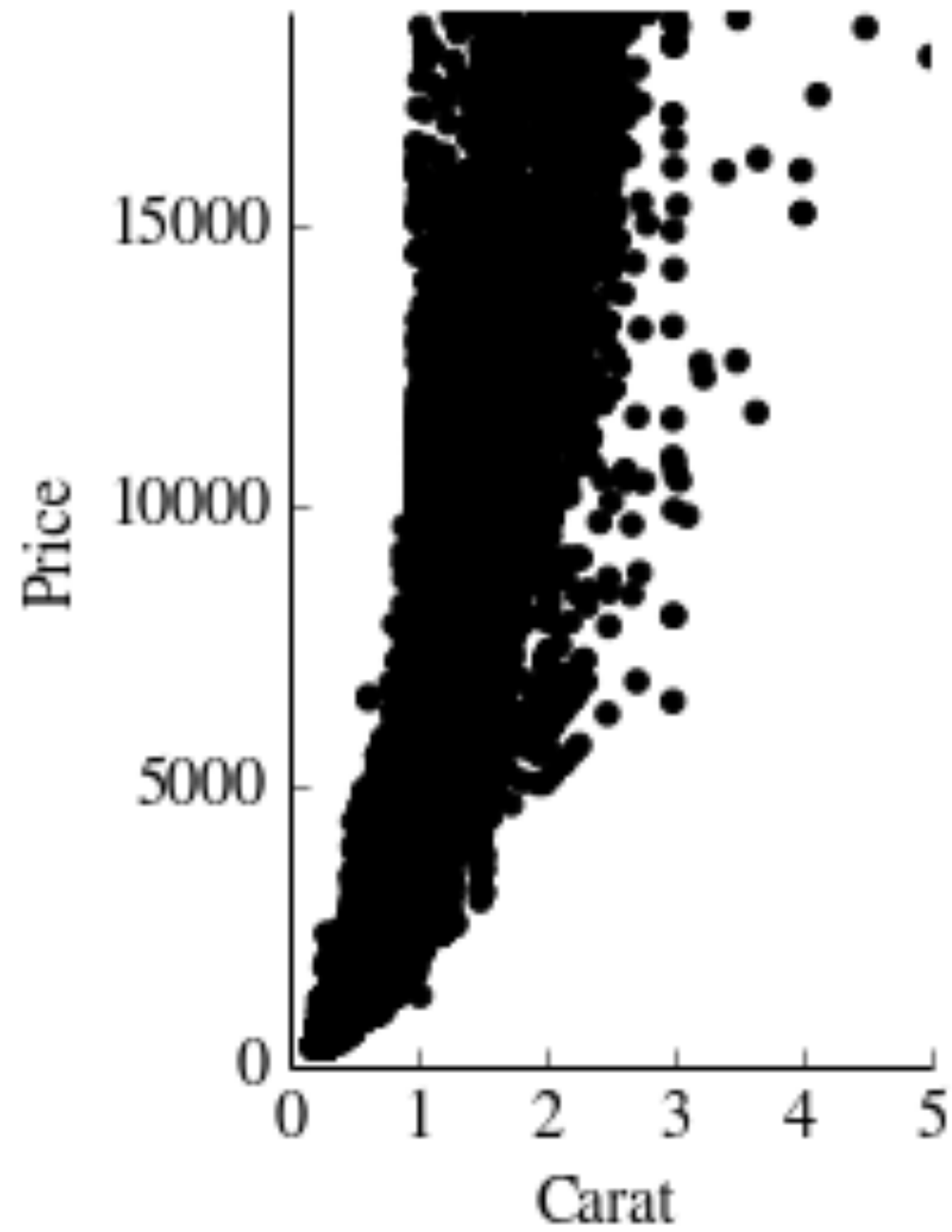
age	fare	class
22.0	7.25	Third
38.0	71.2833	First
26.0	7.925	Third
35.0	53.1	First
35.0	8.05	Third
	8.4583	Third
54.0	51.8625	First
2.0	21.075	Third
27.0	11.1333	Third
14.0	30.0708	Second
4.0	16.7	Third
58.0	26.55	First
20.0	8.05	Third
39.0	31.275	Third
14.0	7.8542	Third
55.0	16.0	Second
2.0	29.125	Third
	13.0	Second
31.0	18.0	Third
	7.225	Third
35.0	26.0	Second
34.0	13.0	Second
15.0	8.0292	Third

Trivariate Data



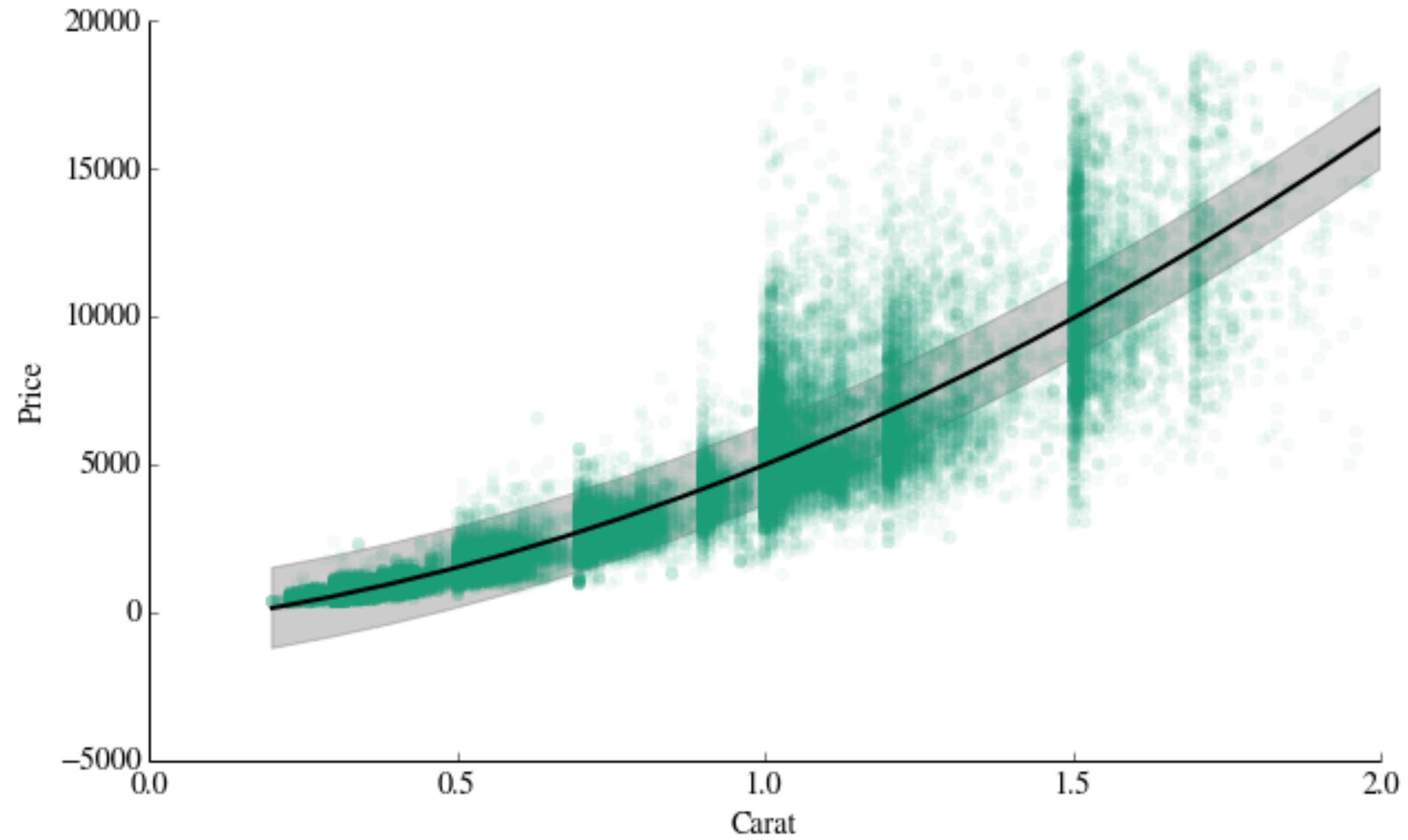
Map the third dimension to some other visual attribute

Overplotting



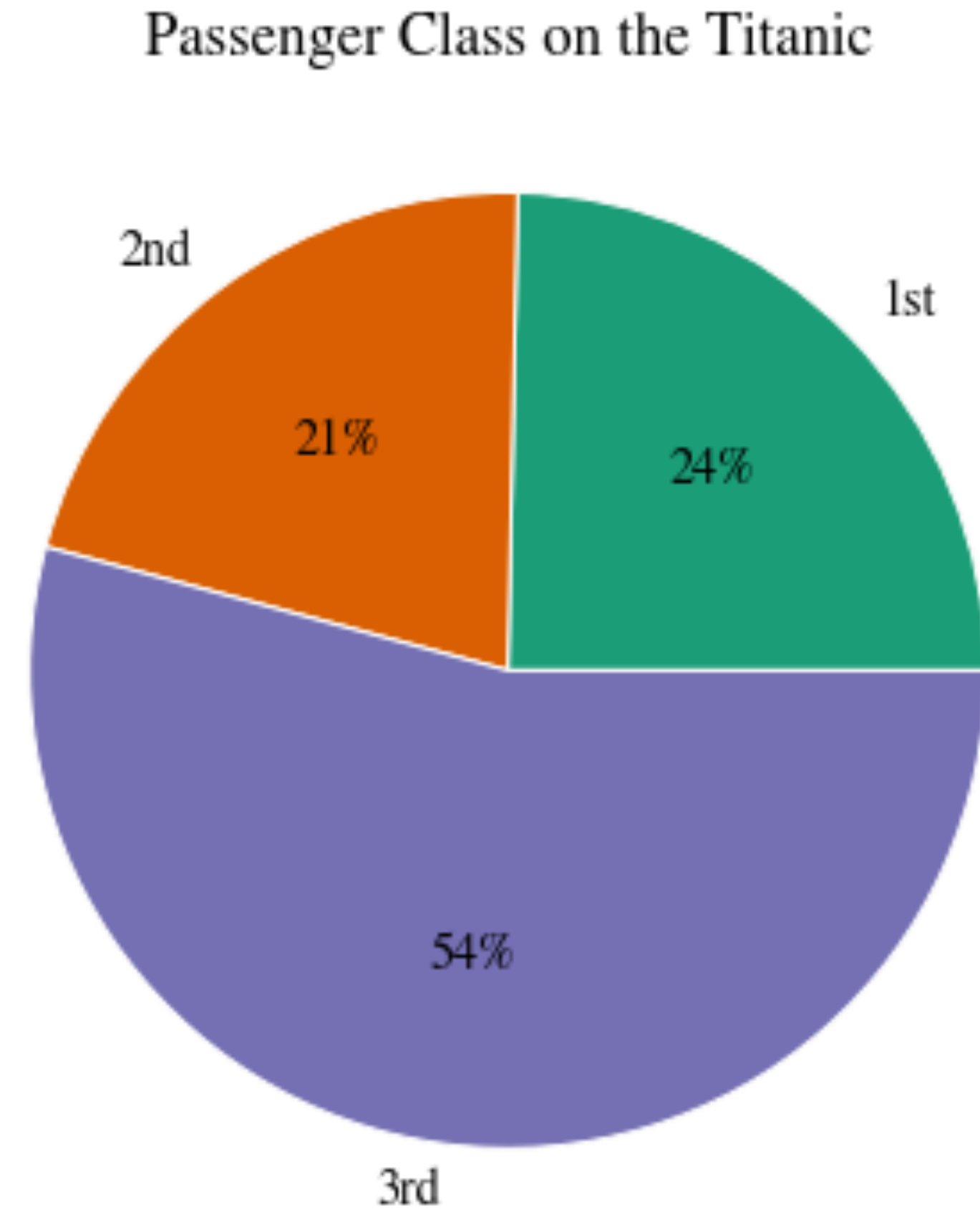
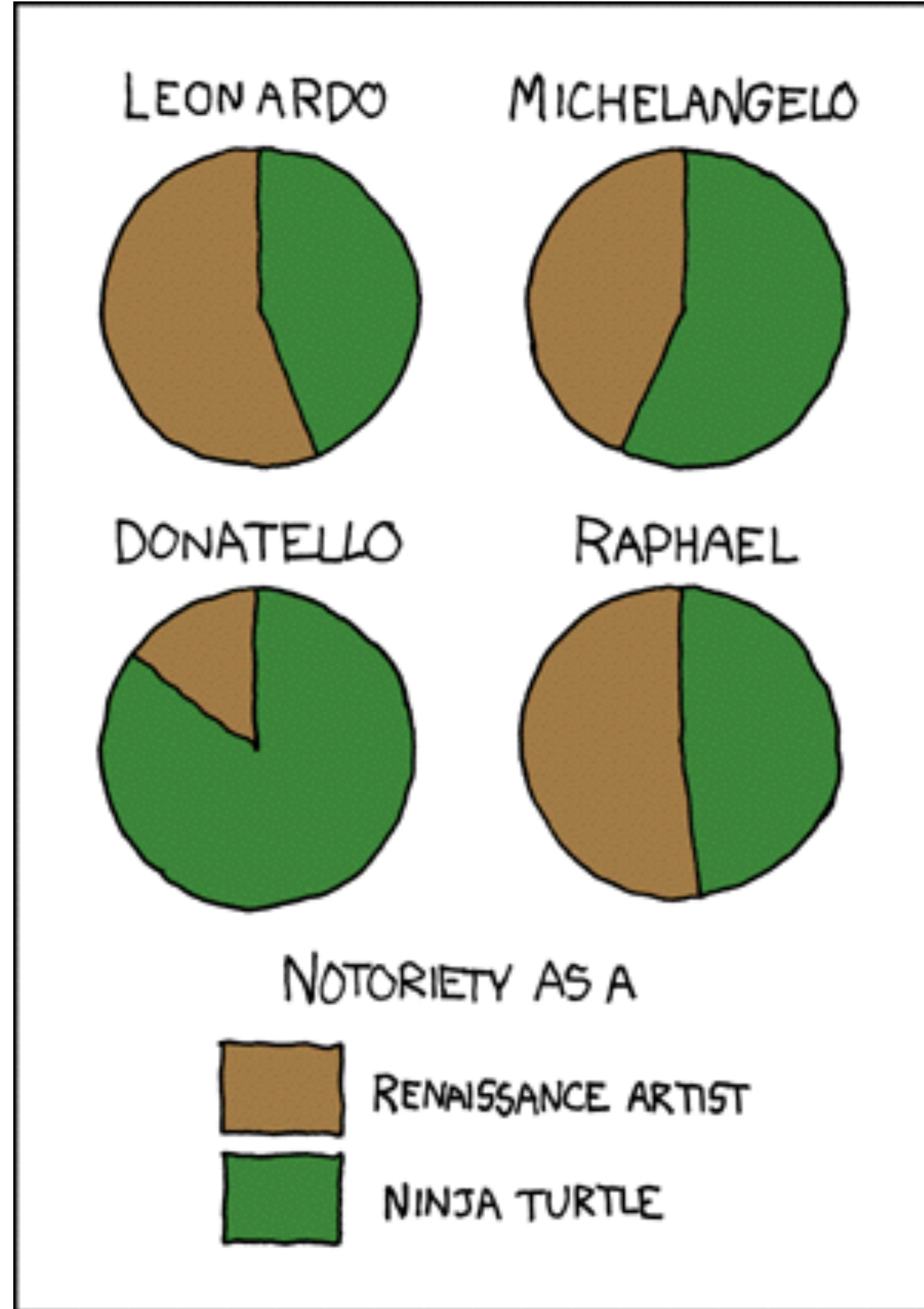
alpha = 1/100

