CS171 Uisualization Alexander Lex alex@seas.harvard.edu



HARVARD School of Engineering and Applied Sciences









Visualization Definition

Visualization is the process that **transforms** (abstract) data into interactive graphical representations for the purpose of exploration, confirmation, or presentation.

Why Visualize?

To inform humans: **Communication**

How did the unemployment and labor force develop over the last years?

When questions are not well defined: Exploration

Which combination of genes causes cancer?

Which drug can help patient X?





Unemployment rate





[New York Times]

Purpose of Visualization

[Obama Administration]

Communication

Confirmation

Example Communication

Be Hard to Beat

The Broncos quarterback set the all-time N.F.L.

[New York Times]

Example Exploration: Cancer Subtypes

[Caleydo StratomeX]

Why Graphics?

Figures are richer; provide more information with less clutter and in less space.

Figures provide the gestalt effect: they give an overview; make structure more visible.

Figures are more accessible, easier to understand, faster to grasp, more comprehensible, more memorable, more fun, and less formal.

list adapted from: [Stasko et al. 1998]

Total Bandwidth

(millions of bits per second)

When not to visualize? When to automate?

Well defined question on well-defined dataset

Which gene is most frequently mutated in this set of patients?

What is the current unemployment rate?

Decisions needed in minimal time

High frequency stock market trading: which stock to buy/sell?

Manufacturing: is bottle broken?

The Ability Matrix

Insight is generated by the human – not the computer!

Planning Diagnosis Prediction

> Cognition Common Knowledge Creativity

Why User Computers?

Scale

Drawing by hand infeasible Interaction allows to "drill down" into data

Integration with algorithms

[Sunburst by John Stasko, Implementation in Caleydo by Christian Partl]

Why User Computers?

Efficiency

Re-use charts for different datasets

Quality

Precise data driven rendering

Storytelling

Use time

Tell Stories

[New York Times]

Why not just use Statistics? IV Ι III II Х X V X V X V 8 6.5 10 9.1 10 7.4 10 8.0 8 6.9 8 5.7 8 8.1 8 6.7 13 7.5 13 12. 13 8.7 87.7 98.8 98.7 97.1 8.8.8 11 8.3 8 8.4 11 9.2 11 7.8 14 9.9 87.0 14 8.1 14 8.8 66.1 6 7.2 8 5.2 66.0 4 4.2 4 3.1 19 12. 45.3 12 10. 12 9.1 8 5.5 12 8.1 7 6 1 87.9 4.8 772 5 5 **Mean x: 9 y: 7.50** 6.8 Variance x: 11 y: 4.122 **Correlation x – y: 0.816** Linear regression: y = 3.00 + 0.500x

Anscombe's Quartett

Mean x: 9 y: 7.50 Variance x: 11 y: 4.122 Correlation x – y: 0.816 Linear regression: y = 3.00 + 0.500x

Good Data Visualization

- ... makes data accessible ... combines strengths of
 - humans and computers
- ... enables insight
- ... communicates

How did we get here?

Record

Konya town map, Turkey, c. 6200 BC

Anaximander of Miletus, c. 550 BC

Milestones Project

Record

Leonardo Da Vinci, ca. 1500

Galileo Galilei, 1616 Donald Norman

William Curtis (1746-1799)

The History of Visual Communication The Galileo Project, Rice University

Record

E. J. Muybridge, 1878

Analyze

Planetary Movement Diagram, c. 950

Halley's Wind Map, 1686

Analyze

0

Exports and Imports to and from DENMARK & NORW

W. Playfair, 1786

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Exports and Imports of SCOTLAND to and from different parts for one Year from Christmas 1780 to Christmas 1781.

The I'pright divisions are Ten Thousand Pounds each . The Black Lines are Exports the Ribbed lines Imports . Ned rate " 352 Sound . London

Find Patterns

John Snow, 1854

STEVEN JOHNSON bostselling author of EVERYTHING BAD IS GOOD FOR YOU

THE GHOST MAP

The Story of London's Most Terrifying Epidemic and How It Changed Science, Cities, and the Modern World

Away. per Regnier, S. Pas. 5" Karis S. Ort & Farie.