Trend Lines



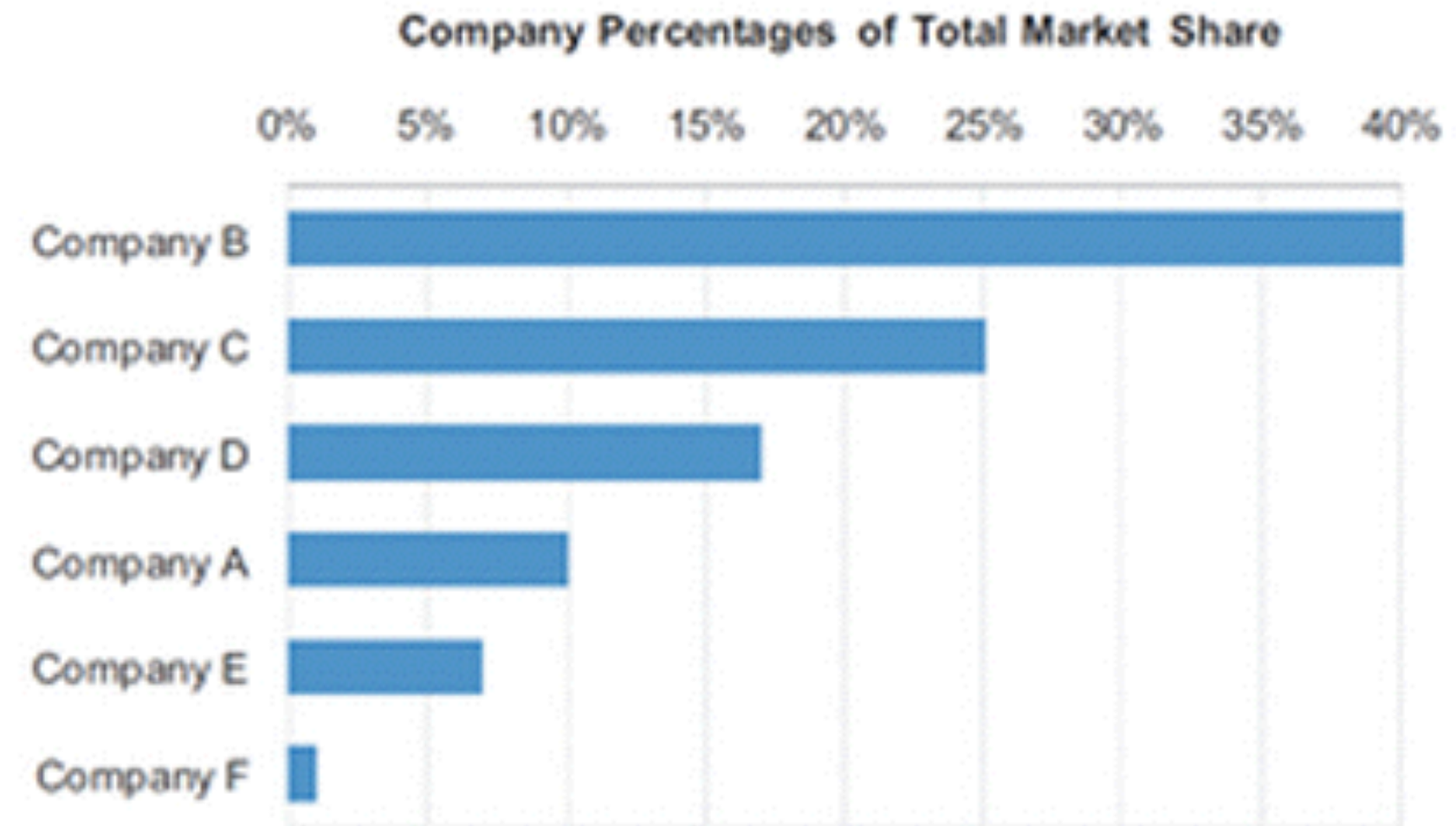
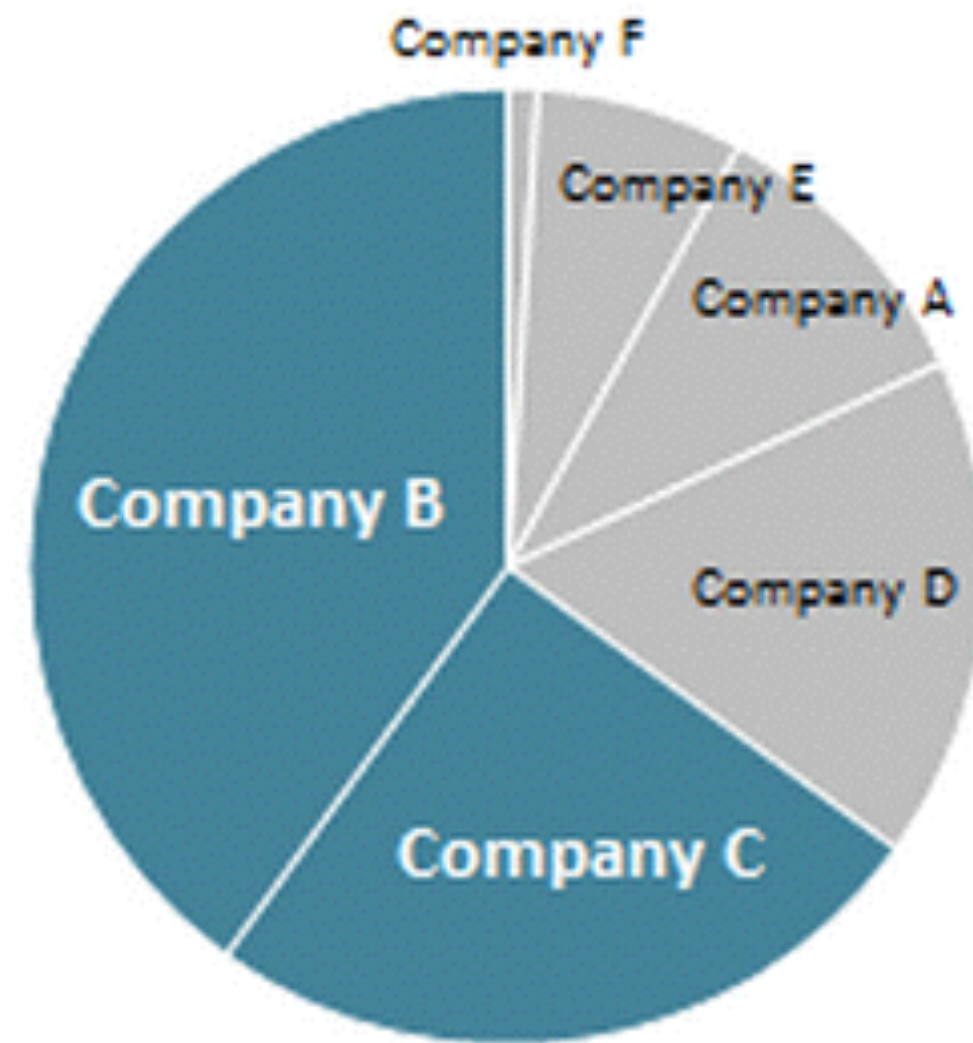
Compositions

Pie Charts



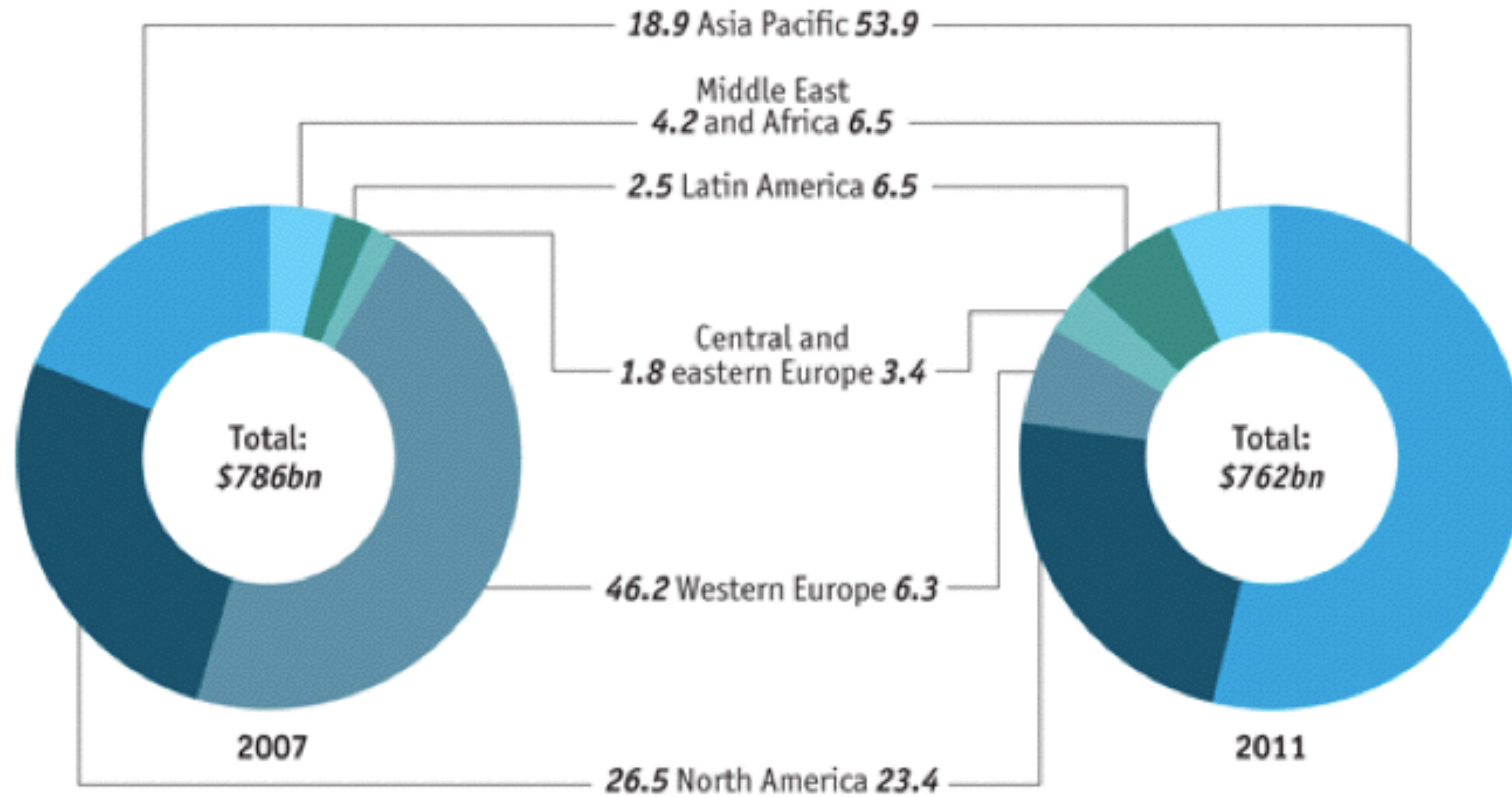
Pie vs. Bar Charts

65% of the market is controlled by companies B and C



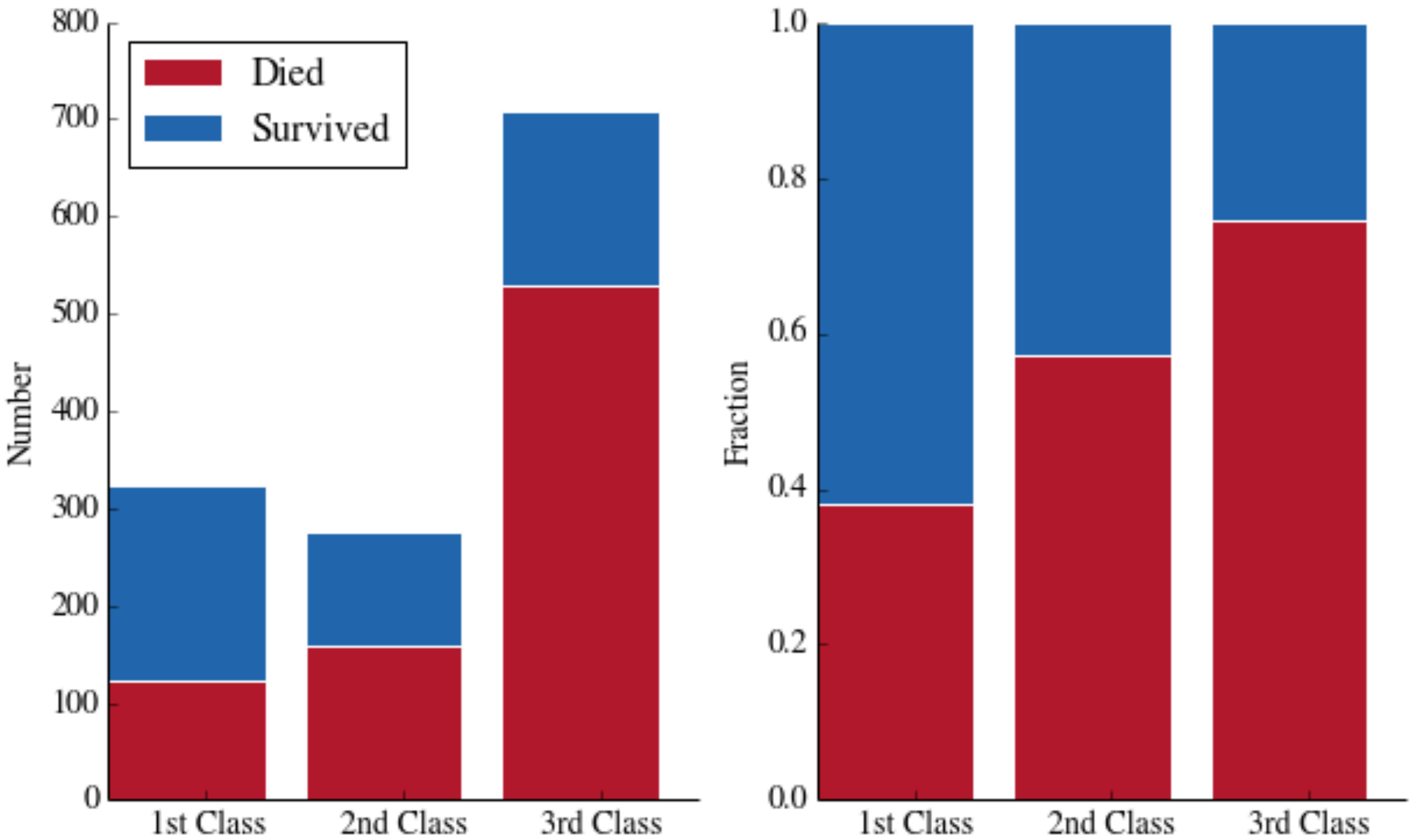
Donut Chart

Pre-tax profits of the 1,000 largest banks
By tier-one capital and domicile, % of total

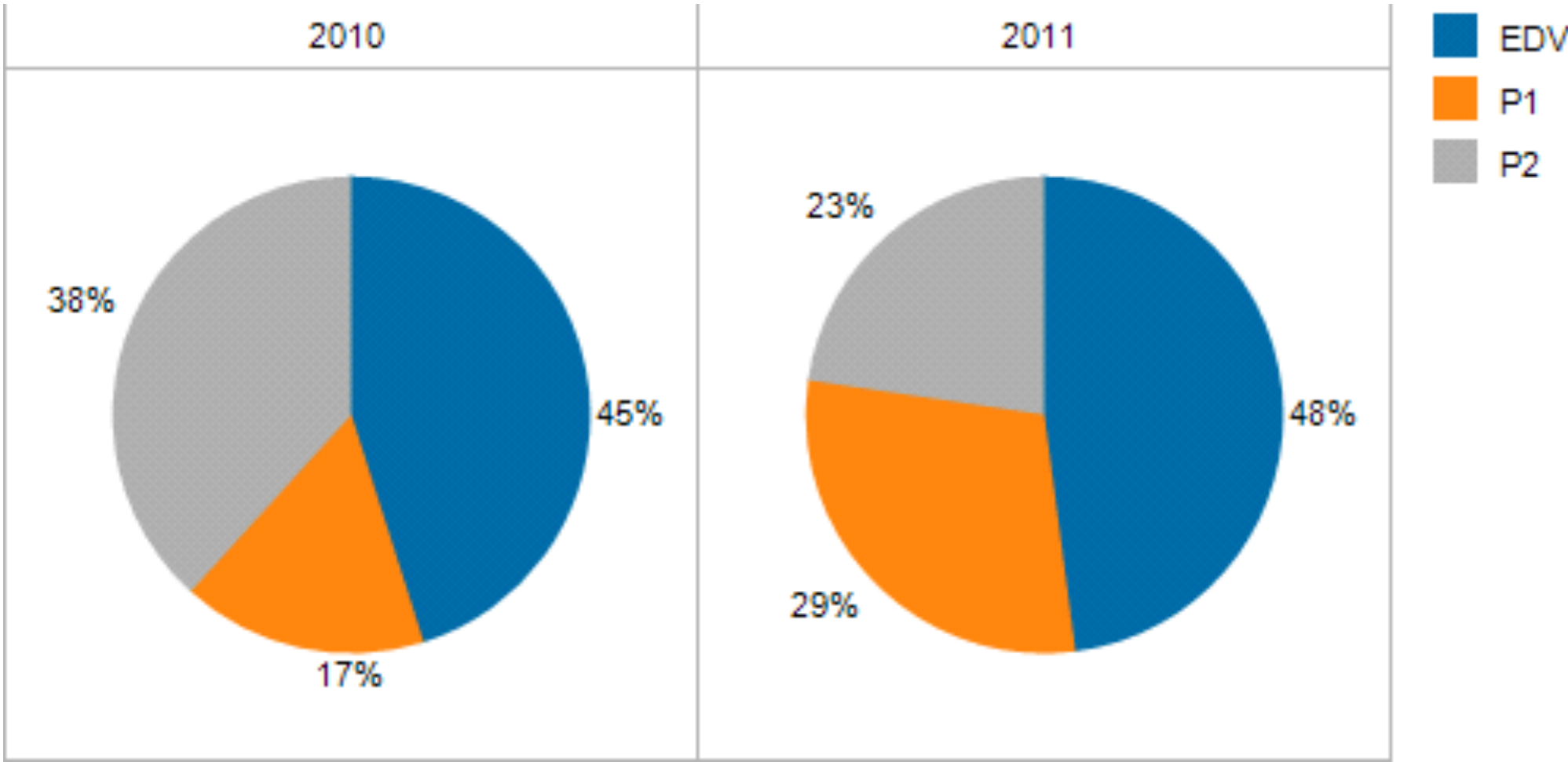


Source: *The Banker Top 1000*

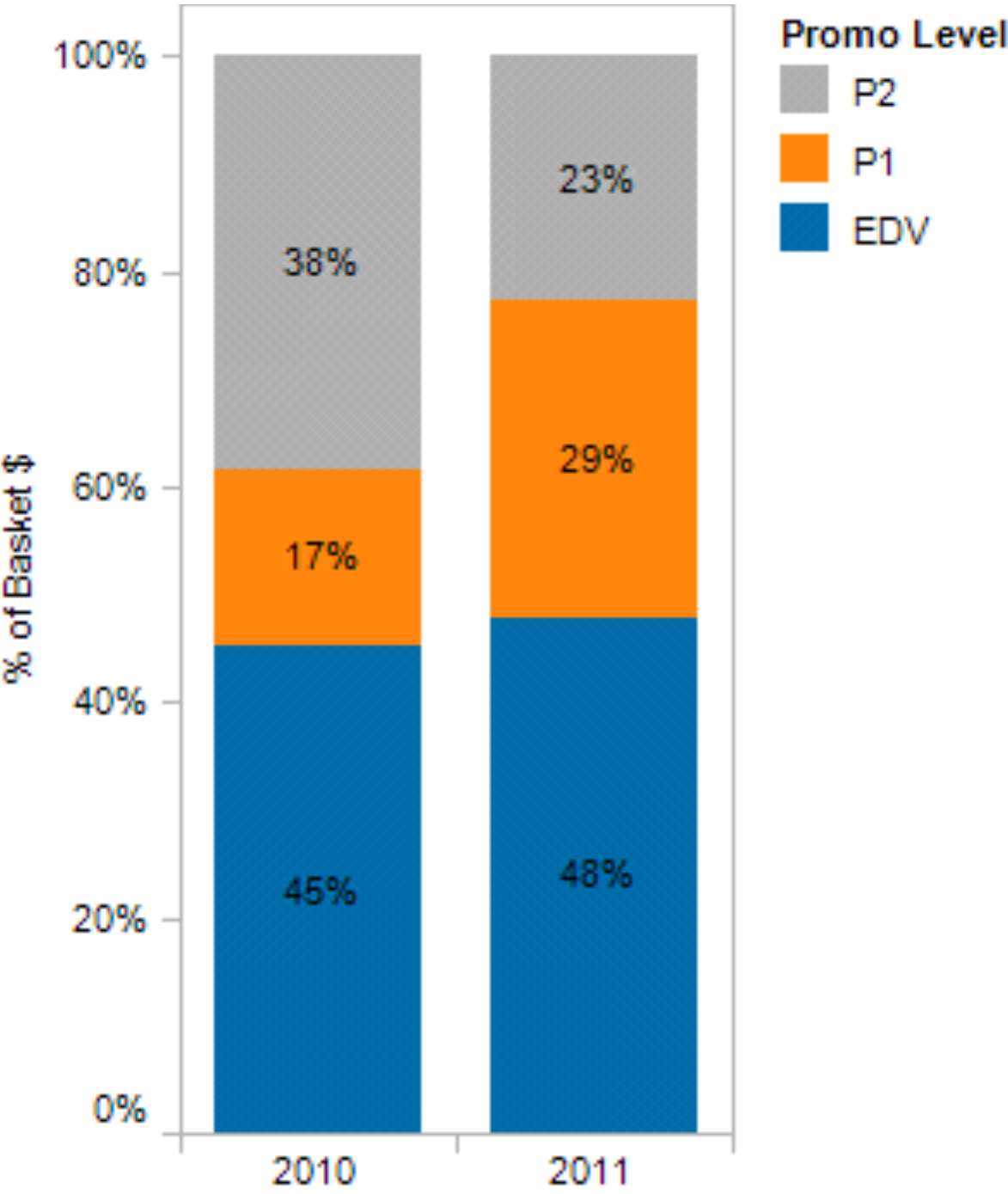
Stacked Bar Chart



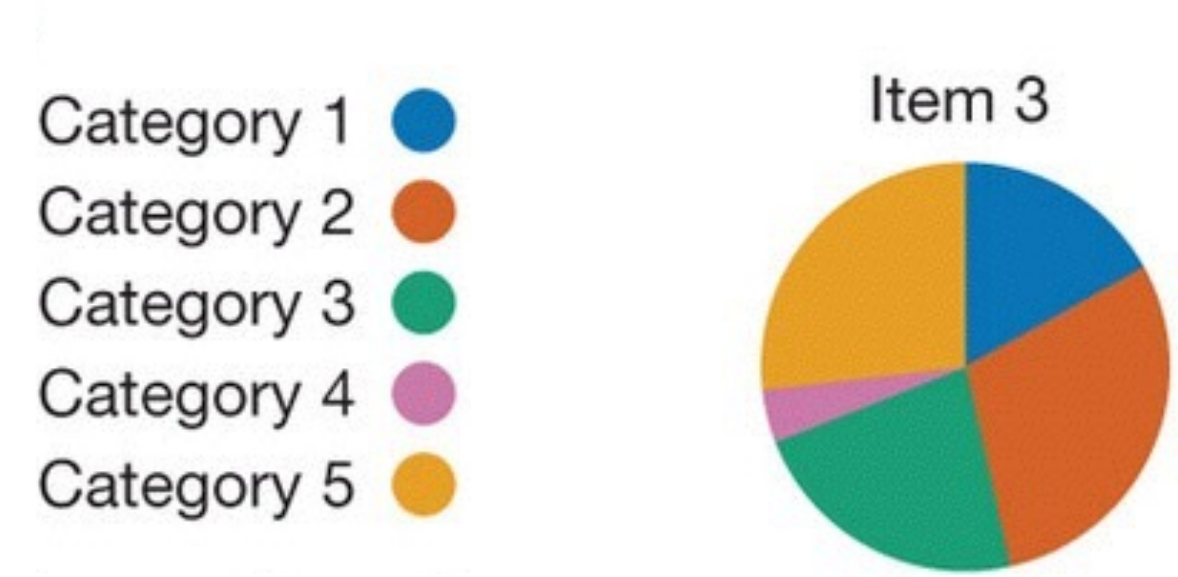
Stacked Bar Chart



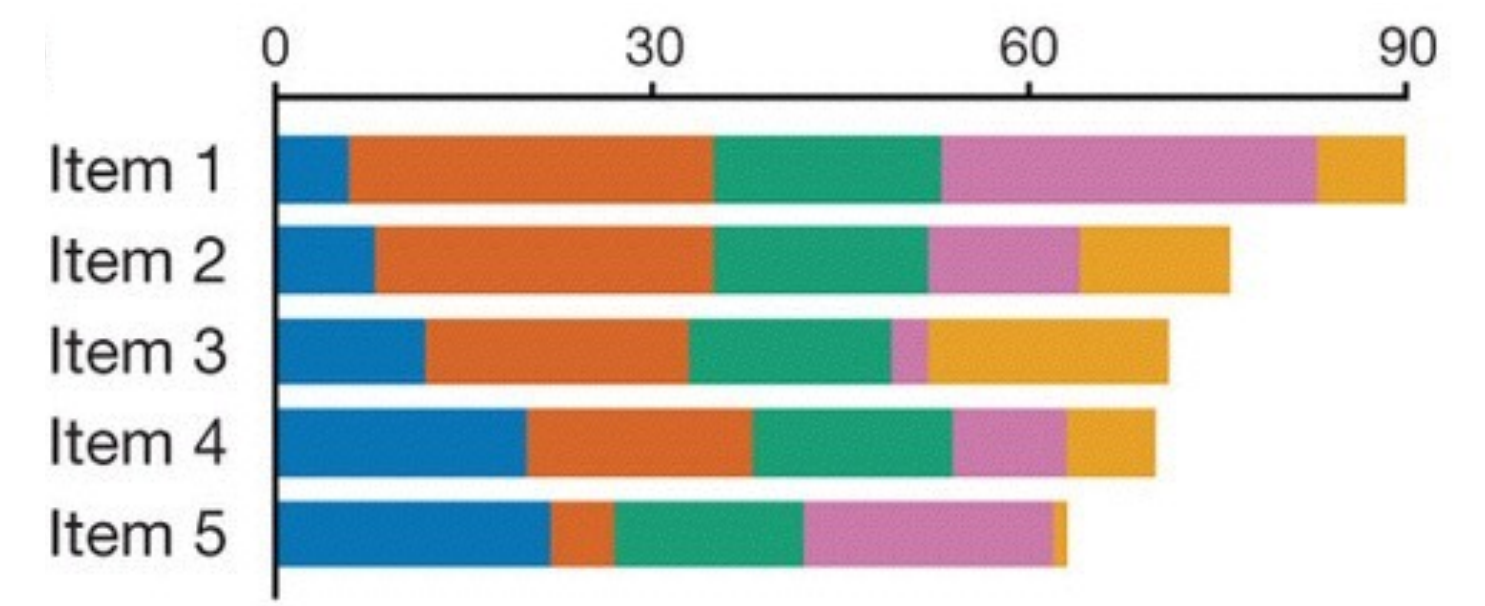
vs.



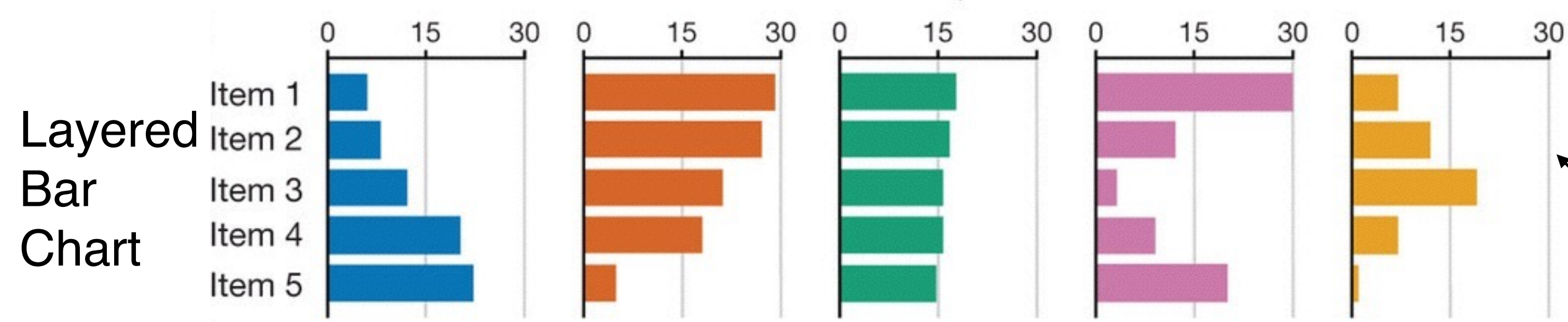
Comparison of bar chart types



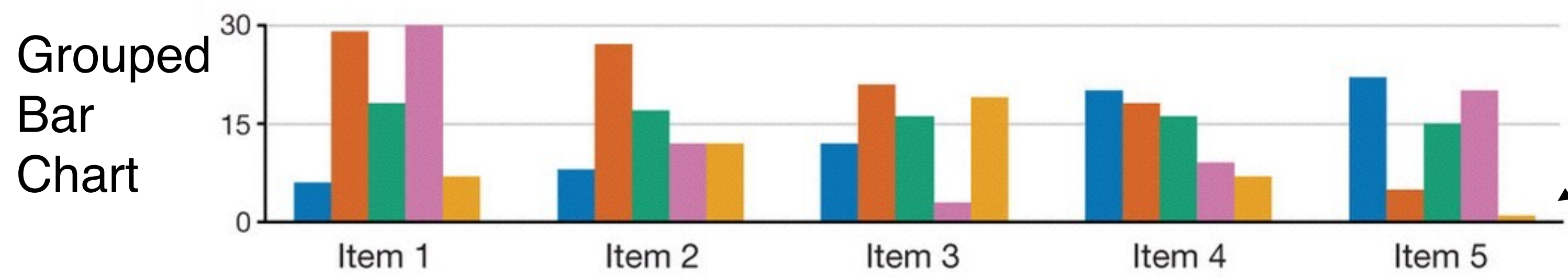
Pie Chart



Stacked bar chart



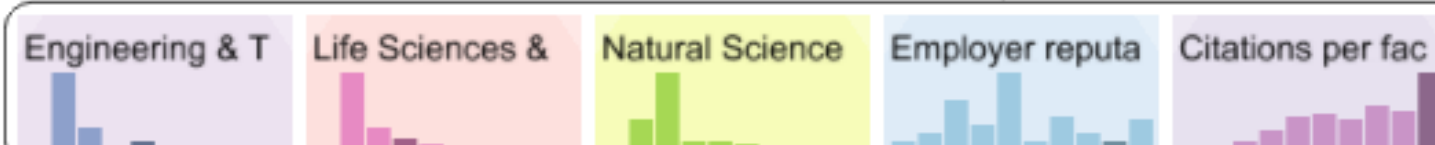
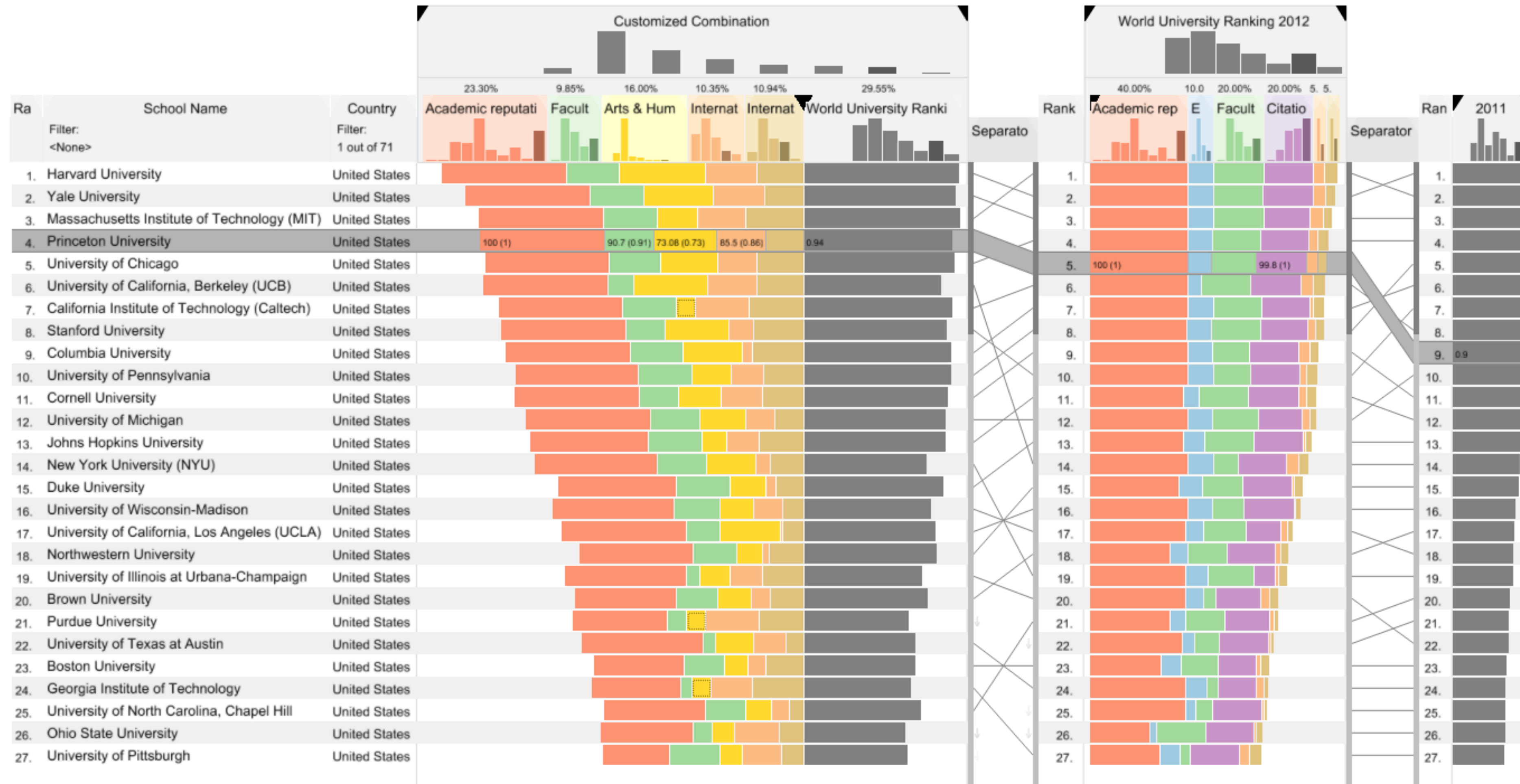
Layered Bar Chart