C.J. Minard, 1869

Ing Sid. Repair & Envila.

E. Tufte, Writings, Artworks, News

London Subway Map, 1927

An Overhaul of an Underground Icon

Next month, the Metropolitan Transportation Authority will unveil a remore than a decade. Related Article »

Next month, the Metropolitan Transportation Authority will unveil a resized, recolored and simplified edition of the well-known map, its first overhaul in

New York Times, 2010

Geographic vs Topological Metro Map

FATHOM, 2013

T. Fradet

Réaumur – Sébastopol

Temps de trajet moyen: 18 minutes 26 secondes

Utiliser les positions exactes des stations

Améliorez le plan!

Vous connaissez bien la station Réaumur — Sébastopol ? Cliquez dans les zones grises pour améliorer les estimations.

Quelle distance entre la sortie et les quais ? Quelle est la longueur des correspondances ?

Interact

Ivan Sutherland, Sketchpad, 1963

Doug Engelbart, 1968

Analyze

M.Wattenberg, 2005

Hans Rosling, TED 2006

Big Data

2010: 1,200 exabytes, largely unstructured Google stores ~10 exabytes (2013) Hard disk industry ships ~8 exabytes/year

15 Exabytes in Punch Cards:4.5 km over New England

In one second on the Internet there are...

<u>http://onesecond.designly.com/</u>

"The ability to take data—to be able to understand it, to process it, to extract value from it, to visualize it, to communicate it that's going to be a hugely important skill in the next decades, ... because now we really do have essentially free and ubiquitous data."

> Hal Varian, Google's Chief Economist The McKinsey Quarterly, Jan 2009

Limits of Cognition

Limits of Cognition

Which gender or income level group shows different effects of age on cholesterol levels?

	Ma	les	Females		
Income Group	Under 65	65 or Over	Under 65	65 or Over	
0-\$24,999	250	200	(375 550	
\$25,000+	430	300	-	700 500	

Visual Queries

Slide after Stephen Kosslyn, Clear and to the Point

"It is things that make us smart"

Donald A. Norman

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The first Book of • 1,04 deteribe the circle DER; & let DA + be produced to the point G in the circumference thereof. Then AG CB. For DGf=DE, redDAg=DC. Where-fore AG4=CE4=BC1=AG. which was ちまんだ. 豊いの長い、 ありの見 The parting of the point A within or without the line B C varies the cafes ; but the coefficients and the demonflation, are every where slike. Schol. The line A G might be taken with a pair of com-patient but the fo doing aufwers to no pollulate , as Product well intimates. PROP. III. PROP. 111. Two right liner, A and B C. being gives, from the greater B C to take energy the right line B E optial to the right line B D end the right line B D = A. The cincle definited from, the conter B at the distance of B D fhall cut of B E b = BD $t = A = BE_{t}$ which was to be Done. PROP. IV. A D If two triangles BAC, EDF, have two files of the one BA. AC equal to two files of the other ED, DF, such to it's correspondent file (that it. BA = ED,

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PROP. V.

The angles A BC, A C B as the hoje of an Hofreder triangle A BC, are equal fact A B. A C be product dy the angles C B D. B C E, ander the fact, field be regardlene to the arbor. "Affe, field be regardlene to the arbor. "Take A E = A D; and \$ join B C D, and B E. CD, and BE.