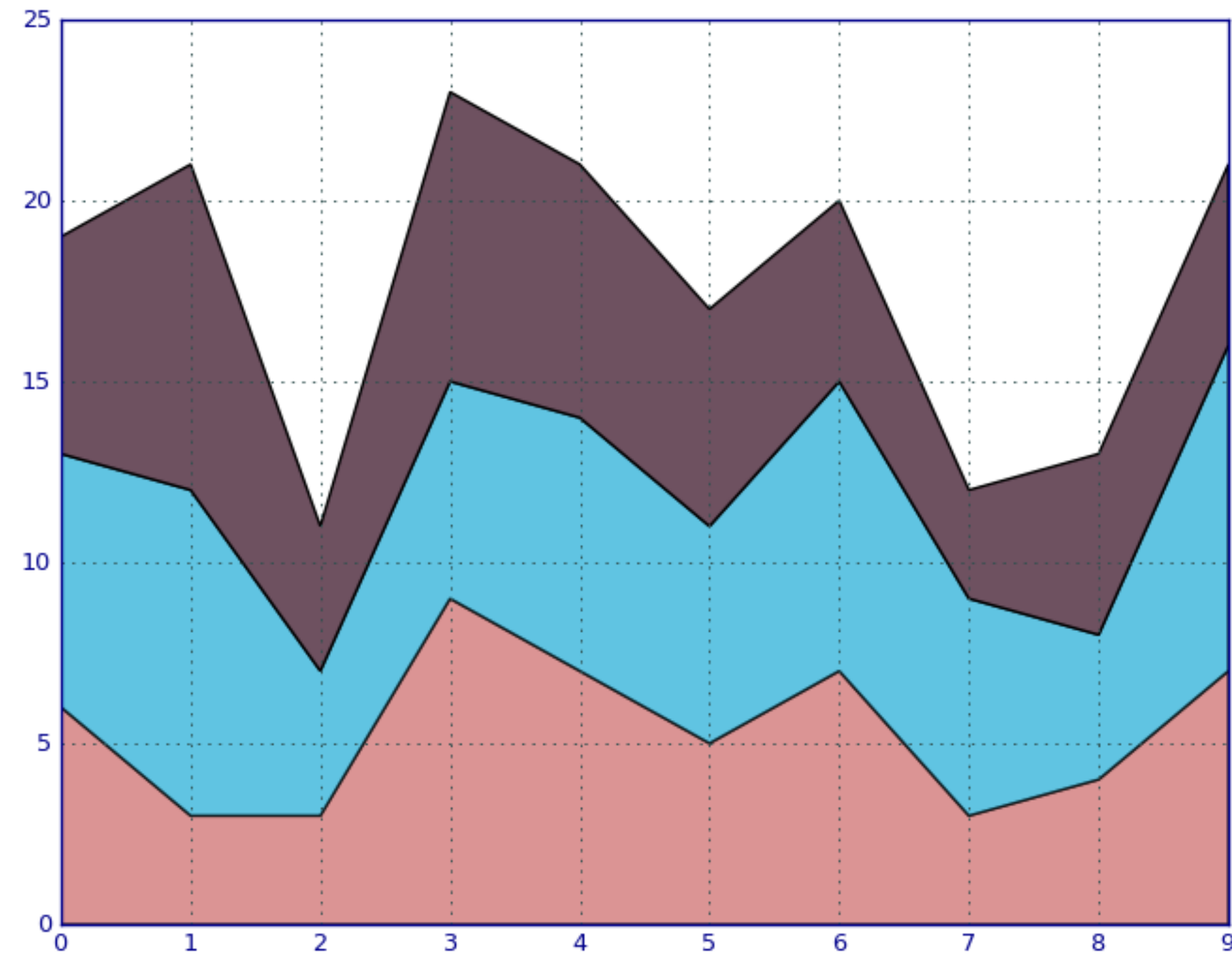
Grouped Bar Chart

Small Multiples

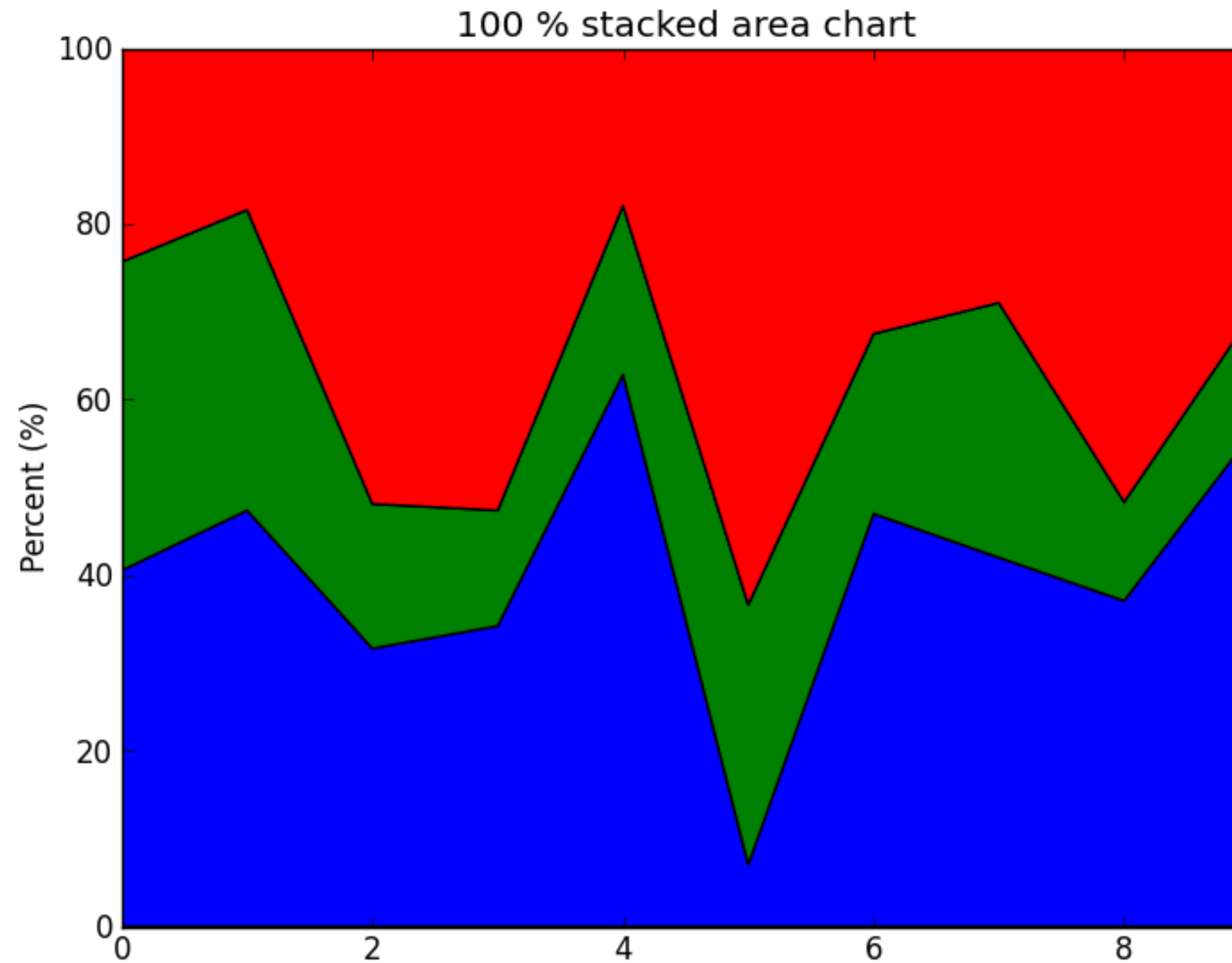
LineUp



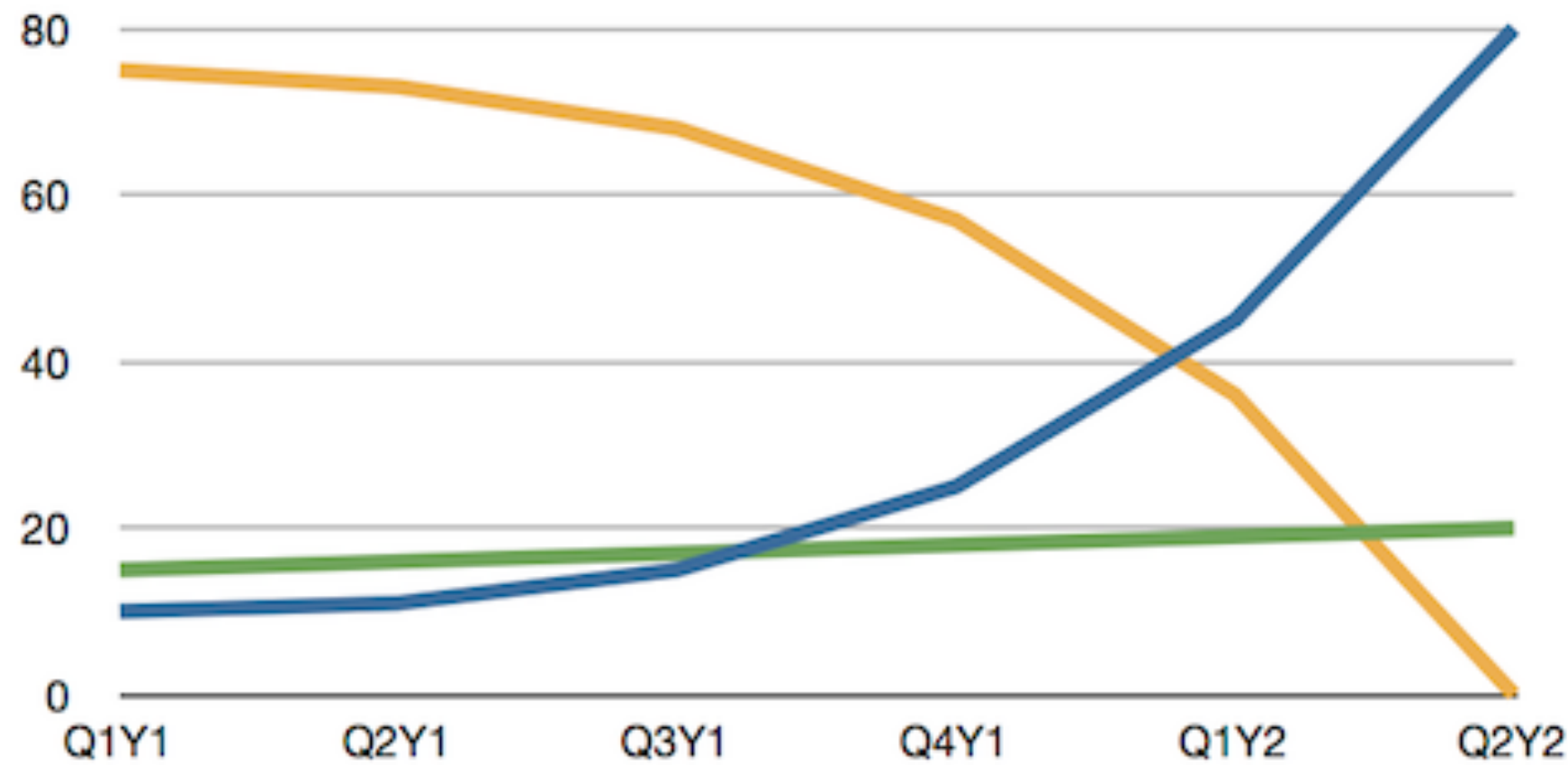
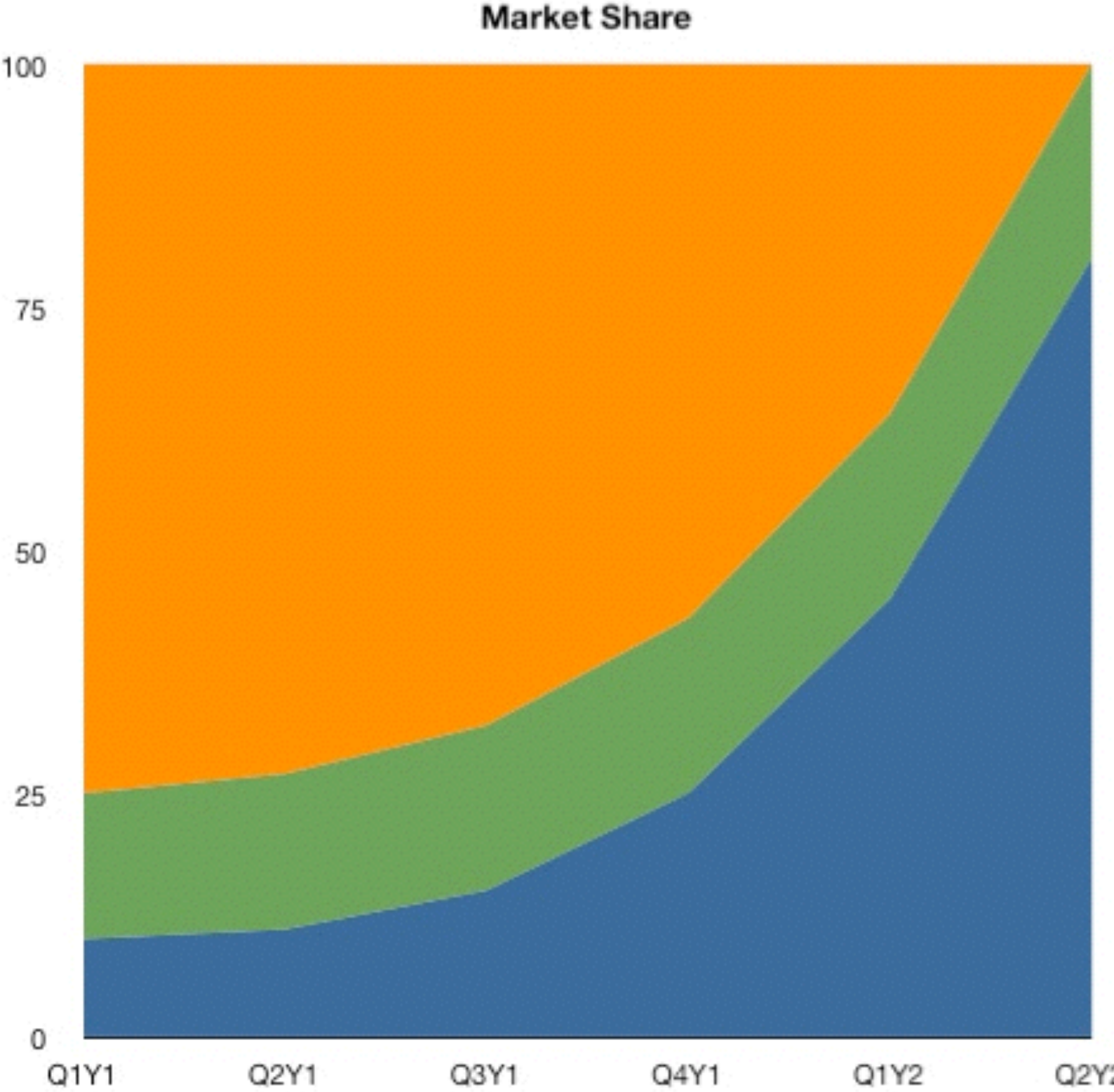
Stacked Area Chart