Becaufe, in the triangles ACD, Because, in the thing for ACD, the A B E same A B $s \equiv A$ C and A E tank, therefore in the angle A common to them both, sti-therefore in the angle A BE \equiv ACD, and the angle AEB s = ADC, and the bale BEs = CD i also EC (see, f \equiv DB. Therefore in the triangles B E C . B D C set f hall be the angle ECB \equiv DBC . Which was take press Allo therefore the angle EBC \equiv DCB both a angle A B E $t \equiv$ A C D; therefore the angle A B C $t \equiv$ A C B. Which was to be Town. (4-

Visual Thinking Collection, Dave Grey

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Uisualization

"Visualization is really about external cognition, that is, how resources outside the mind can be used to boost the cognitive capabilities of the mind."

Stuart Card

Who is CS 171?

Alexander Lex Lecturer, Postdoctoral Fellow PhD in Computer Science, Graz University of Technology Visual Computing Group, PI: Prof. Hanspeter Pfister

Visual Computing Group

Prof. Dr. Hanspeter Pfister Dr. Ray Jones Dr. Johanna Beyer **Dr. Hendrik Stroblet Dr. James Tompkin** Dr. Verena Kaynig Dr. Seymour K.-B. Dr. Dequin Sun Dr. Michelle Borkin Dr. Adi Suissa Peleg Gaurav Bharaj **Daniel Haehn** Nam Wook Kim

http://vcg.seas.harvard.edu/

🚟 HARVARD UNIVERSITY Visual Computing Group **Professor Hanspeter Pfister** Publications Presentations News Projects

VISUAL COMPUTING

Our research in visual computing lies at the intersection of visualization, computer graphics, and computer vision. It spans a wide range of topics, including bio-medical visualization, image and video analysis, 3D fabrication, and data

OUR RESEARCH

Our goal is to combine interactive computer systems with the perceptual and cognitive power of human observers to solve practical problems in science and engineering. We are providing visual analysis tools and methods to

GVI | HARVARD.EDU

People

Code and Data

Classes

Contact

RECENT PUBLICATIONS

Facial Performance Enhancement Using Dynamic Shape Space Analysis

Segmenting Planar Superpixel Adjacency Graphs w.r.t. Non-planar Superpixel Affinity Graphs

Our Research

CS171 Staff

- Dr. Johanna Beyer (Head TF) Postdoctoral Fellow, Visual Computing Group
- David Chouinard Research Associate, Disney Research
- Dr. Hendrik Strobelt Postdoctoral Fellow, Visual Computing Group
- Dr. Romain Vuillemot Data Visualization Fellow, Center for International Development
- Luciano Arango A.B. candidate in Computer Science
- Samuel Gratzl PhD Student, Johannes Kepler University

Mohammad K. Hadhrawi - Graduate Student Research Assistant, MIT Media Lab

- Daniel Haehn PhD Student, Visual Computing Group
- Alain Ibrahim Senior Web Developer
- Benjy Levin Computer Science Concentrator
- Andrew Mauboussin Computer Science Concentrator
- Kevin Sun A.B. candidate in Applied Math
- Dr. James Tompkin Postdoctoral Fellow, Visual Computing Group
- Mimi Lai

Flbout You

Structure & Goals

CS 171 Goals

Evaluate and critique visualization designs **Implement** interactive data visualizations **Apply** fundamental principles & techniques **Design** visual data analysis solutions **Develop** a substantial visualization project

No Device Policy

No Computers, Tablets, Phones in lecture hall except when used for exercises Switch off, mute, flight mode Why? It's better to take note by hand Notifications are designed to grab your attention

Information - http://cs171.org

CS 171 - Uisualization

The amount and complexity of information produced in science, engineering, business, and everyday human activity is increasing at staggering rates. The goal of this course is to expose you to visual representation methods and techniques that increase the understanding of complex data. Good visualizations not only present a visual interpretation of data, but do so by improving comprehension, communication, and decision making.

In this course you will learn how the human visual system processes and perceives images, good design practices for visualization tools for visualization of data from a variety of fields, and programming of interactive

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Hierarchical edge bundling] Wind map How states have shifted

Office Hours starting next week Piazza https://piazza.com/harvard/cs171 E-Mail staff@cs171.org alex@seas.harvard.edu

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Instr Research Intern Cognitive To apply please email your CV and three references to Cody Dunne <cdunne@us.ibm.com>.job description:IBM</cdunne@us.ibm.com>	7:31PM	hw0	
Instr Homework 1 online Homework 1 can be found in the hw1 subfolder in this repository: https://github.com/CS171/2015-cs171-	3.28PM	good note 0	3 days ago by
- THIS WEEK		followup discussions for ingering questions and comments	
FAS and DCE have cancelled tomorrow FAS and DCE have cancelled all classes tomorrow. Consequently we will meet for the first time on Thursday. We will upda	Mon	Resolved Unresolved Pierre-Marie Meyitang 2 days ago	
Instr Homework 0 online See the hw0 subfolder in this repository: https://github.com/CS171/2015-cs171- homework	Mon	Hi guys, This homework is due on the 6th, but github states it may take weeks to completed registration for a Micro account as a student. Assuming we don't pay the \$7/month fee to immediately upgrade our github accounts from free contingency plan (ie. extended deadline) in case one's account doesn't get upgraded by the 6th?	to Micro, is the
Project Teams I was looking at the team project requirement for the class and wondering if we should post areas of interest to solicit	Sun	Thanks I Alexander Lex 2 days ago Hi Pierre-Marie,	
* WEEK 1/11 - 1/17		this wasn't an issue last year. If it becomes an issue we will find an appropriate solution.	
Instr Green Corps Fellowships Early Winter Application Deadline: January 15th, 2015 Click here to learn more about Green Corps' paid environmental org	1/13/15	Alex Matt Keane 2 days and 1 requested my micro account on January 12 and they said it would be a few weeks before they got to me so I just signed up for the \$7 account and they said they would convert me when they of	oot to it in a
Instr Visualization Job at the WorL In case someone is Interested: OpenDRIDataVizDescription.pdf	1/13/15	few weeks Not sure if everyone will have the same experience, but that has been mine so far. Also, they did not mention a credit for any funding up front, so I am expecting that I will at least pay \$7 for the first month a be converted by month #2.	and hopefully
 WEEK 11/30 - 12/6 		Thanks	
Instr Introductions Hi everyone, welcome from the CS171 teami As part of Homework 0 we ask you to post your introduction as a follow-up to t	12/1/14	Alexander Lex 2 days ago Hm, that's bad. That wasn't a problem at all last year. We'll e-mail them.	
* WEEK 9/7 - 9/13			
I Private Introduce Plazza to your stu	9/11/14	Alexander Lex 1 day ago It looks like it might take some time indeed. Make sure to request the repositories as soon as possible. If github can't get the repositories approved by the HW 1 deadline we will do a different submission.	int form of
Private Get familiar with Plazza	9/11/14	Pierre-Marie Meyitang 1 day ago 1 actually e-mailed Matt Hartley (support@github.com) at GitHub and he gave me credit for the first month. Hopefully my request for student discounts gets approved by then.	
Private Tips & Tricks for a successf	9/11/14	Jack Golding 1 day app 1 applied on the 2nd January and emailed github last week at support@github.com and they pushed my account verification through - hopefully this helps!	
Welcome to Piazza! Piazza is a Q&A platform designed to get you great answers from classmates and instructors fast. We've put together thi	9/11/14	Alexander Lex 1 day ago personally applied last week and got it today. We'll collect a list of students who don't have it yet as the deadline comes closer.	
		Average Response Time: Special Mentions:	Online No
		N/A There are no special mentions at this time.	8
		Constraint D. 2013 Constraints for All Parks Dates of Parks Dates Terms of the Date Date Dates Dates	

Course Components

Design Lecture Design Studios

Theory

Lecture Reading Discussion

> Sections D3 reading Self-study Office hours

Design Skills - Coding Skills

<!DOCTYPE html> <meta charset="utf-8"> <style>

text { font: 10px sans-serif;