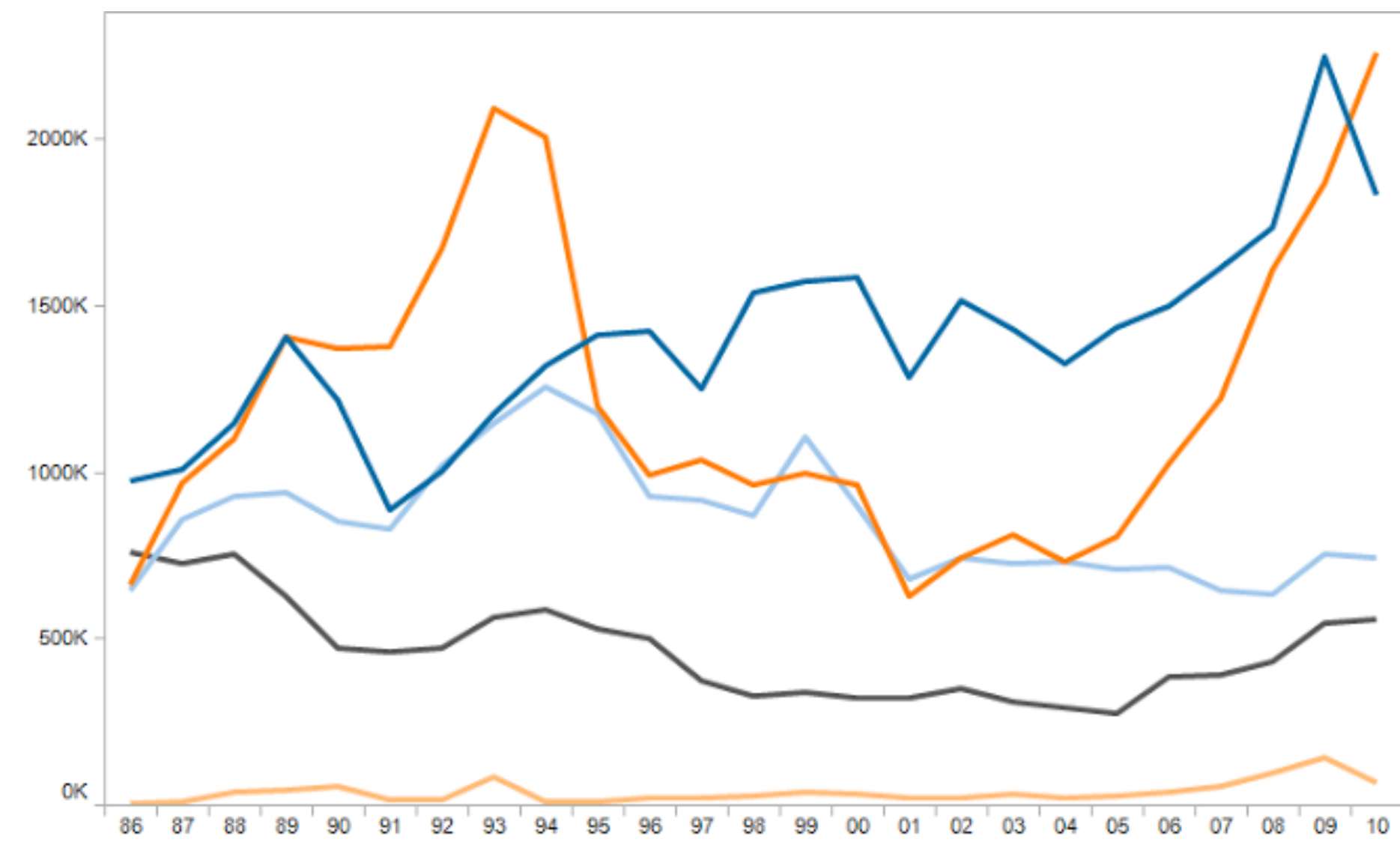
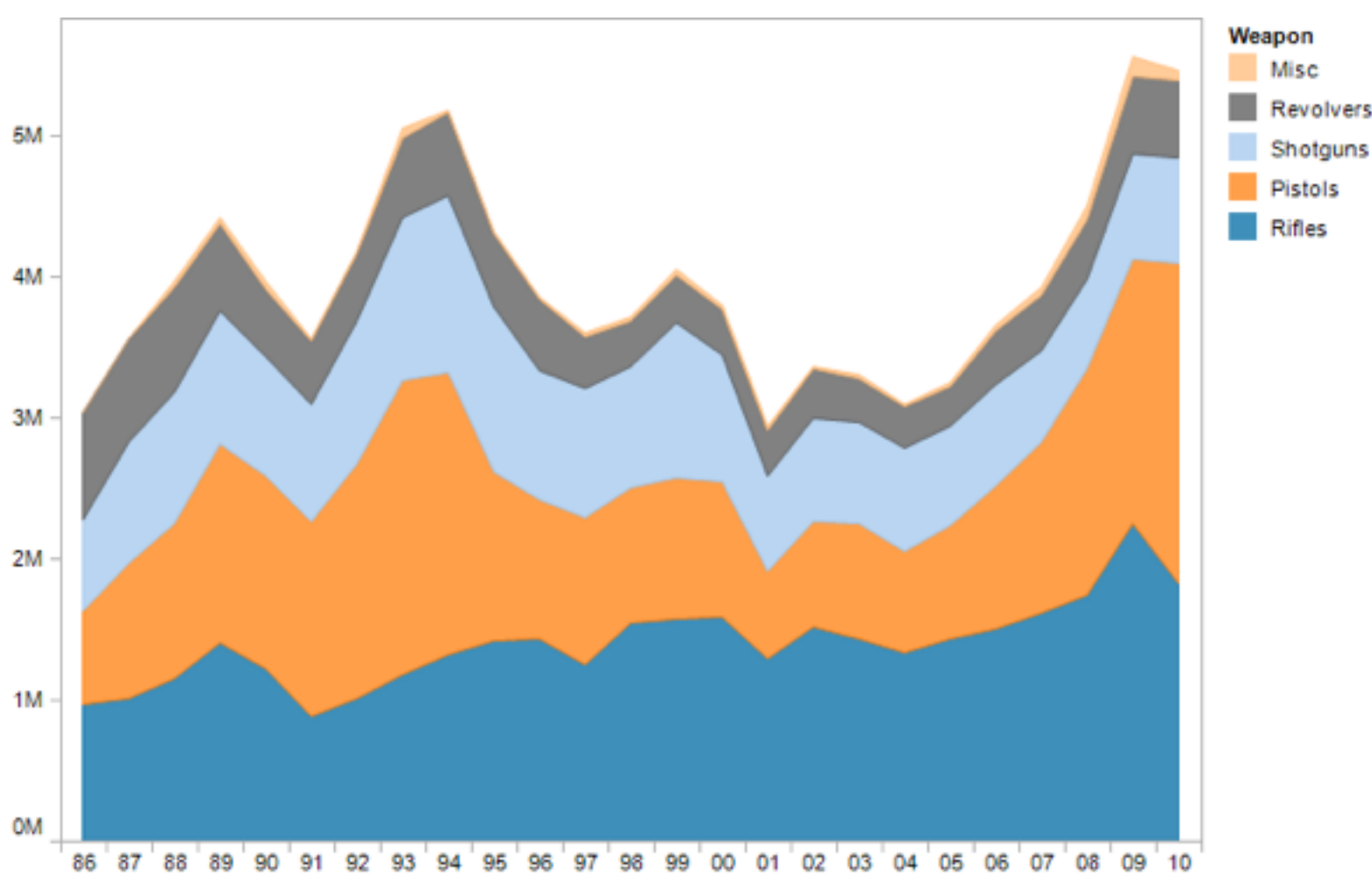
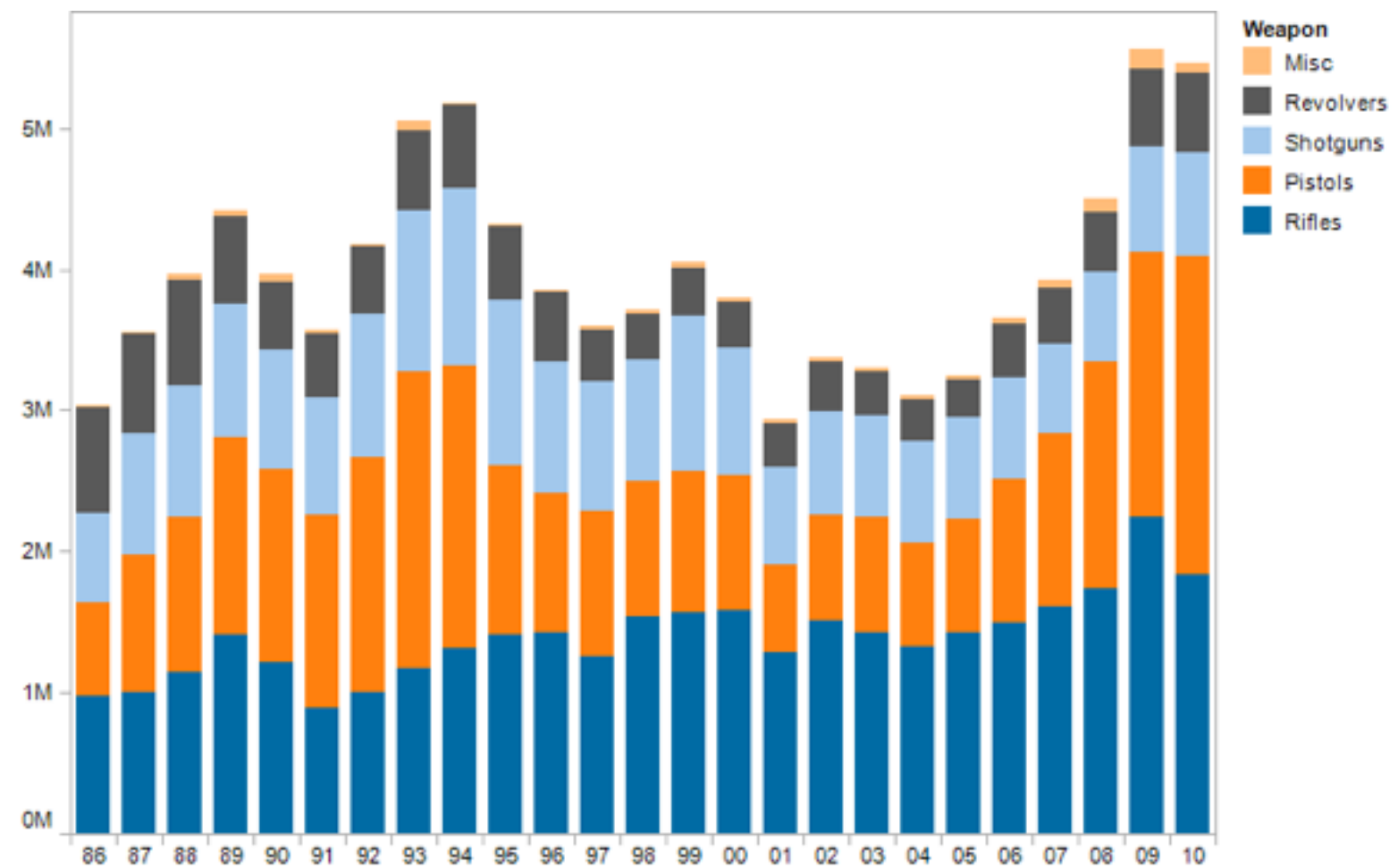


100% Stacked Area Chart



Stacked Area vs. Line Graphs





Distributions

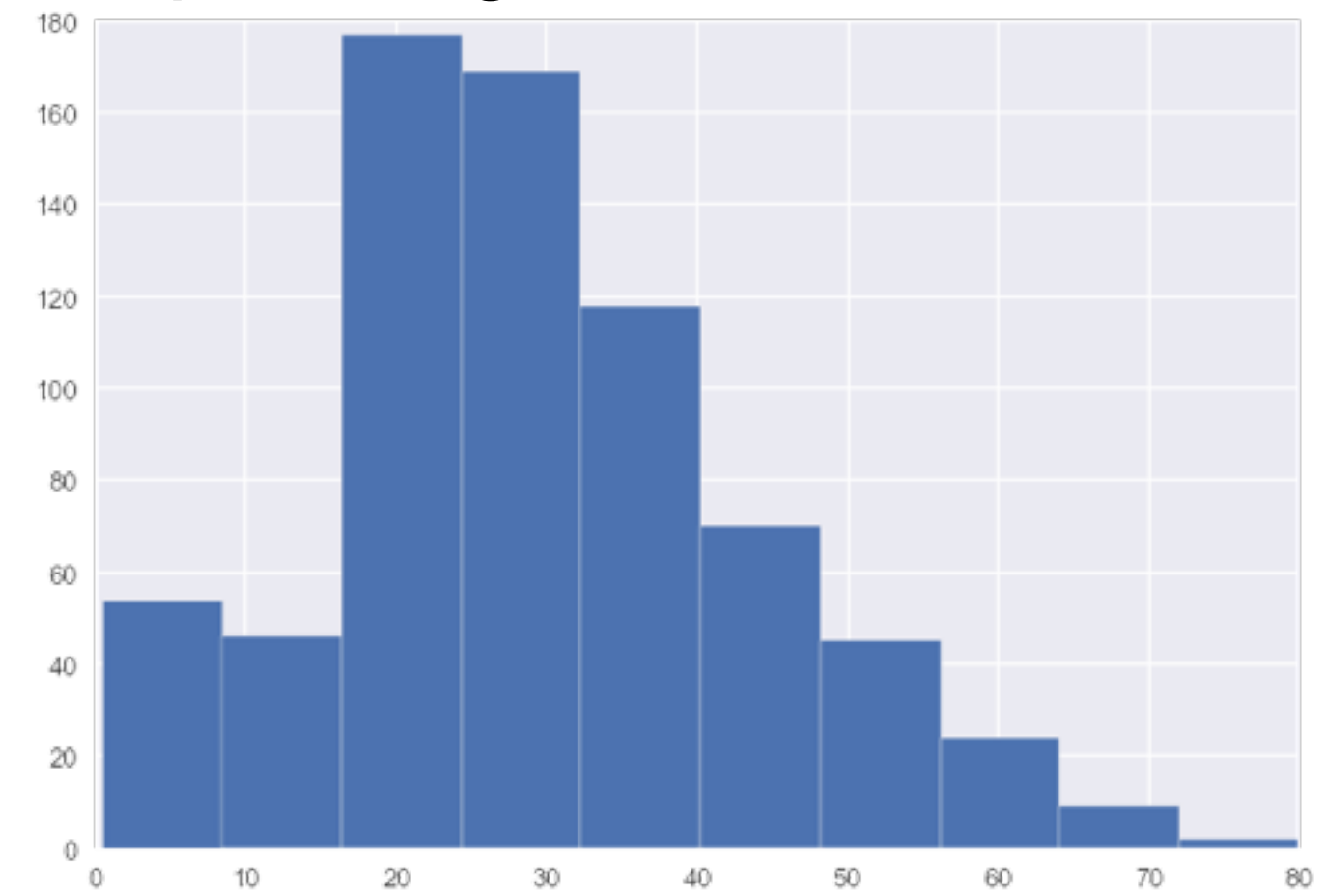
Histogram

#bins hard to predict

make interactive!

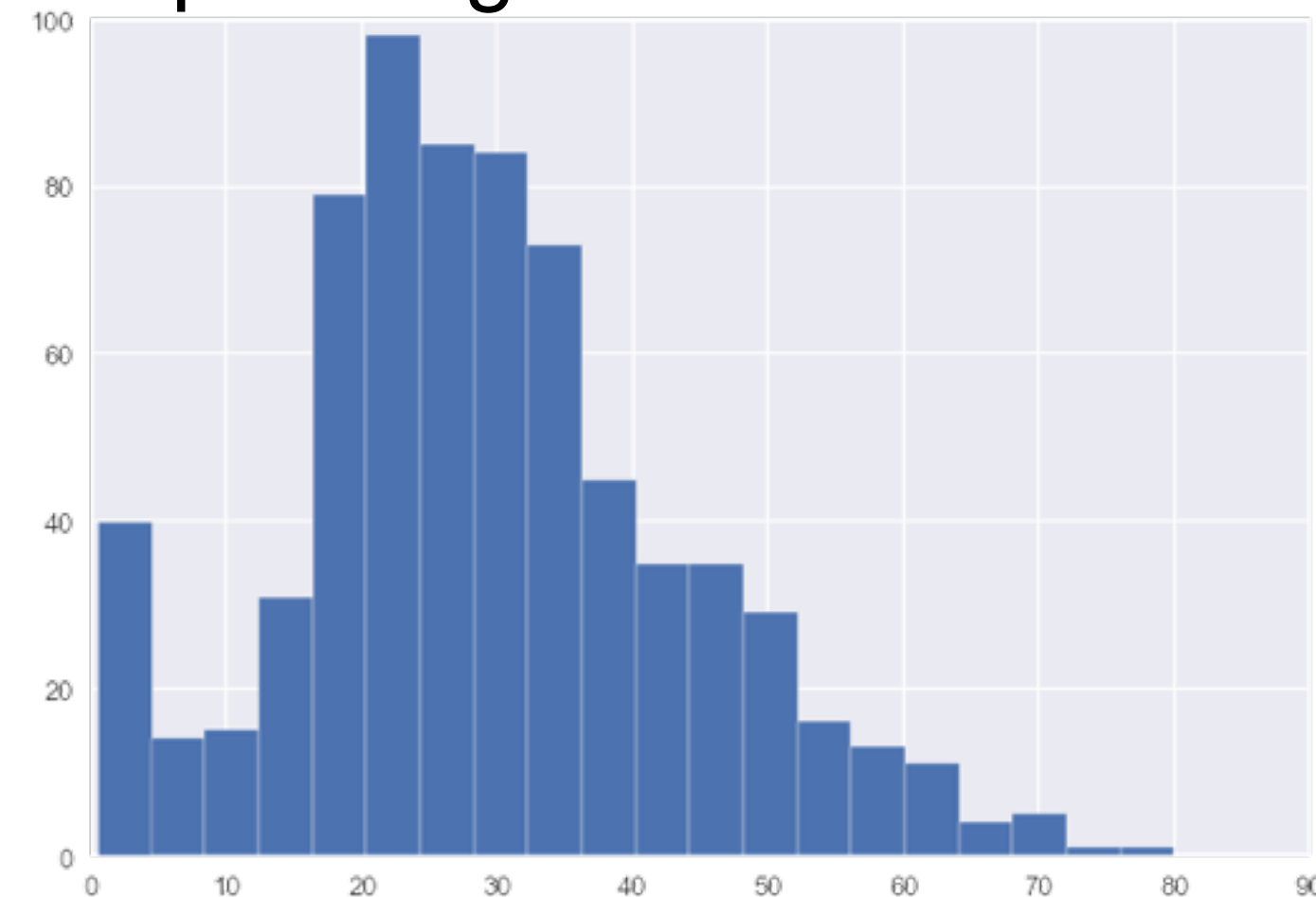
rule of thumb: #bins = \sqrt{n}

passengers



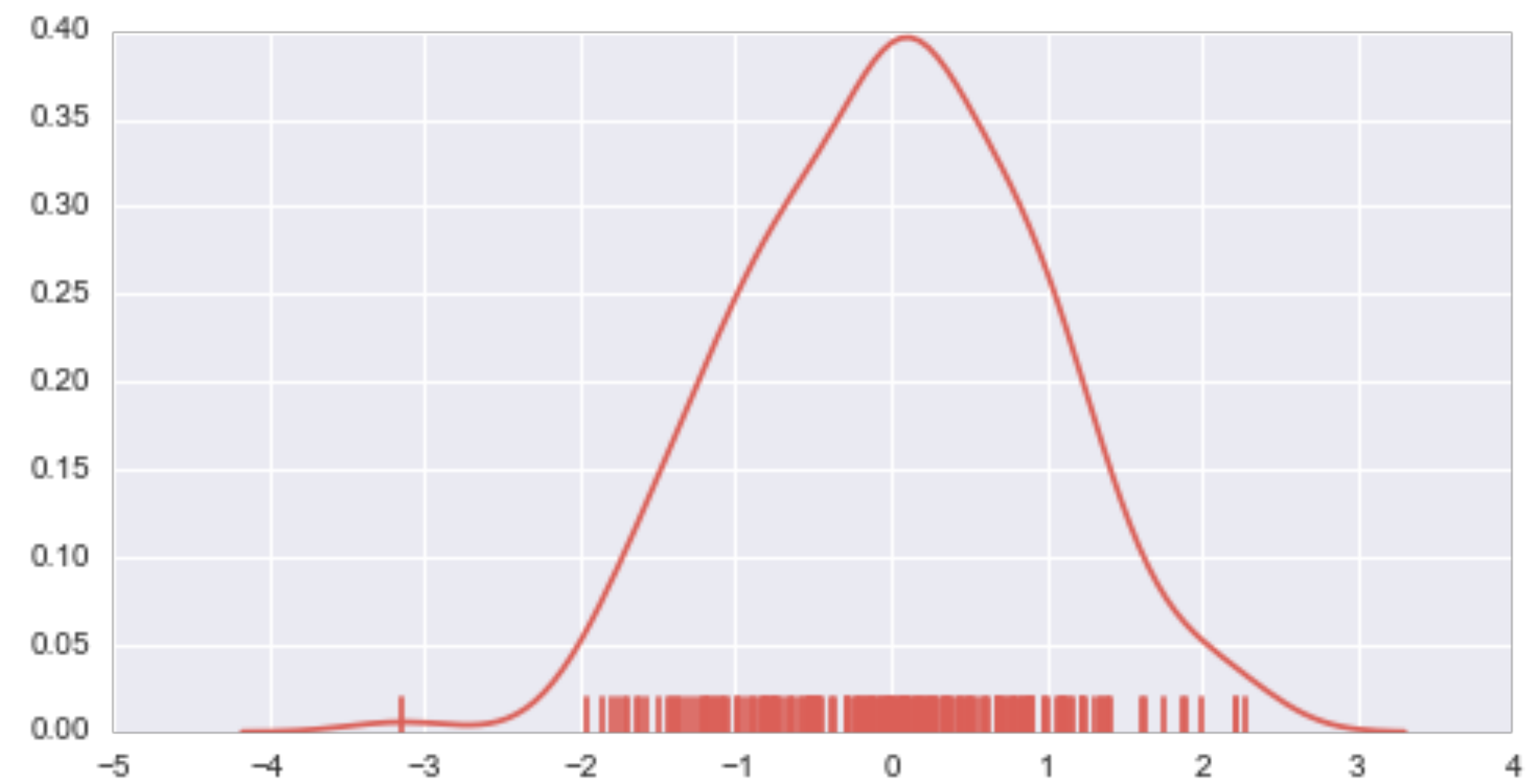
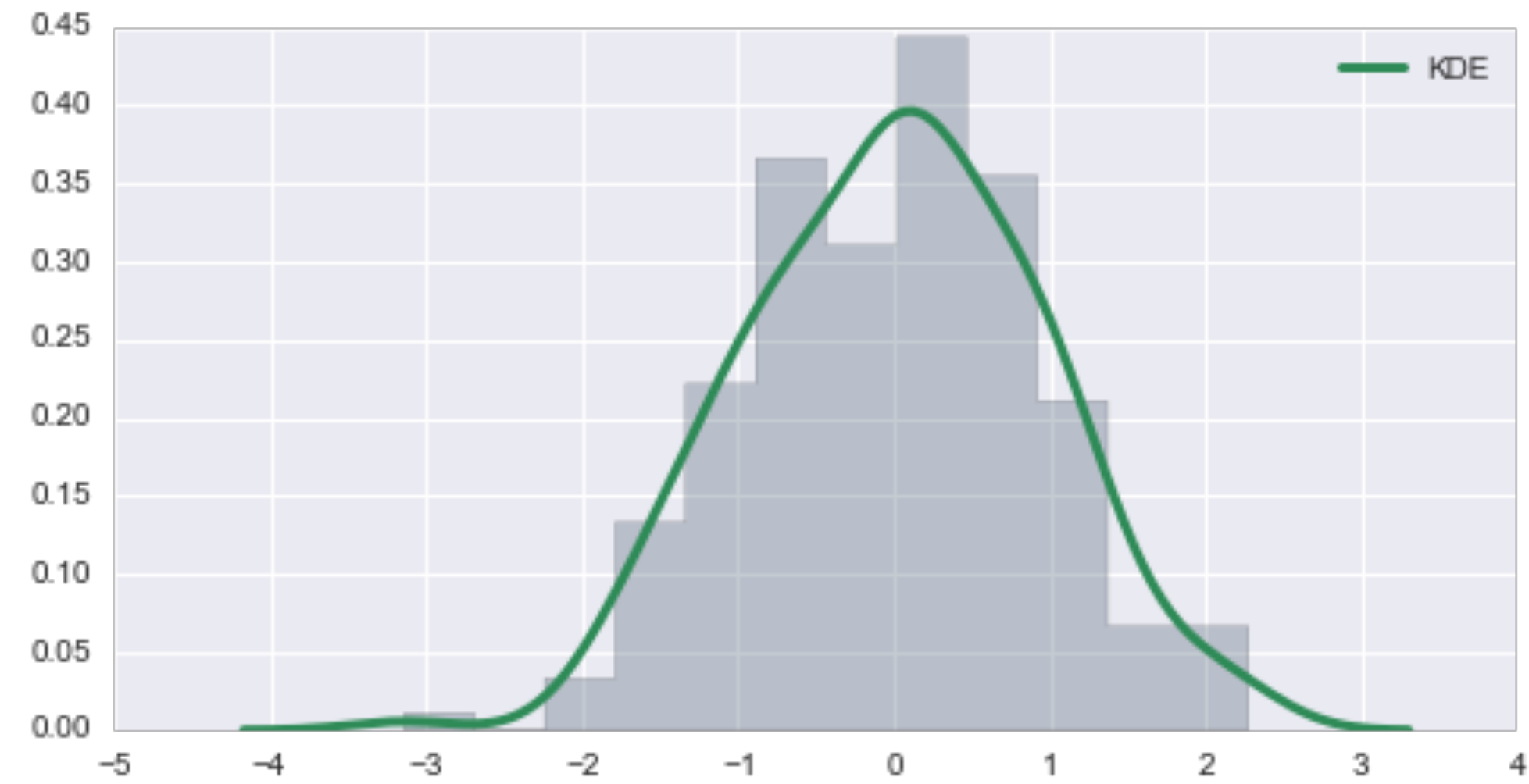
10 Bins

passengers



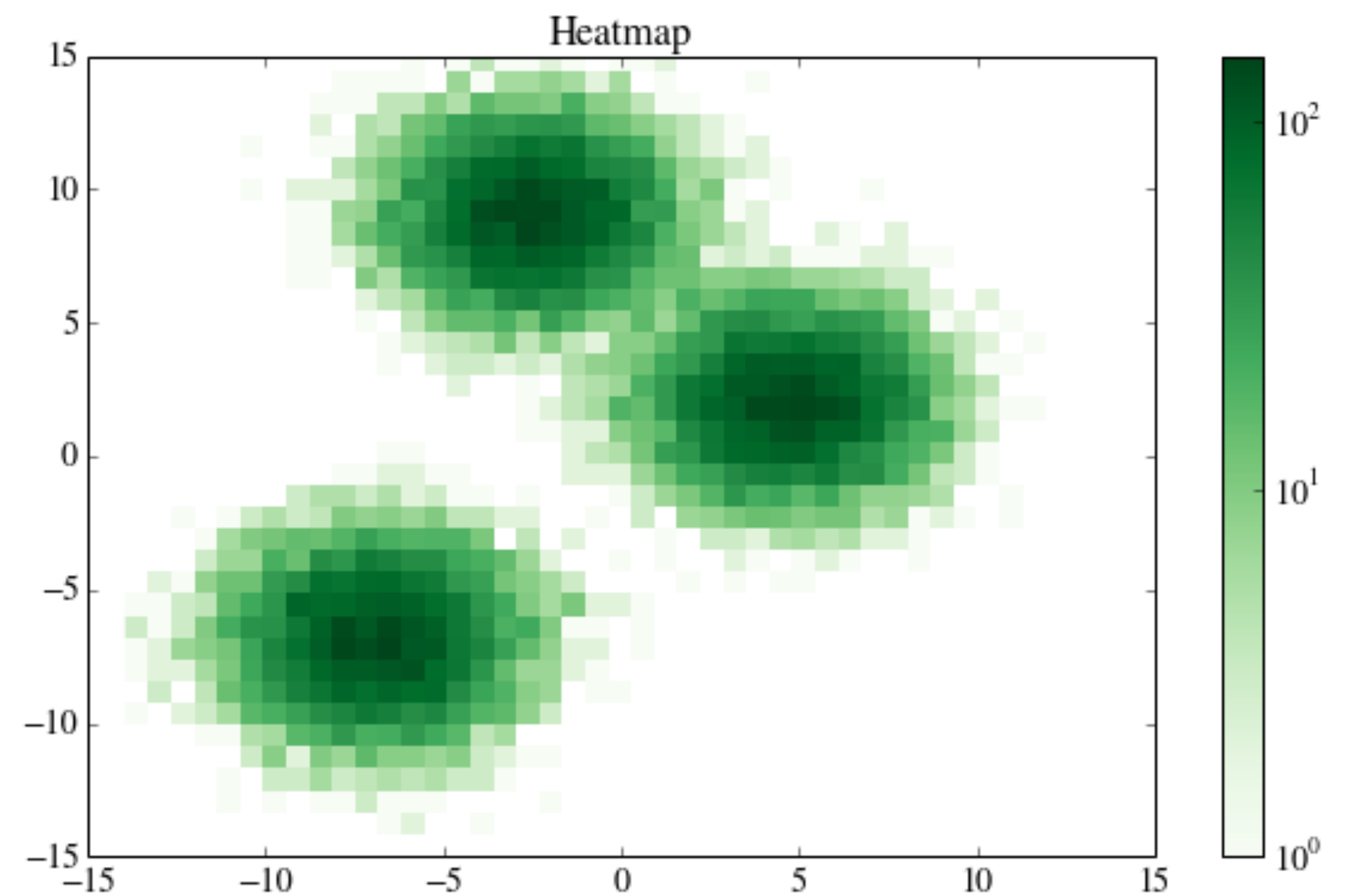
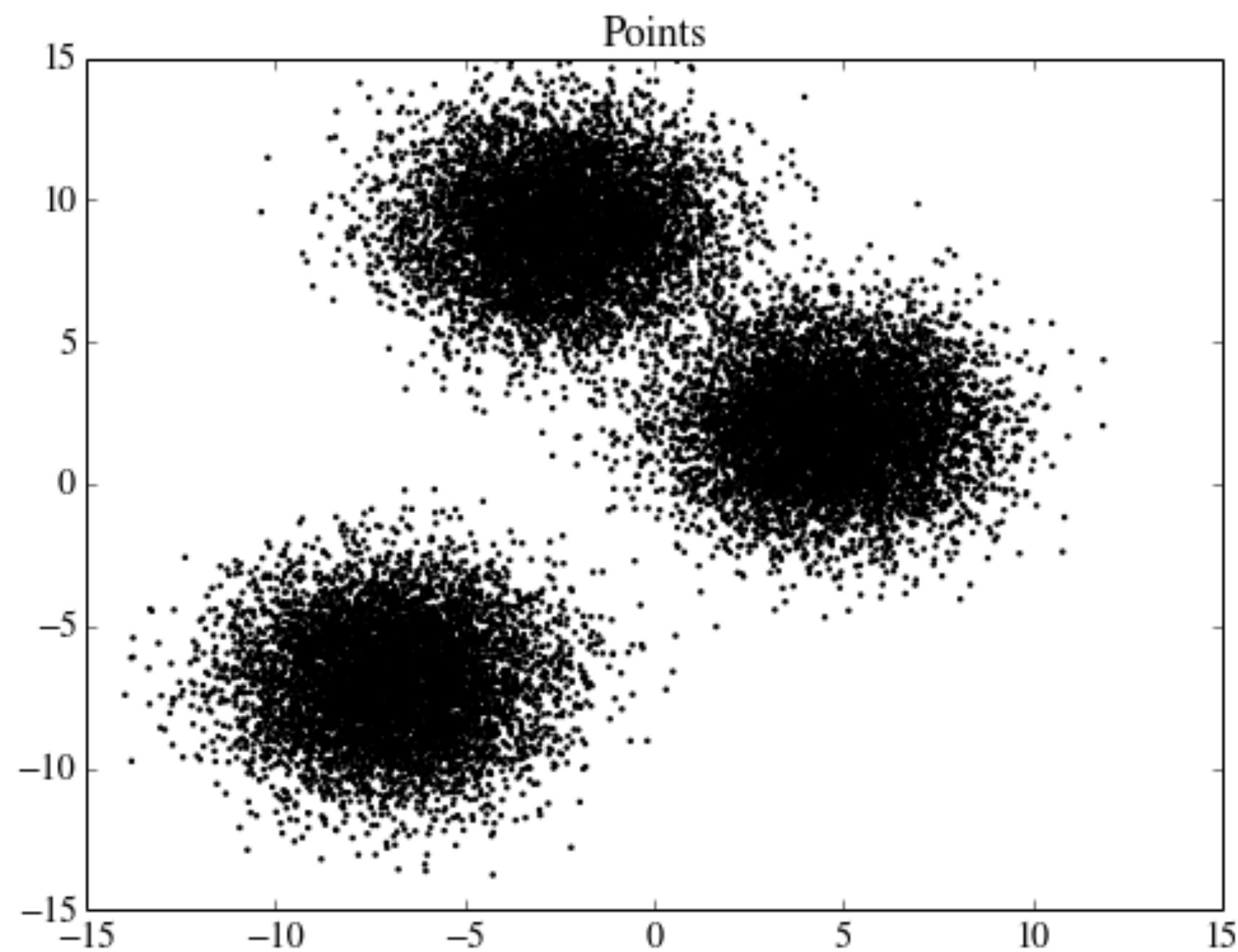
20 Bins