</style> <body> <script src="http://d3js.org/d3.v3.min.js"></script> <script>

Sections

Short coding tutorials in small groups Based on a published script Strongly related to homework assignments One prototype section recorded

Schedule

Sections

https://www.section.fas.harvard.edu/sectioning/

Group 1: Mo 02:00-03:30, NW B150 Group 2: Mo 04:00-05:30, NW B150 Group 3: Tu 04:30-06:00, MD 123 Group 4: Tu 05:30-07:00, MD 223 Group 5: We 10:00-11:30, MD 223 Group 6: We 03:30-05:00, NW B150

Online Students:

- recorded section
- material available
- dedicated time to discuss section with TFs

Home

Schedule

Schedule is

Week 1

Reading D3, Chapters

Tuesday Cancelled - Sn

Thursday Lecture 1: Intr Introduction

Week 2

Reading D3, Chapters

Section

Tuesday Lecture 2: SKI **Guest Speak**

Thursday Lecture 3: Dat

Fridau

Schedule Homework Project Resources Syllabus

Fame

Subject to Change	
Ja	an 26 - Feb 1
1-4; VAD, Chapter 1	
	Jan 27
now Day	
	Jan 29
roduction. What is visualization? Why is it important? Who are we? Course overvie to Homework 1	ew.
F	eb 2 - Feb 8
5-8; VAD, Chapters 1-2	

Section 1: GIT, HTML, SVG, CSS, the DOM

LLS: Introduction to D3. er: Vadim Ogievetsky, co-creator of D3	Feb 3
a Abstraction, Data Types.	Feb 5
	Feb 6

Required Books

An Introduction to Designing With D3

Interactive Data Visualization

for the Web

O'REILLY[®]

Scott Murray

Tamara Munzner

Programming

Data-Driven Documents

Is this course for me ???

Prerequisites

Programming experience C, C++, Java, Python, etc. Willingness to learn new software & tools This can be time consuming You will need to build skills by yourself! Engineering vs Computer Science

How are you graded? 4+1 Homework Assignments: 50% Varying value, 2%-14%, depending on length/difficult Start early! Will take long if you don't know JS/D3 yet Due on Fridays, four late days Final Project: 50% Teams, two milestones Attendance Lectures and Sections: attendance appreciated but not required Design Studios & Guest Lectures: attendance mandatory

This Week

HWO, including course survey Readings D3 Book, Chapters 1-4 VDA Book, Chapter 1

Pre	face
1.	Introduction.
	Why Data Visualization?
	Why Write Code?
	Why Interactive?
	Why on the Web?
	What This Book Is
	Who You Are
	What This Book Is Not
	Using Sample Code
	Thank You
2.	Introducing D3
	What It Does
	What It Doesn't Do
	Origins and Context
	Alternatives
	Easy Charts
	Graph Visualizations
	Geomapping
	Almost from Scratch
	Three-Dimensional
	Tools Built with D3
3.	Technology Fundamentals
	The Web
	HTML

Next Week

Tuesday: Introduction to D3 Guest lecture by Vadim Ogievetsky Sections starting Monday: github, HTML / CSS, DOM Office hours start!

III README.md

CS 171 Homework 0

Due: Friday, February 6th, 11:59 pm.

Welcome to CS171. In this class, we will be using a variety of tools that will require some initial configuration. To ensure everything goes smoothly moving forward, we will setup the majority of those tools in this homework. This homework will not be graded except Problem 2, which will be graded. In Problem 2 you set up git and github for this course, which is essential before starting with HW 1.

Problem 1 - Class Survey, Signups, and Introduction

Sign up to github

You'll be using git and GitHub to manage homeworks and projects.

Sign up for a github account (if you don't already have one) and request a free account upgrade on this page. You'll need to verify ownership of an .edu e-mail address (Harvard, MIT or any other) if you didn't sign up with your .edu account. You can use this suggested text to request the account

Sign up for GitHub now!