Density Plots

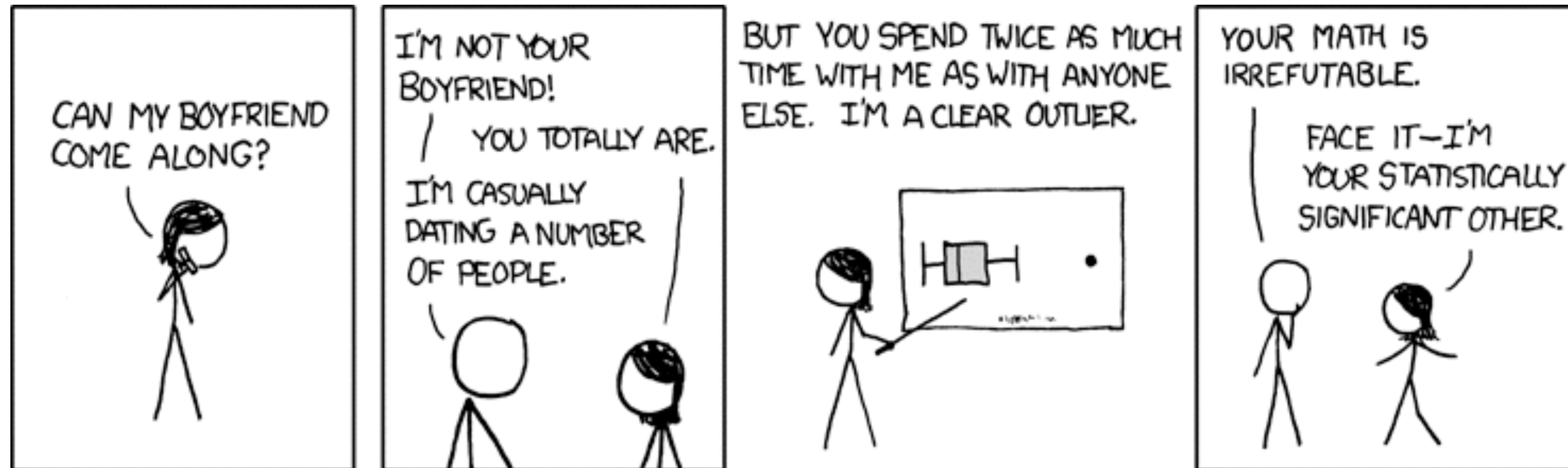


Heat Maps

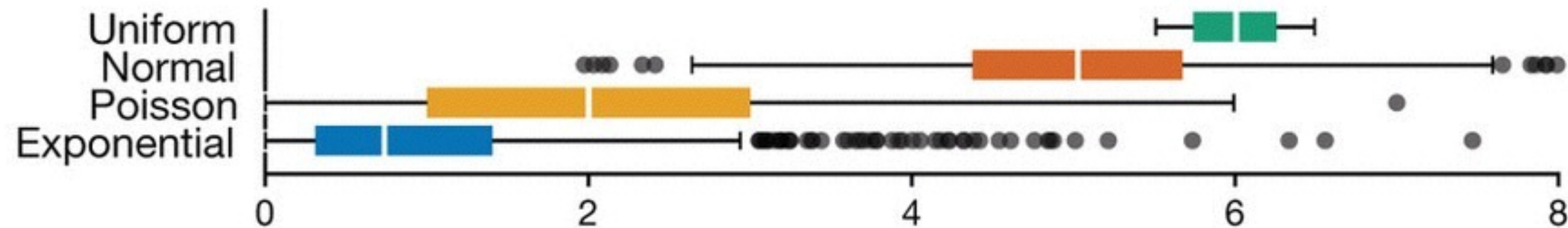
binning of scatterplots



Box(and Whisker) Plots

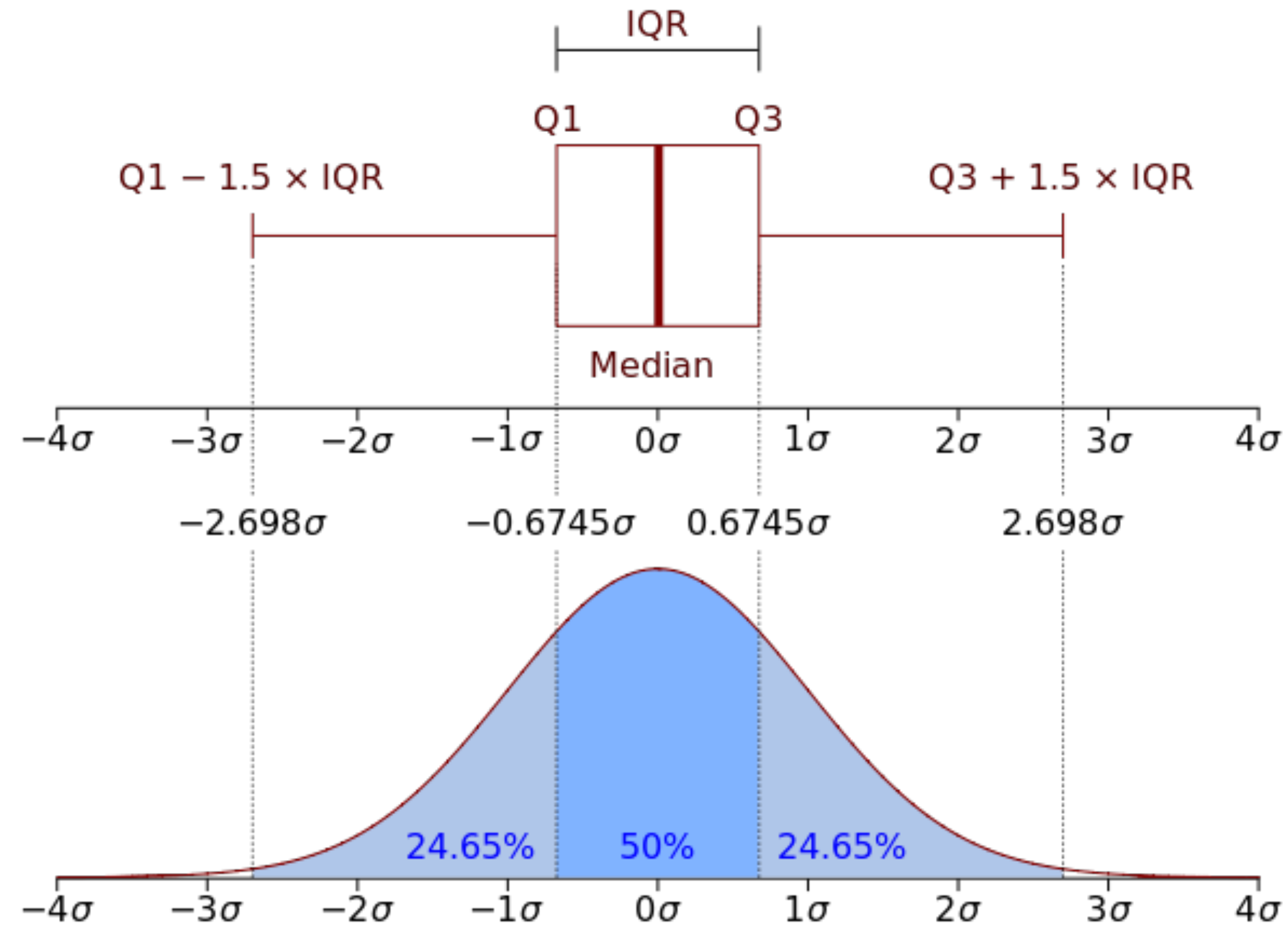


<http://xkcd.com/539/>

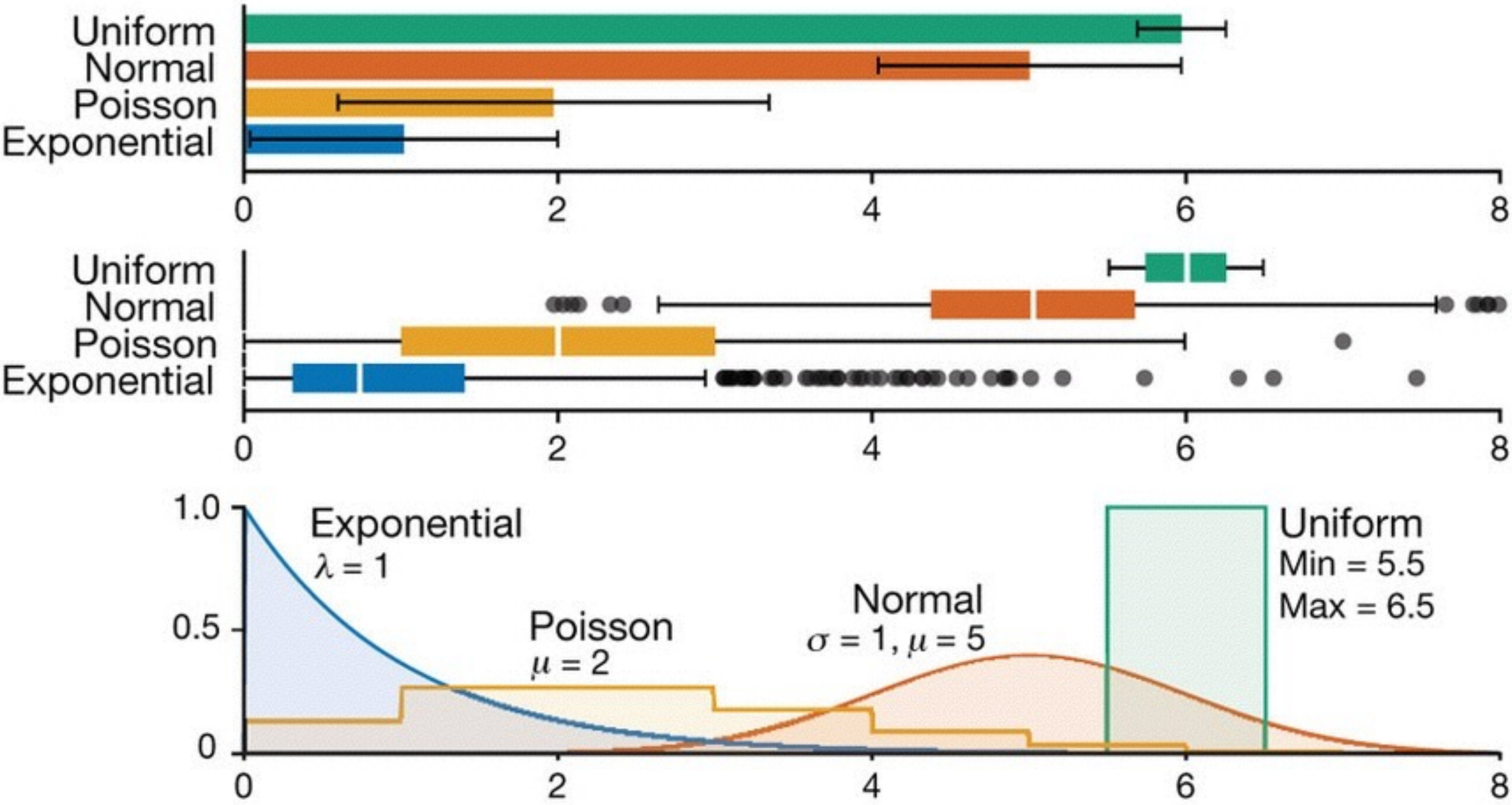


Box Plots

aka Box-and-Whisker Plot

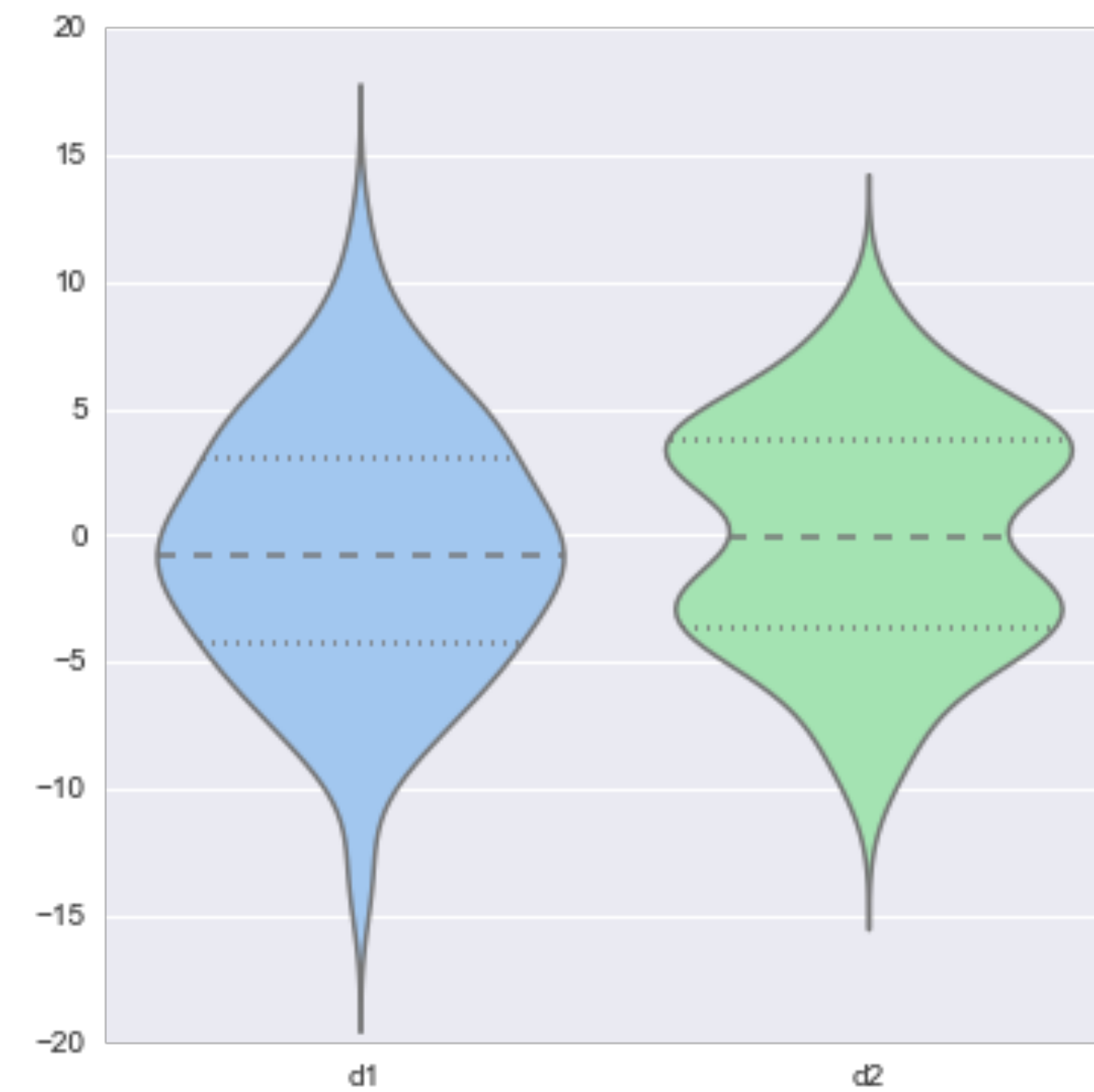
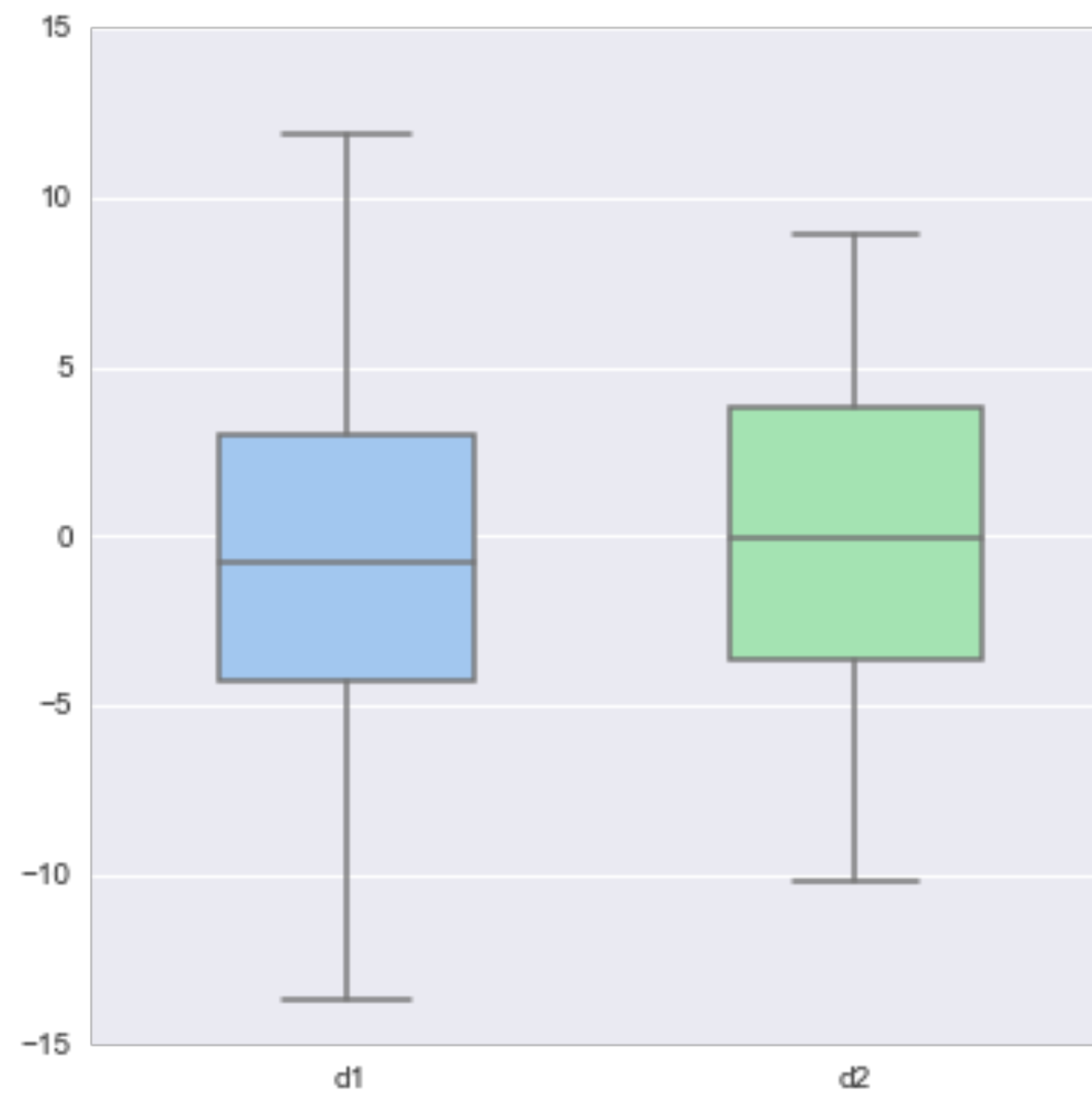


Comparison

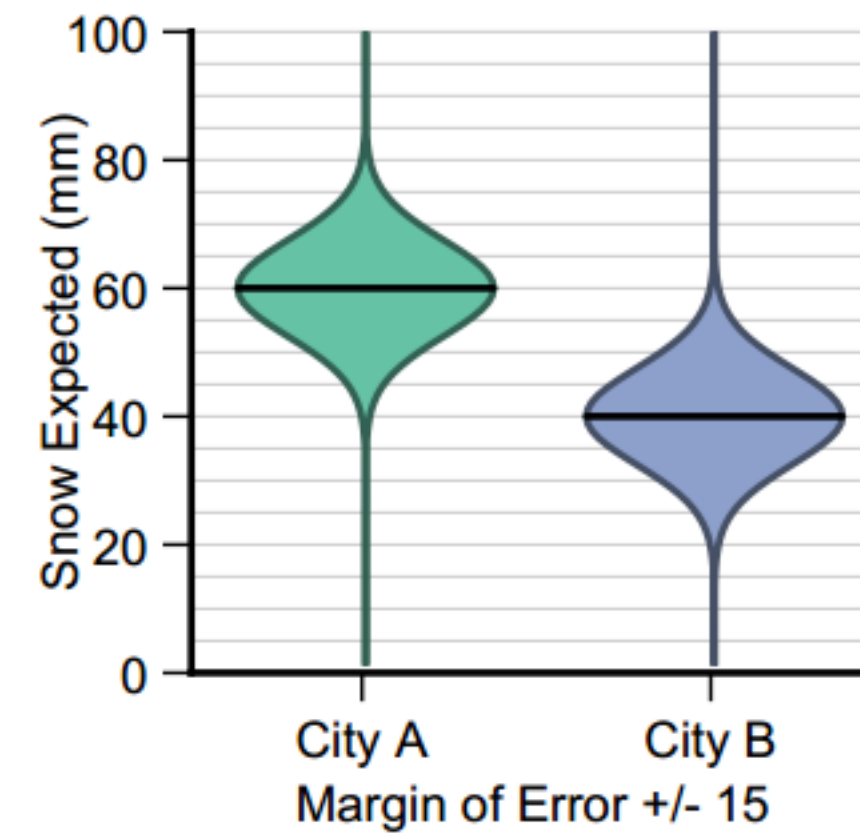
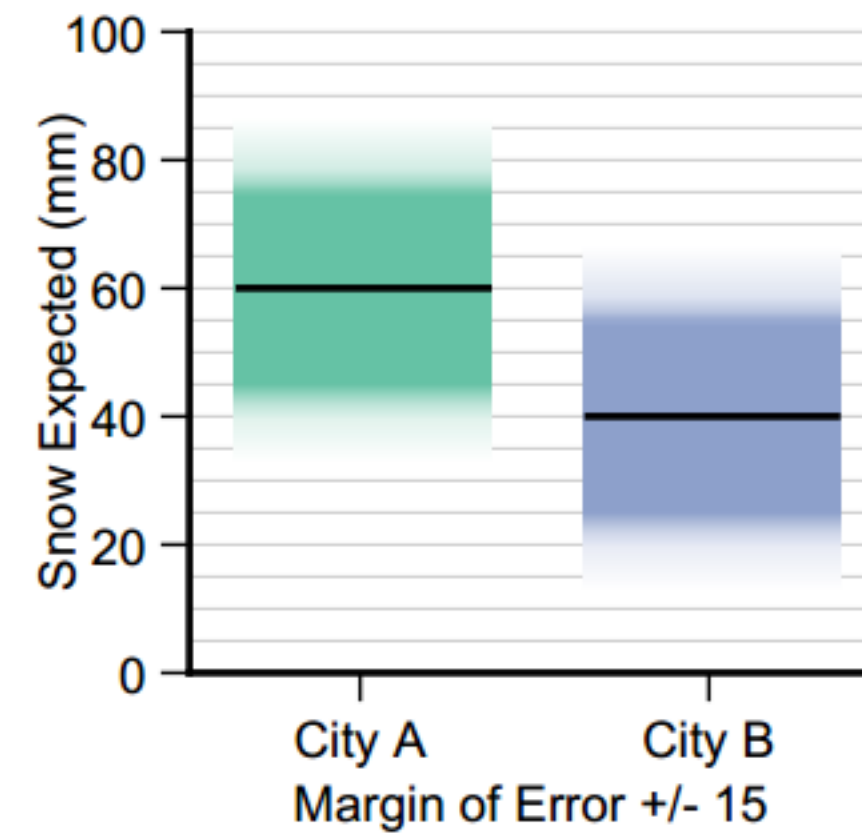
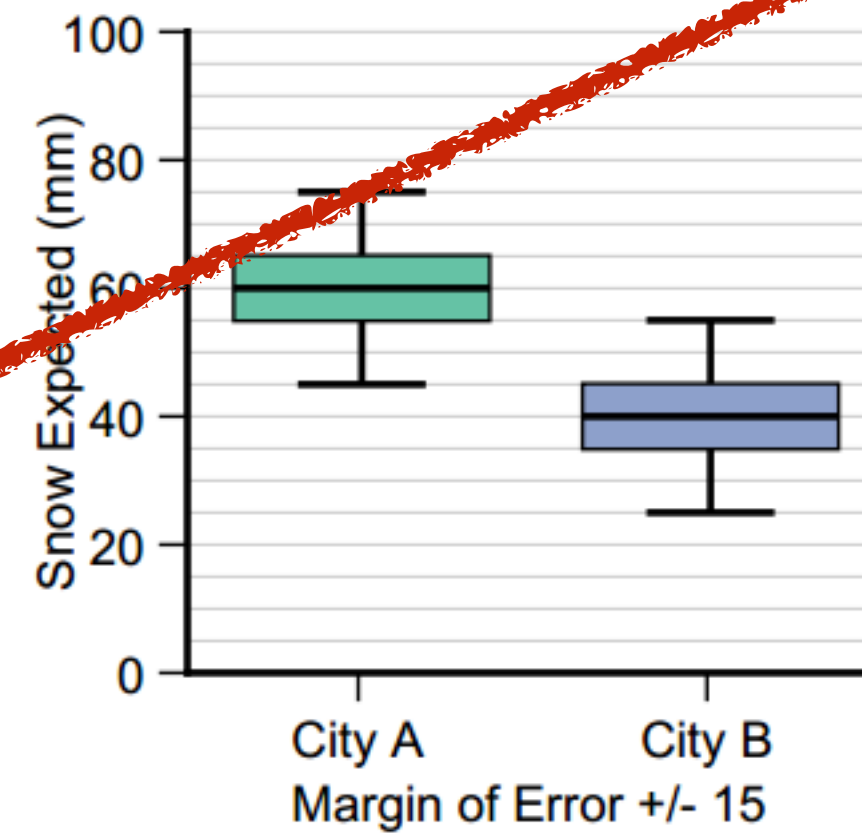
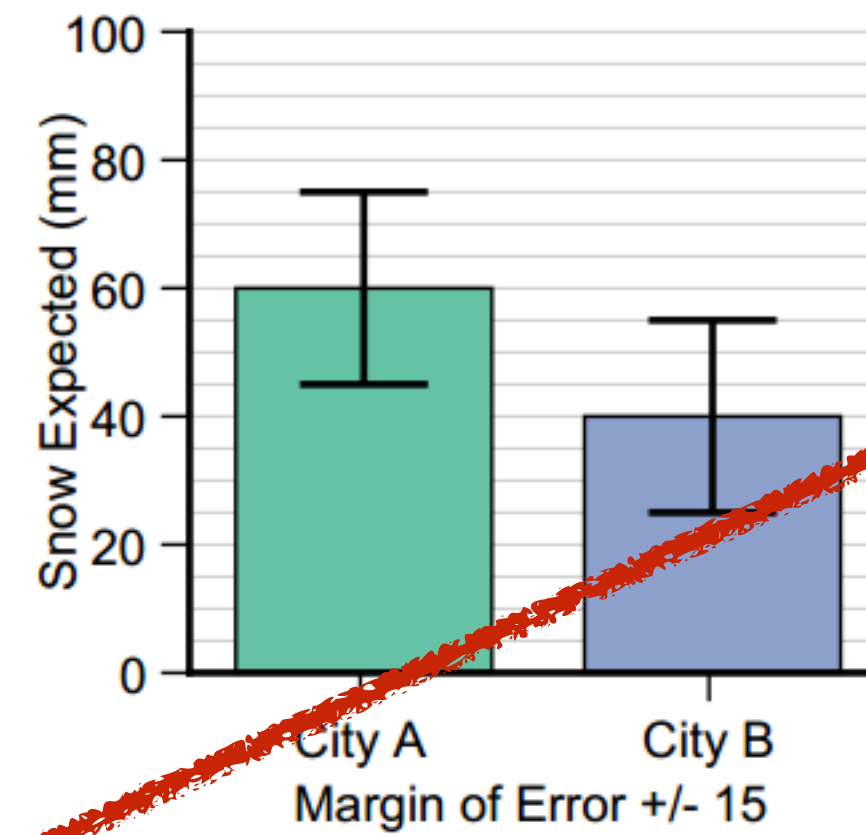


Violin Plot

= Box Plot + Probability Density Function

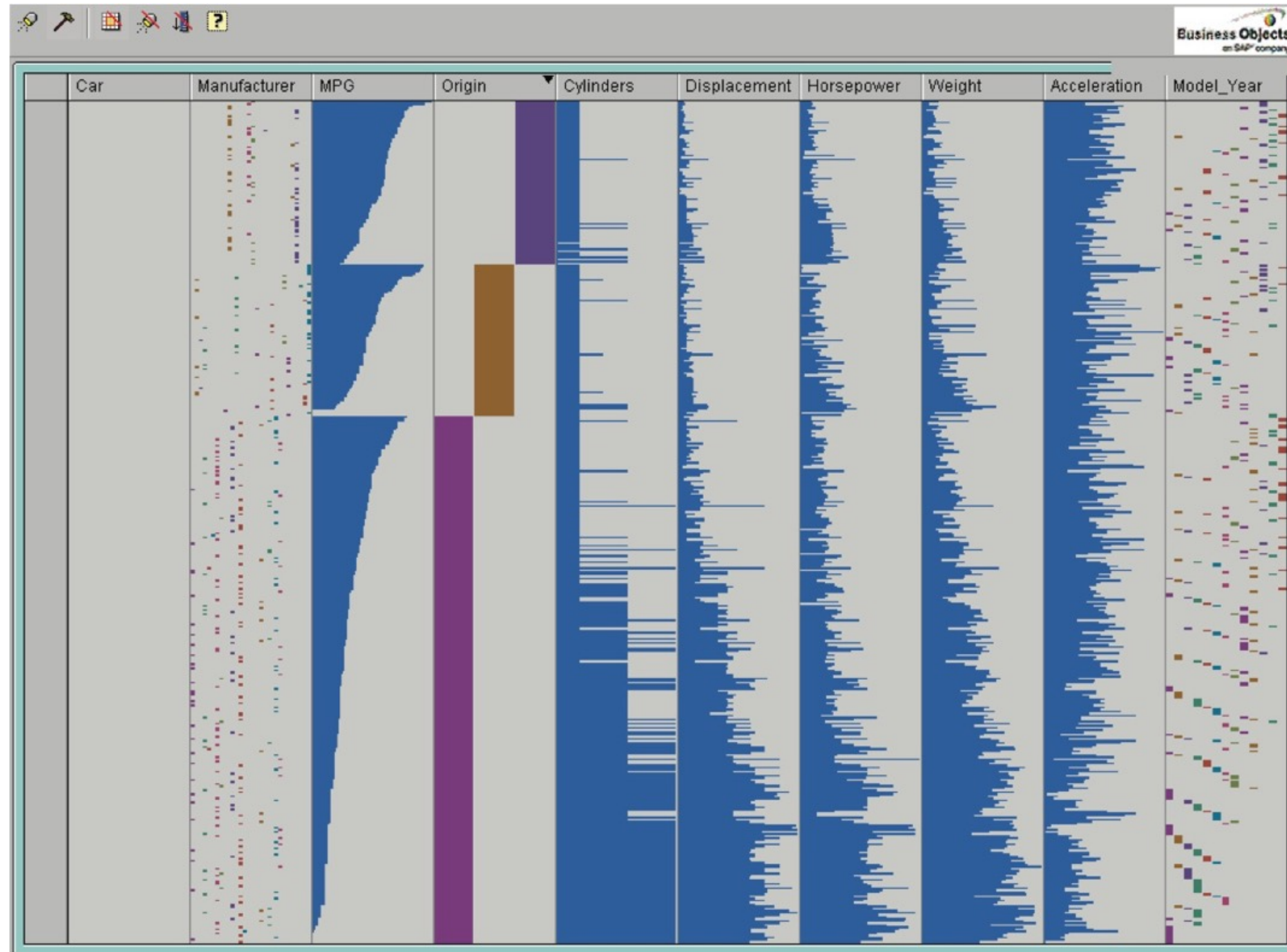


Showing Expected Values & Uncertainty



Error Bars Considered Harmful:
Exploring Alternate Encodings for Mean and Error
Michael Correll, and Michael Gleicher

Table Lens



Highdimensional Data

What is High-dimensional Data?

Tabular data, containing

rows (items)

columns (attributes or items)

rows >> columns

	Age	Gender	Height
<i>Bob</i>	<i>25</i>	<i>M</i>	<i>181</i>
<i>Alice</i>	<i>22</i>	<i>F</i>	<i>185</i>
<i>Chris</i>	<i>19</i>	<i>M</i>	<i>175</i>

High-Dimensional Data Visualization

How many dimensions?

~50 – tractable with “just” vis

~1000 – need analytical methods

How many records?

~ 1000 – “just” vis is fine

>> 10,000 – need analytical methods

Homogeneity

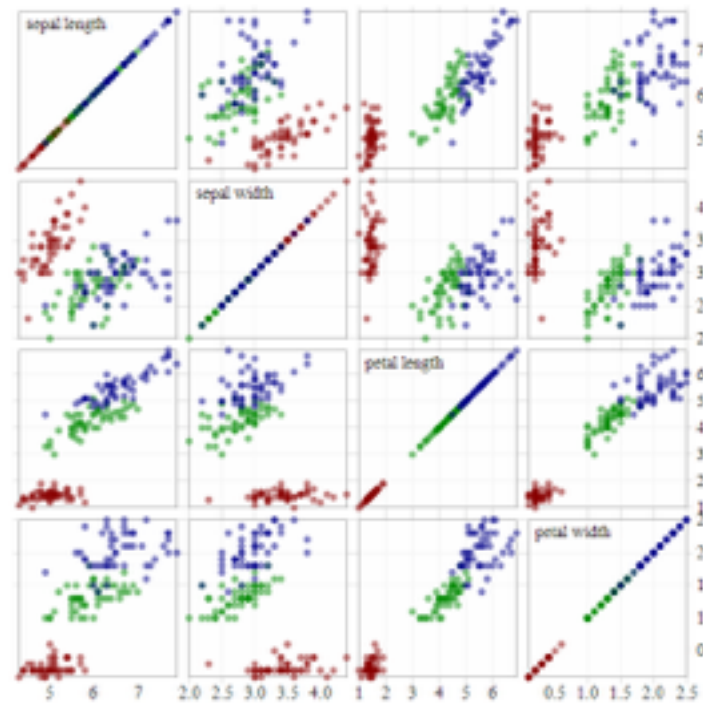
Same data type?

Same scales?

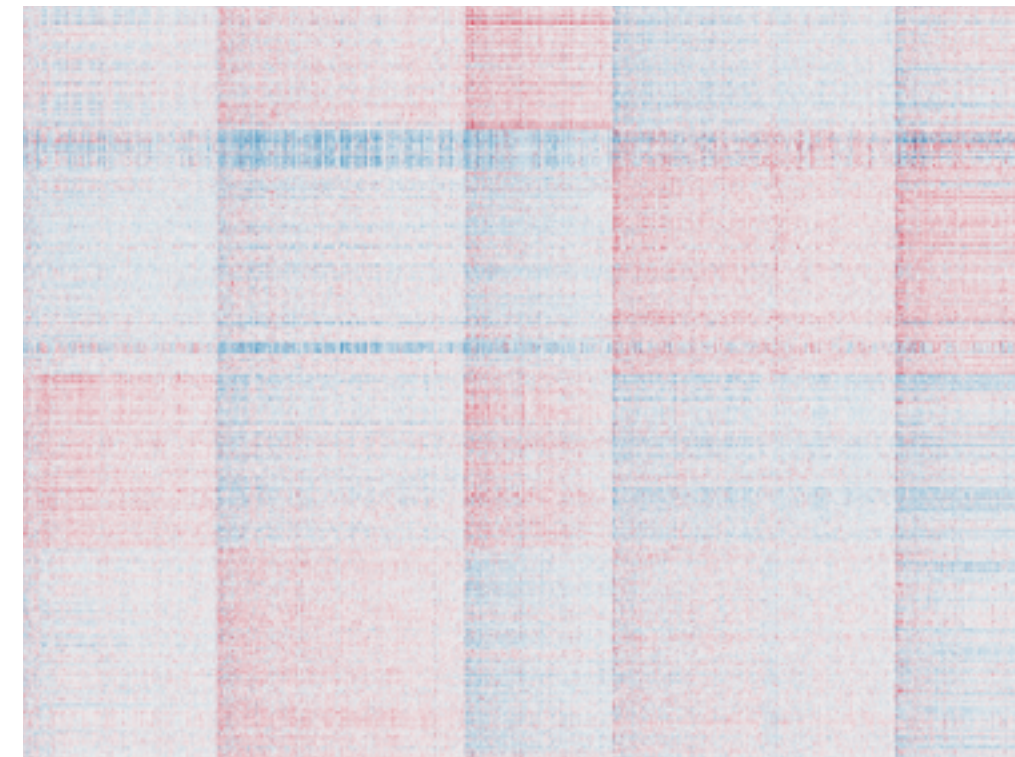
	Age	Gender	Height
<i>Bob</i>	25	M	181
<i>Alice</i>	22	F	185
<i>Chris</i>	19	M	175

	BPM 1	BPM 2	BPM 3
<i>Bob</i>	65	120	145
<i>Alice</i>	80	135	185
<i>Chris</i>	45	115	135

Analytic Component



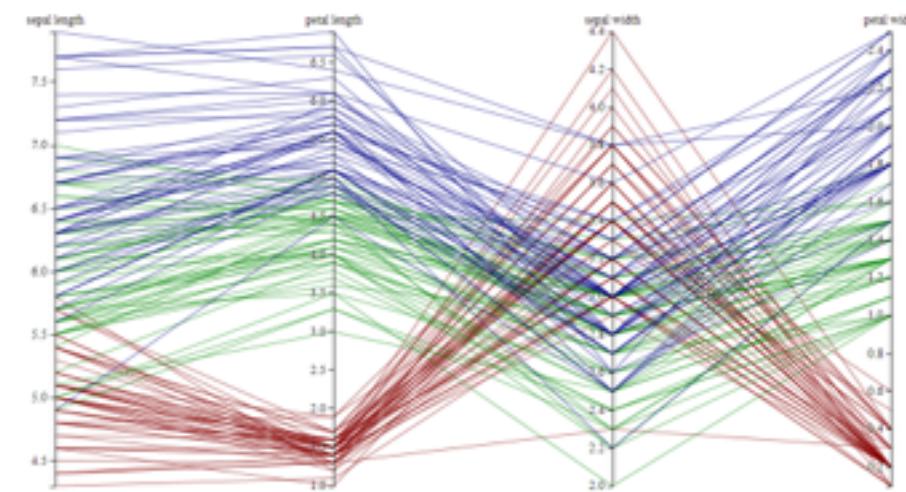
Scatterplot Matrices
[Bostock]



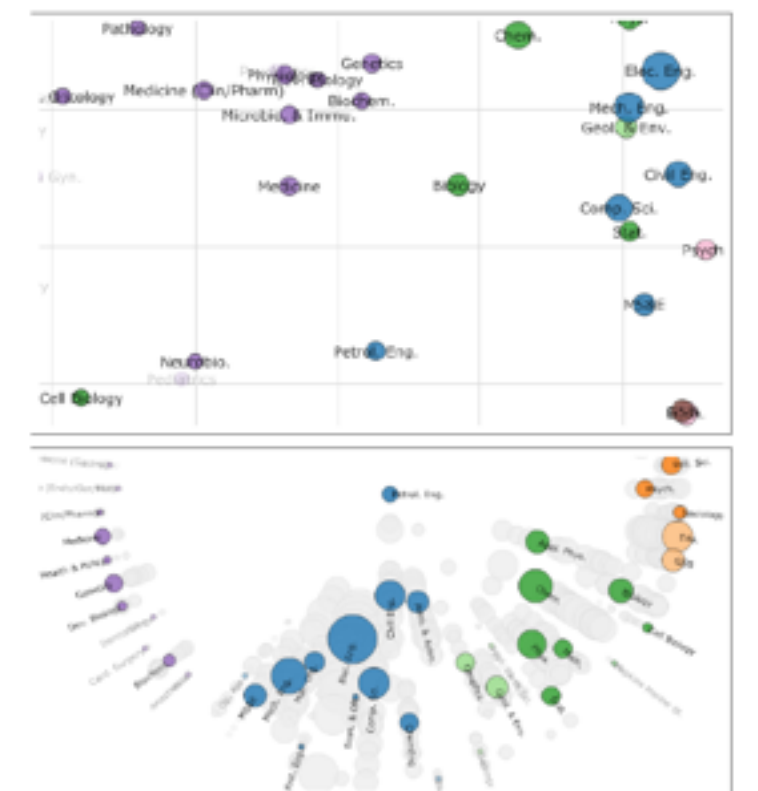
Pixel-based visualizations /
heat maps



Multidimensional Scaling
[Doerk 2011]



Parallel Coordinates
[Bostock]



[Chuang 2012]

no / little analytics

strong analytics
component

More next time...